

MINUTES

MEETING	Transit Advisory Committee
DATE	January 21, 2021
LOCATION	WebEx
TIME	5:30 -7:00 p.m.
CHAIR	Susan Carey
PRESENT	Kathryn Hofer, Ran Zhu, Fawkes Conibear, Amanda Stevenson, Sarah Steeves, Sean Mitchell – representing Horeen Hassen
REGRETS	Brian Adkins
MINUTES	John Mather
GUELPH TRANSIT STAFF	Robin Gerus, Transit General Manager Jason Simmons, Transit Operations Manager John Mather, Transit Data Coordinator

ITEM #	DESCRIPTION
1.	Call To Order 5:40 p.m.
2.	Introductions Introductions were made and S. Mitchell advised that he would be representing H. Hassen and the Central Student’s Association.
3.	Adoption of Previous Minutes Motion to move the Minutes forward by K. Hofer, seconded by F. Conibear.

<p>4.</p>	<p>General Transit Update</p> <p>Staff announced that they had accepted the resignation of Bonnie Burgess and Amanda Stevenson from the Transit Advisory Committee. They thanked them for their time with the committee and wished them the best in the future. The City Clerks’ office has been advised to begin the recruitment process to find new members.</p> <p>Staff reported that despite the recent COVID-19 restrictions Guelph Transit continues to look to the future and prepare for the “new normal”.</p> <p>Initiatives such as using MicroTransit options to more efficiently service new and existing routes and the EFMS (Electronic Fare Management System). Staff detailed the Micro Transit project options later in the meeting. They added that the OnYourWay programme testing is completed and continues to be a great success.</p> <p>COVID-19 Update</p> <p>Staff reported that the latest restrictions have necessitated many Guelph Transit employees to work from home. The City is providing them with the appropriate tools to do so. Those still working at the Guelph Transit offices continue to wear mask when not at their desks and social distance when required. All enhanced precautions and procedures required for protection are in place. Transit Supervisors are wearing masks when required and working with Guelph Bylaw to encourage all passengers to wear masks while on the buses. They added that enhanced deep cleaning of the buses continues at the Guelph Transit facilities.</p>
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Microtransit:

Staff updated that recently City Council had directed Guelph Transit to provide service to the Hanlon Creek Business Park (HCBP) (proposed Route 19) and replace the Community Bus North and South with a net-positive affect to the budget. Service to the HCBP would incorporate the current service provided on the Route 16 Southgate service. This mandate will be done by introducing MicroTransit service to these areas. Passengers will be able to book "on-demand" either a) online b) on an app or c) through personal communication with Guelph Transit personnel.

Staff advised that public engagement through surveys will be introduced shortly and will be instrumental in how these new services will be rolled out successfully.

TAC Member Participation

Staff said that they would like to see more involvement between TAC members and Guelph Transit as the members have much to offer. Staff suggested that one person volunteer for each project and confer with Guelph Transit management monthly with the intent of offering input and assistance to best assure great success several projects.

- Staff requested that a TAC Member volunteer to consult with Guelph Transit Marketing to monitor and respond to Guelph Transit concerns on Social Media.
- Staff requested that a TAC Member volunteer to consult with Guelph Transit Management on the electrification of the fleet
- Staff requested that a TAC Member volunteer to consult with Guelph Transit Management on the incorporation of MicroTransit service

	<ul style="list-style-type: none"> Staff requested that a TAC Member volunteer to consult with the Guelph Transit Project Manager on the Fare Collection Implementation Programme <p>Staff added that they would be interested in any suggestions of other association projects.</p> <p>TAC Members thought this to be a particularly good idea and suggested collaborations take place with a) Route Planning and Management b) Equipment c) Route Supervision.</p> <p>Staff advised they would send out further details and encouraged TAC Members to participate.</p>
5.	<p>Other Business</p> <p>Staff advised that the recent resignation of J. Kraemer has left the position of Chair vacant. K. Hofer nominated S. Carey for the position. As there were no other nominations K. Hofer motioned that S. Carey become the Chair. The motion was seconded by S. Steeves.</p> <p>S. Carey had previously held the position of Vice Chair, so nominations were opened for that position. No member volunteered for the position, nor were any nominated so the matter was deferred to the next meeting.</p>
6.	<p>Next meeting date and location</p> <ul style="list-style-type: none"> February 18, 2021. Location TBD
7.	<p>Adjournment</p> <ul style="list-style-type: none"> 6:35 p.m.

