Council Workshop Revised Meeting Agenda



Monday, October 18, 2021, 6:00 p.m. Remote meeting live streamed on guelph.ca/live

Changes to the original agenda are noted with an asterisk "*".

To contain the spread of COVID-19, City Council workshops are being held electronically and can be live streamed at <u>guelph.ca/live.</u>

To listen to the meeting over the phone, call 1-416-216-5643 and enter access code 2339 656 6897

Pages

1. Notice of Electronic Participation

1.1. City Council

This meeting will be held by Electronic Participation in accordance with City of Guelph Procedural By-Law (2021)-20590.

- 2. Call to Order 6:00 p.m.
 - 2.1. Disclosure of Pecuniary Interest and General Nature Thereof
- 3. 2022 City Budget Workshop Prioritization and Affordability, 2021-310

*3.1. 2022 Budget Workshop Presentation (Revised)

The 2022 Budget Workshop Presentation (Revised) has been updated to reflect Council responses to the Council Questionnaire. These responses will be shared and discussed at the Council Workshop on October 18, 2021.

4. Welcome and Overview

Presenter:

Trevor Lee, Deputy Chief Administrative Officer, Corporate Services

5. Service Delivery Priority Discussion

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Facilitator:

Aiden Grove-White, Strategy Corp.

- 5.1. Pre-survey Council findings regarding priorities
- 5.2. Council Discussion
- 6. Affordability Discussion

Facilitator:

Aiden Grove-White, Strategy Corp.

- 6.1. Pre-survey Council findings regarding affordability
- 6.2. Council Discussion
- 7. Budget Strategy

Presenter:

Tara Baker, General Manager, Finance/City Treasurer

8. Adjournment

Council Memo



To City Council

Service Area Corporate Services

Date Monday, October 18, 2021

Subject 2022 Budget Workshop

This memo provides Council with information about the forthcoming Council Workshop titled 2022 Budget Workshop on October 18, 2021.

The goal of the workshop is:

- Revisiting the concept of the budget setting the pace of Strategic Plan implementation in the light of a constrained fiscal environment.
- Providing the opportunity for Council members to discuss and listen to each other regarding priorities and affordability.
- For staff to seek insight from Council members regarding 2022 and 2023 budget presentation and background information that will need to be prepared.
- Reinforce the shared accountability of all entities including local boards and shared service agencies in service delivery priorities for the community.

The workshop will include a pre-survey that will be completed by each member of Council prior to the workshop. The pre-survey will focus on priorities and affordability. The results of the pre-survey will be shared with Council in open session and will help to frame the workshop discussion.

Welcome and opening remarks - Trevor Lee

Aidan Grove-White, Manager Municipal Services, Strategy Corp. will facilitate the workshop. The workshop agenda will include the following segments and speakers.

Service delivery prioritization - Aidan Grove-White

Affordability discussion - Aidan Grove-White

Budget strategy - Tara Baker

Attachments

Attachment-1 2022 Budget Workshop Presentation

This memo was approved by:

Tara Baker General Manager Finance/City Treasurer Corporate Services 519-822-1260 extension 2084 tara.baker@guelph.ca

This memo was recommended by:

Trevor Lee
Deputy Chief Administrative Officer
Corporate Services
519-822-1260 extension 2281
trevor.lee@guelph.ca

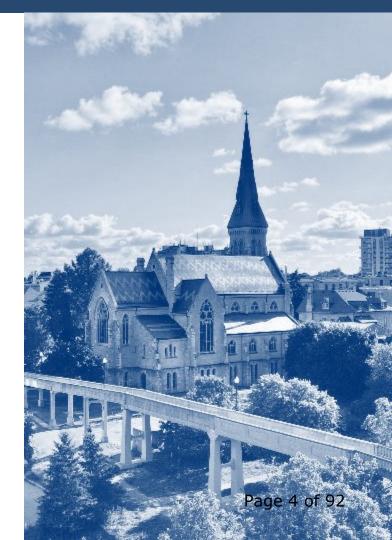


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Agenda

- Introduction to Workshop
- Anticipated Challenges for Budget Setting
- Setting the Budget
- Looking Forward More, Less, or the Same
- Affordability
- Budget Strategy
- Key Takeaways





Introduction to Workshop



Goal of Workshop

- Discuss Strategic Plan implementation in a fiscally constrained budget environment
- Perspective on Council priorities and affordability
- Informing 2022-23 budget and background information requirements
- Linking priorities to residents' expectations across all of Guelph's government.





Reminder: Why Create Strategic Plans?

- For exactly <u>moments like these.</u>
- Strategic plans help us identify challenges and opportunities in all contexts – even COVID.
- Revisiting the strategic plan now will help Council and Staff successfully find their way through to the end of this crisis.
- The questions you as Council need to answer are "where to", while providing staff with the parameters for "how".
- The Strategic Plan is where we got input from the community about priorities; the budget is about implementing them.





Anticipated Challenges for Budget Setting



Q1 - What do you think the biggest challenges will be for Council to maintain its strategic focus while discussing the 2022/23 budget?











Representative Example Answer (icon to be matched) Representative Example Answer (icon to be matched)



Q2 - What are you hearing from the public about their priorities for Guelph postpandemic in relation to the strategic plan priorities?











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Q3 - From a COMMUNITY perspective, if Council had to choose just TWO things to focus on in 2022/23 - what would they be?

Most Popular Responses:



Example Answer (icon to be matched)



Example Answer (icon to be matched)



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Example Answer (icon to be matched)



Example Answer (icon to be matched)



Example Answer (icon to be matched)



Q4 - From the CORPORATION perspective, if Council had to choose just TWO things to focus on in 2022/23 – what would they be?

Most Popular Responses:



Example Answer (icon to be matched)



Example Answer (icon to be matched)



Example Answer (icon to be matched)



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Example Answer (icon to be matched)



Example Answer (icon to be matched)



Setting the Budget



The Goal: Setting the 2022-23 Budget

Municipal governments across Ontario are going to face very similar pressures this year. *These are:*



Projected Budget Gap



Tax Increase
Required to Fill It



More than Numbers

- The gap represents services, assets, and infrastructure priorities that Guelph intended to deliver on and may not be able to.
 - Some spending is locked in through transfer payments and rates.
 - Some services are even more necessary than they were before, while also driving up the costs.
 - o Some of the gap is due to new facilities or services made by Council or via legislation.
- The tax increase is the contribution we are asking of residents and businesses after nearly two years of extraordinary financial uncertainty and precarity.
 - o Some things we thought were important in 2019 might not be as important in 2022.
 - Things we thought were "nice to have" in 2019 might now be essential to address in 2022.
 - What is fair given the financial impacts from the pandemic on people's jobs, responsibilities for education and caregiving, cost of living and user of services?



Guelph's Vision and Mission



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 Working together to deliver responsible and responsive public service to Guelph's growing and diverse community.





Guelph, Future Ready Strategic Plan and the 2022-2025 budget

The Strategic Plan's <u>five priorities</u> lead this budget, setting us on a sustainable path for our economy, environment and transportation while supporting an efficient workforce and united community.

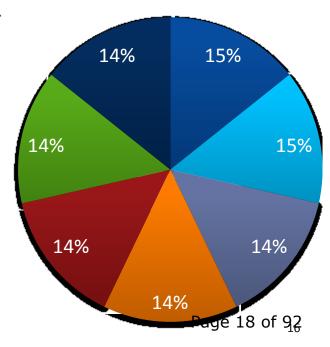




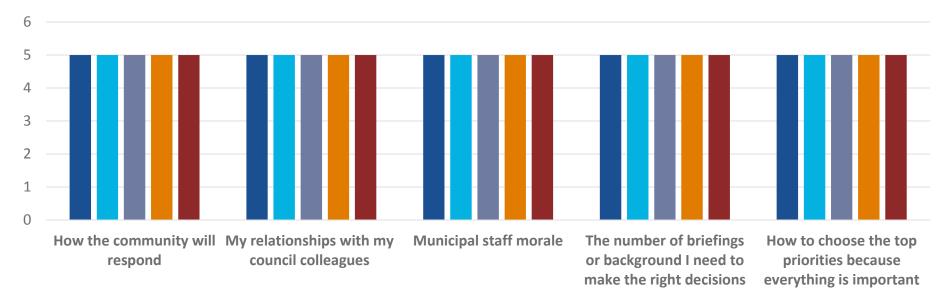
Q5 (a) - What TWO things are you most looking forward to during the City's very first multi-year budget process?

- Being able to communicate to the community what year the budget investment for their priorities falls within.
- Being able to communicate to the community about balancing priorities to ensure affordability is maintained.
- Being a leader in local government financial management by approving a multiple year budget that resources the Strategic Plan.
- Being able to refer to the approved and forecasted budget through the year as decisions are made that will increase costs.
- Providing transparency to the community on future tax and rate levy impacts so they can plan their business or household finances with confidence.
- Being able to focus on governance, and achieving our service goals rather than annual budget planning.
- Other





Q5 (b) - Making decisions in a fiscally constrained environment will bring a lot of unusual challenges for Councillors... what part of this budget cycle concerns you most? (Please rank as many of the following as you like, starting with 1 for your biggest concern.)







Have a different answer for what part of this budget cycle concerns you most or want to explain your thinking?











Representative Example Answer (icon to be matched) Representative Example Answer (icon to be matched)

Q6 - What is a single request you would make of your council colleagues when working together to set the budget for 2022-23?











Representative Example Answer (icon to be matched) Representative Example Answer (icon to be matched)



Looking Forward – More, Less, or the Same



Looking Forward

- The following questions are about the priorities identified in the *Guelph. Future Ready. City Strategic Plan: 2019-2023.*
- You were asked whether you think the City should do a little more, about the same, or a little less to make progress on those strategic priorities and directions.





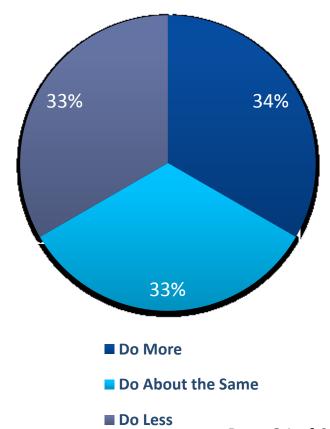




Powering our future: an economy that empowers us

Contribute to a sustainable, creative and smart local economy that is connected to regional and global markets and supports shared prosperity for everyone.

- Accelerate Guelph's innovation economy through partnerships
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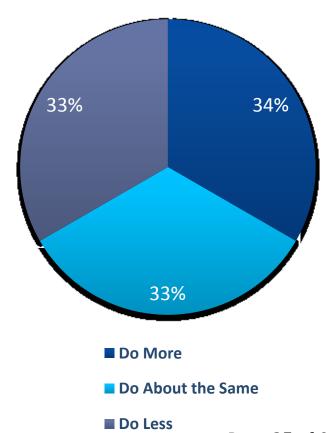




Sustaining our future: an environment that sustains us

Care for the local environment, respond to climate change and prepare Guelph for a net-zero-carbon future.

- Create and execute an ambitious and achievable climate adaptation plan
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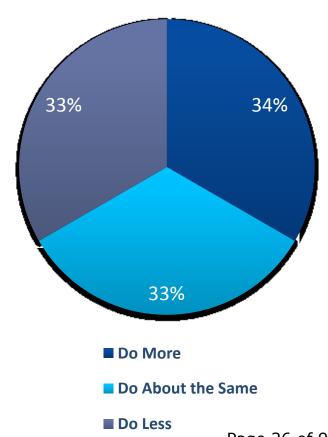




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Foster easy, accessible movement through trails, paths, roads and corridors to tie the community together and connect Guelph's economy with other regions.

- Build Guelph's capacity to adopt clean and efficient technology
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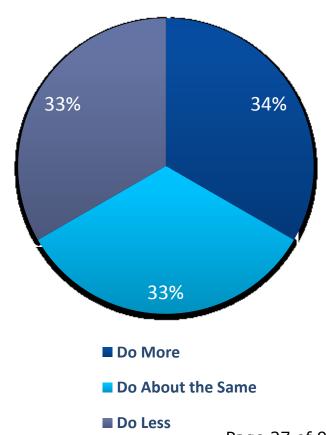




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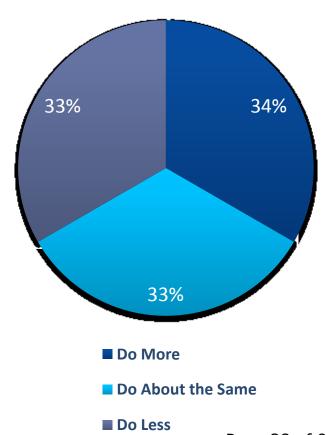




Building our future a community that supports us

Make strategic investments that nurture social well-being, provide landmark beauty and offer a safe place where everyone belongs.

- Maintain existing community assets and secure new ones
- Help increase the availability of housing that meets community needs
- Continue to build equitable, strong, vibrant, safe and healthy communities that foster resilience in the people who live here



Discussion

- What did the Council ranking identify?
 (Why is this the "right" answer)
- 2. What did the Council ranking miss? (Why is this the "wrong" answer)





Affordability



Affordability and Municipal Taxes in Guelph

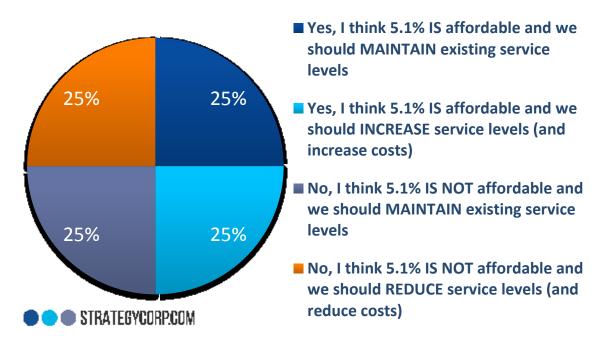
- In the following questions, you were asked about perceived affordability in Guelph and your views on taxes and rates in the City.
- Some questions that were explored included:
 - Does maintaining the target of 5.05% of income the right goal?
 - Do Councillors currently perceive Guelph as "affordable"?
 - What level of tax and rate increases are acceptable?





Affordability in Guelph

Q7 (a) - On average, Guelph residents currently pay about 5.05% of their income towards municipal rates and taxes. This is slightly higher than the total municipal survey average of 4.8%, and slightly lower than our identified municipal comparator average of 5.2%. With this in mind, do you think Guelph is currently affordable?

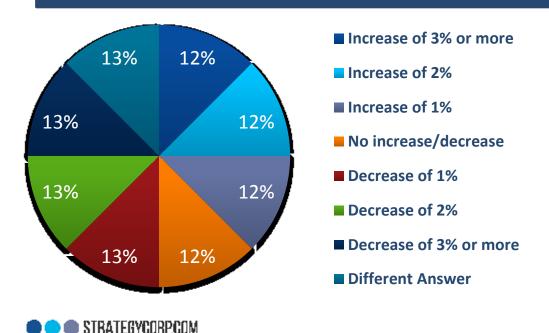


Other Responses:

Placeholder

Affordability in Guelph

Q7 (b) – Understanding that community building takes fiscal investment and therefore beyond inflationary tax and rate increases, building on your answer from 7a about the affordability of Guelph today, what change in tax levy do you think is appropriate in each of 2022 and 2023?

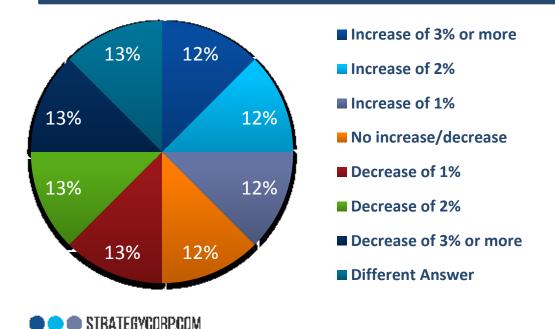


Other Responses:

Placeholder

Affordability in Guelph

Q7 (c) - Building on your answer from 7a and b about the affordability of Guelph today and the fiscal investment needed for community building, what change in combined rates (water, wastewater and stormwater) do you think is appropriate in each of 2022 and 2023?



Other Responses:

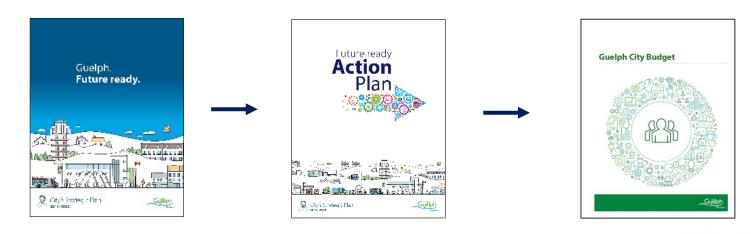
Placeholder

Budget Strategy



Budget Strategy – Balancing Affordability with Achieving Goals

 The budget is the affordability tool that dictates the PACE of implementing the Future Ready Action Plan initiatives







Budget Strategy – Service Decision Hierarchy







Budget Strategy – Service priorities

Core service delivery to current community

A growing community

Strategic community building





Budget Strategy – Service Priority Impacts

Core service delivery to current community

A growing community

Strategic community building

Asset management

Our employees

Inflation

Legislative changes

Climate change

Diversity and inclusion





Budget Strategy – Service Priority Impacts

Core service delivery to current community

Asset management

Our employees

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Diversity and inclusion

A growing community

Legislative changes

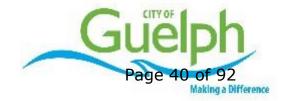
Immigration, demographics

Bigger/more infrastructure

Intensification

Master plans

OP, Secondary Plans Strategic community building





Budget Strategy – Service Priority Impacts

Core service delivery to current community

Asset management

Our employees

Inflation

Legislative changes

Climate change

Equity, diversity and inclusion

A growing community

Legislative changes

Immigration, demographics

Bigger/more infrastructure

Intensification

Master plans

OP, Secondary Plans Strategic community building

Increase non-auto modal split

Increase tree canopy

Increase trail/cycling connectivity

Better customer experience

Increase business support





Budget Strategy - What is being done already?

- Multi-year budgeting and fiscal impacts of decisions
- Performance measurement culture
- Innovation and digital modernization
- Service rationalization review
- Service level decisions and master planning
- Continuous improvement and lean
- A focus on the customer





Budget Strategy – Affordability levers available to Council

- Slow down
- Stop
- Taking on more financial risk through use of reserves
- Match cost increases to associated revenue increases
- Create new revenue sources, increase user fees and charges
- Clearly defined performance objectives/outcome from the investment





Key Takeaways



Key Takeaways for Budget 2022-2023

What are key takeaways from today?











Representative Example Answer (icon to be matched) Representative Example Answer (icon to be matched)



Thank You For Participating Today





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Ottawa

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strategycorp.com

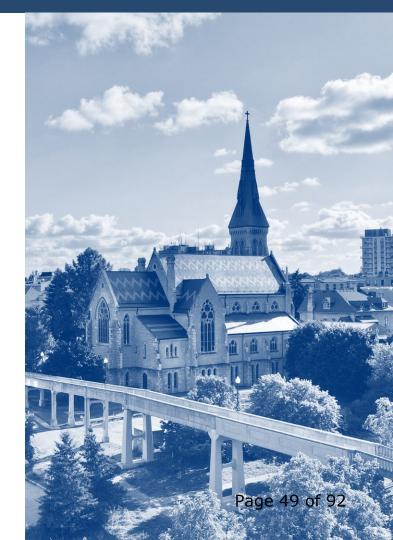






Agenda

- Introduction to Workshop
- Anticipated Challenges for Budget Setting
- Setting the Budget
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Introduction to Workshop



Goal of Workshop

- Discuss Strategic Plan implementation in a constrained budget environment
- Setting a baseline on Council priorities and affordability
- Staff direction regarding 2022-23 budget and background information requirements
- Linking priorities to residents' expectations across all of Guelph's government.





Reminder: Why Create Strategic Plans?

- For exactly <u>moments like these.</u>
- Strategic plans help us identify challenges and opportunities in all contexts – even COVID.
- Revisiting the strategic plan now will help Council and Staff successfully find their way through to the end of this crisis.
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Anticipated Challenges for Budget Setting



Q1 - What do you think the biggest challenges will be for Council to maintain its strategic focus while discussing the 2022/23 budget?











"Pressure to do more of everything and faster. Lack of focus on priorities in the strategic plan."

"Overcoming ...
individual ideologies
to create an effective
and efficient city
budget"

"The size of the budget increase. In the heels of this pandemic Council will be keeping in mind that many local families are struggling with their finances"

"Tax increases"

"As a result of the economic stress created by the Pandemic, there will be pressure to produce 'austerity' budgets. this does NOT serve us well in the long term"



Q2 - What are you hearing from the public about their priorities for Guelph postpandemic in relation to the strategic plan priorities?











"People are concerned about inflation and the cost of living, including their property taxes especially with skyrocketing values."

"People want increased services and lower taxes — a juxtaposition that's no different than any other year."

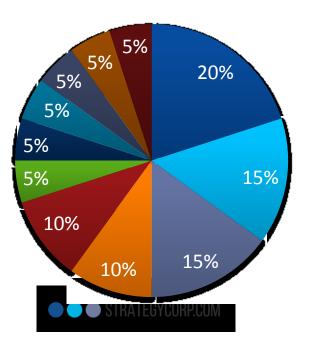
"Put non-essentials on hold. Stop spending on horribly expensive projects" Investments in public transit, expand active transportation network, progress towards carbon goals

"They need time to rebuild their finances. Inflation is not transitory. It's here to stay and continues to impact their household finances."



Q3 - From a COMMUNITY perspective, if Council had to choose just TWO things to focus on in 2022/23 - what would they be?

(please add to other below if you think something is missing)

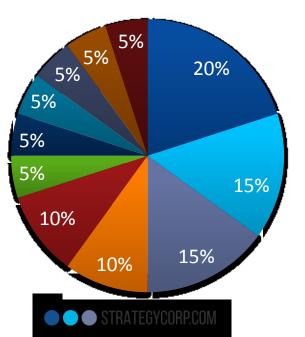


- Affordable housing and homelessness
- Increasing non-auto mode share (transit and active transportation)
- Community safety in terms of feeling safe and increasing police, fire, and paramedic response times
- Other Option
- Community safety in terms of taking care of our infrastructure safe service delivery via pipes, roads, bridges, facilities etc.
- Increasing 100% Renewable Energy gains / reducing community-wide greenhouse gas emissions
- Non-Strat Plan items: Rebuilding/continuing to manage through COVID impacts on our services
- Economic growth / tourism rebound and business retention / attraction
- Modernization, digital services and customer service
- Reducing climate risk exposure
- Community well-being and a sense of belonging

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Q4 - From the CORPORATION perspective, if Council had to choose just TWO things to focus on in 2022/23 – what would they be?

(please add to other below if none of these apply)



- Non-Strat Plan items: Service Rationalization Recommendations
- Affordable housing and homelessness
- Modernization, digital services and customer service
- Community safety in terms of taking care of our infrastructure safe service delivery via pipes, roads, bridges, facilities etc.
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Setting the Budget



The Challenge: Setting the 2022-23 Budget

Municipal governments across Ontario are going to face very similar pressures this year. These are:



Projected Budget
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Tax Increase
Required to Fill It





More than Numbers

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The Guelph Strategic Plan and the 2022-2025 budget

The Strategic Plan's <u>five priorities</u> lead this budget, setting us on a sustainable path for our economy, environment and transportation while supporting an efficient workforce and united community.





Sustaining our future



Navigating our future



Working together for our future



Building our future

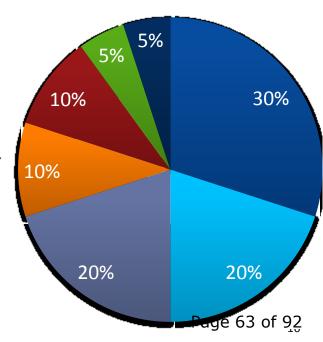




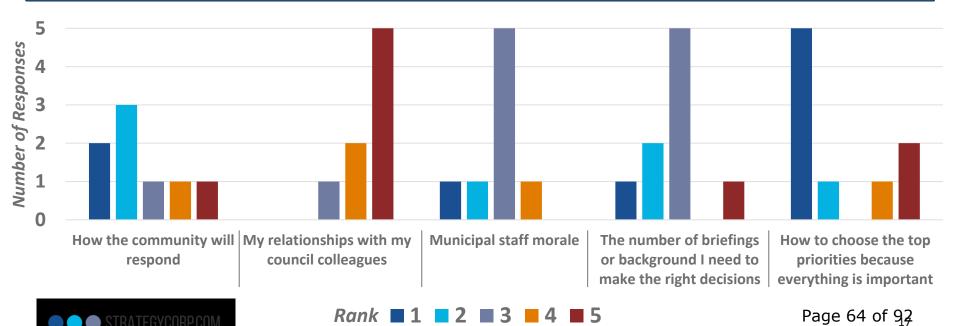
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Have a different answer for what part of this budget cycle concerns you most or want to explain your thinking?









"What we need to do is to establish and rank priorities prior to budget and budget accordingly."

"I can't imagine how staff can bring a budget forward that I would vote for" "The concern is that almost everything seems to be a priority"

"How future year budgets will be impacted by unforeseen circumstances like the Pandemic or natural disasters which will force us to re-evaluate budgets in-year after we had already made decisions."

Q6 - What is a single request you would make of your council colleagues when working together to set the budget for 2022-23?











Work
collaboratively, be
reasonable, and
be willing to
prioritize

Read your material, ask questions prior to meetings

Maintain a longterm vision Ensure that the budget is affordable for the community and municipality

Cooperate rather than pontificate



Looking Forward – More, Less, or the Same



Looking Forward

- The following questions were about the priorities identified in the *Guelph. Future Ready*.
 City Strategic Plan: 2019-2023.
- You were asked whether you think the City should do a little more, about the same, or a little less to make progress on those strategic priorities and directions.





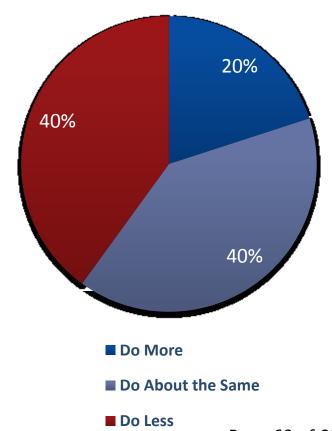


Strategic Plan - More, Less, or Same

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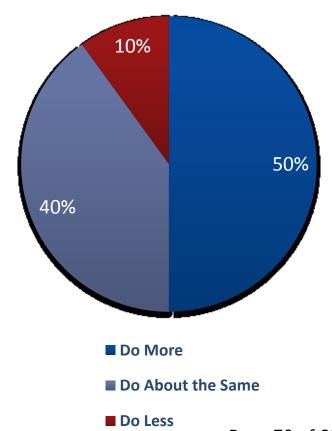


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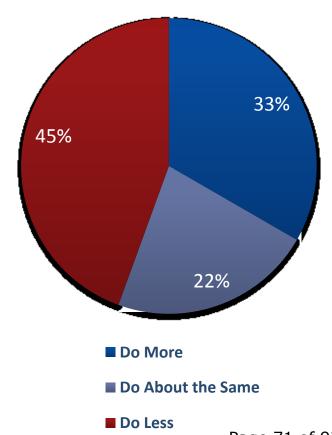


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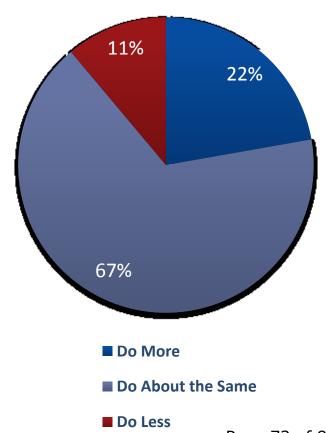


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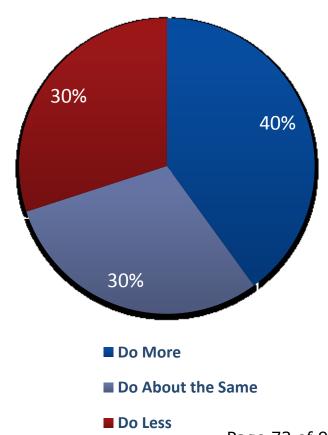


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Group Discussion

- We are going to select two of the Strategic Plan
 Priorities there was relative consensus: environment and working together.
- Questions to answer:
 - What did the Council ranking identify? (Why is this the "right" answer)
 - 2. What did the Council ranking miss? (Why is this the "wrong" answer)
- We will then look at a third priority with an almost even split, building our future. Why do we think this split is here?
- Open Discussion, StrategyCorp will take notes







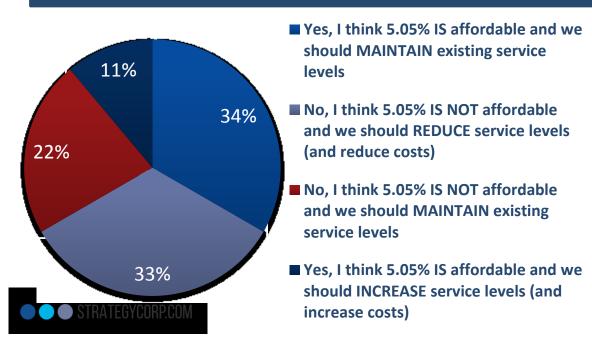
Affordability



- In the following questions, you were asked about perceived affordability in Guelph and your views on tax rates in the City.
- Some questions that were explored included:
 - Does the target being set at 5.05% still work for Councillors?
 - Do Councillors currently perceive Guelph as "affordable"?
 - What level of tax increases are acceptable?



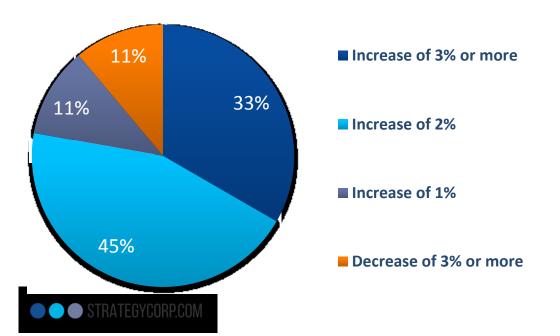
Q7 (a) - On average, Guelph residents currently pay about 5.05% of their income towards municipal rates and taxes. This is slightly higher than the total municipal survey average of 4.8%, and slightly lower than our identified municipal comparator average of 5.2%. With this in mind, do you think Guelph is currently affordable?



Other Responses:

- "Targeted service increases in some areas and decreases in other areas can create balance"
- "My concern is for those who cannot afford to live in Guelph any longer and generally they are renters who pay taxes indirectly via their rent"

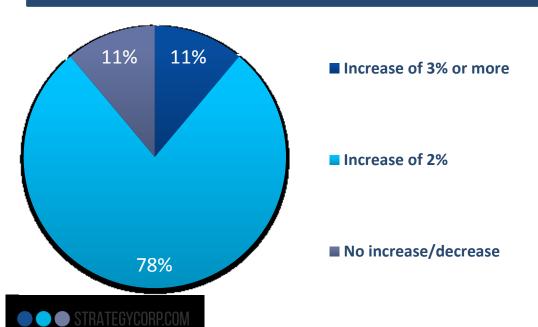
Q7 (b) - Understanding that community building takes fiscal investment and therefore beyond inflationary tax and rate increases, building on your answer the previous question about the affordability of Guelph today, what change in tax levy do you think is appropriate in each of 2022 and 2023?



Other Responses:

- "Affordability is key... 6% is [impossible]"
- "Early indications point to higher increases needed to maintain our council-approved pace"
- "It makes more sense to establish priorities and then determine what we need to pay for them."
- "...achieving 3-4 percent increases would be acceptable, given that we are undertaking several major city building initiatives, as long as ... increase in serv@ageei78rof792

Q7 (c) - Building on your answer from the last two questions about the affordability of Guelph today and the fiscal investment needed for community building, what change in combined rates (water, wastewater and stormwater) do you think is appropriate in each of 2022 and 2023?



Other Responses:

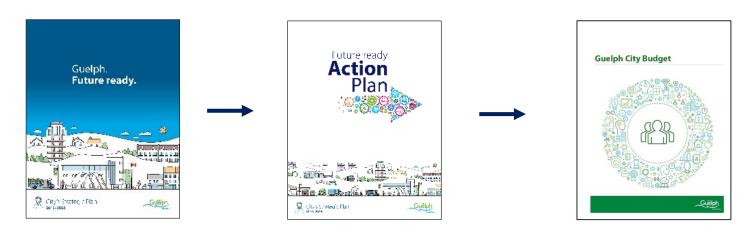
- "...increases in Water services costs should be close to cost of goods increases."
- "This is based on user use and can be controlled somewhat."
- "...How do we factor apartments, townhomes, lot size, demographics etc."

Budget Strategy



Budget Strategy – Balancing Affordability with Achieving Goals

• The budget is the affordability tool that dictates the PACE of implementing the Future Ready Action Plan initiatives







Budget Strategy – Service Decision Hierarchy

Community Plan Strategic Plan Master Plans **Business Plans** Budgets Work Plans Performance Reporting





Budget Strategy – Service priorities

Core service delivery to current community

A growing community

Strategic community building





Budget Strategy – Service Priority Impacts

Core service delivery to current community

A growing community

Strategic community building

Asset management

Our employees

Inflation

Legislative changes

Climate change

Diversity and inclusion





Budget Strategy – Service Priority Impacts

Core service delivery to current community

Asset management

Our employees

Inflation

Legislative changes

Climate change

Diversity and inclusion

A growing community

Legislative changes

Immigration, demographics

Bigger/more infrastructure

Intensification

Master plans

OP, Secondary Plans

Strategic community building





Budget Strategy – Service Priority Impacts

Core service delivery to current community

Asset management

Our employees

Inflation

Legislative changes

Climate change

Equity, diversity and inclusion

A growing community

Legislative changes

Immigration, demographics

Bigger/more infrastructure

Intensification

Master plans

OP, Secondary Plans Strategic community building

Increase non-auto modal split

Increase tree canopy

Increase trail/cycling connectivity

Better customer experience

Increase business support





Budget Strategy - What is being done already?

- Multi-year budgeting and fiscal impacts of decisions
- Performance measurement culture
- Innovation and digital modernization
- Service rationalization review
- Service level decisions and master planning
- Continuous improvement and lean
- A focus on the customer





Budget Strategy – Affordability levers available to Council

- Slow down
- Stop
- Taking on more financial risk through use of reserves
- Match cost increases to associated revenue increases
- Create new revenue sources, increase user fees and charges
- Clearly defined performance objectives/outcome from the investment





Key Takeaways



Key Takeaways for Budget 2022-2023

What are some of the key takeaways from our conversation today for you, councillors, staff?





Thank You For Participating Today





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