

Meeting Agenda



Water Conservation and Efficiency Public Advisory Committee

February 5, 2020 at 7:00 pm

City Hall, 1 Carden Street, Meeting Room D

From 7:00 to 9:00 p.m.

Committee Membership: Grant Parkinson (GP) - Chair, Jaime Boutilier (JB) – Vice Chair, Justin Arbuckle (JA), Louise Cottreau (LC), Eric Meliton (EM), Robert Orland (RO), Emma Thompson (ET), David Worden (DW), Patty Quackenbush (PQ)

Staff: Karen McKewan (KM), Travis Pawlick (TP), Stephanie Shouldice (SS), Steven Snopkowski (SSn), Steve Yessie (SY), Heather Yates (HY)

Agenda Items

Item 1

Introductions and confirmation of meeting notes (November 27, 2019)

Item 2

World Café Style Brainstorming – H. Yates, K. McKewan, S. Snopkowski

Description: The committee will break into small discussion groups to discuss three questions posed by City staff. Questions will relate to new program ideas that are outlined within the [Water Efficiency Strategy](#) but not yet realized. Each question will be considered one 'round'. The format will be as follows for each round:

1. Committee members will be rearranged into new discussion groups.
2. A five-minute presentation will be provided to introduce the topic and pose a question.
3. Brainstorming within groups for 15-minutes.

The session will end with a 15 minute debrief to discuss prominent ideas, challenges, themes, etc. that emerge in addition the committee's reflection on this engagement activity.

The three questions posed by City staff will relate to the following:

1. An irrigation program
2. An Industrial, Commercial, Institutional Healthy landscapes program.
 - The City's [Natural Heritage Action Plan](#) (2018) recommends that the healthy landscape program include outreach for ICI properties. It recommends promoting increasing the urban forest canopy, habitat creations and protecting source water within corporate grounds beginning in 2022.
3. A industrial, commercial and institutional sub-metering program

Item 3

Education and outreach presentation and brainstorming session – S. Shouldice and S. Yessie

Description: An effort to solicit feedback and brainstorm ideas about three education and outreach initiatives for 2020. There will be five-minute presentations on the background and status of each initiative followed by ten minutes of discussion. The committee is invited to provide thoughts about, for example, material content and form, anticipated challenges, helpful resources, and important considerations. The three initiatives to be discussed include:

1. Fix-a-leak/Wacky Water Week (March 16-21, 2020)
 - A week-long outreach event that includes outreach, educational activities at libraries, the H2O Go festival, and a booth at the eMERGE EcoMarket.
2. [Immigrant Services](#) outreach
 - Presentation, infographic, other
3. [Blue Built Home](#)
 - End cap display, plumber package, Do-it-yourself workshop, other