

Meeting Agenda

Tourism Advisory Committee

Date: Wednesday February 5, 2025

Time: 4:00pm

Chair: Stacey Washington

Location: Microsoft Teams Live Event OR City Hall Meeting Room D – 1 Carden Street, Guelph, Ontario

Meeting Link: [Join the meeting now](#)

Meeting ID: 292 231 461 79

Meeting Passcode: wa2VD25C

Table 1-Meeting Agenda

Item	Purpose*
Introductions and Land Acknowledgement Stacey Washington, Chair	Inform
Disclosure of Pecuniary Interest Stacey Washington, Chair	Inform
Approval of October 2024 Minutes and Agenda Stacey Washington, Chair	Inform
Staff and City Updates Alex Jaworiwsky, Manager of Tourism and Destination Development	Inform
Destination Marketing Guelph Update Hilary McCann, Executive Director, Destination Marketing Guelph	Inform
New Tourism Engagement Framework Victoria Filippelli, Economic Development Officer – Tourism	Engage
Tourism Ambassador Program Caitlin Crete, Destination Development Coordinator	Engage
Chair and Committee Updates Stacey Washington, Chair	Inform
Adjournment Stacey Washington, Chair	Inform

Next Meeting: April 2025

- * **Inform** – Information sharing
- Engage** – Staff gathering feedback on options
- Consult** – Staff gathering feedback on a decision

Collaborate – Staff looking to work together to find solution

Decision – Making an endorsement or decision
