

Meeting Agenda



City of Guelph

Downtown Advisory Committee (DAC)

October 15, 2020

WebEx Meeting [Link](#)

Meeting number:

173 535 3012

Meeting Password:

2Kdj2AUhnn4

From 3:00 to 5:00 p.m.

Agenda Items

Item 1 – Committee Introductions; Matthew Thomas and Christine Chapman

Item 2 – Round Table (All)

The City of Guelph has recently undertaken a restructure which sees economic development and tourism working within the same department. This new landscape provides opportunity to revisit how we work together to enhance downtown Guelph's destination development assets. During a time of economic crisis due to the impacts of COVID 19, the City of Guelph has been, and will likely continue to be, presented with funding opportunities to support tourism activity and encourage "at home" experiences. These funding opportunities often come with quick turnaround times and pit ideas against each other that will deliver the highest impact to the business community.

- a. What are some of the highest priority areas the City and partners can focus efforts to support tourism experiences in downtown Guelph?
- b. What public infrastructure changes could be made in the downtown that could support spending, while maintaining public health measures? (Examples of City assets: roads, signage, bridges, sidewalk, lighting, parking areas, etc.)

Item 3 – Open Discussion (All); further reflect on one or two topics of interest related to round table brainstorming

Item 4 – Debrief and Next steps

Next Meeting:

November 19, 2020