

Meeting Minutes

Meeting	Community Connections Committee
Date	13/10/2020
Location	WebEx
Time	12 noon
Present	JoAnn Hayter, Jeremy deWaard, Bob Hohenadel, Sarah Ball, Tammy Adkin
Regrets	Paul Baker

Discussion Items

1. Discussed Museum Membership Renewal proposal
2. Tabled discussion on social media follower acquisition and engagement strategy.

Action Items

1. Present recommendation for improved membership program at Advisory Committee meeting
 - a) Assigned to: Jeremy
 - b) Due Date: 22/10/2020
2. Develop recommendation for social media follower acquisition and engagement campaign
 - a) Assigned to: Tammy and Sarah
 - b) Due Date: 13/11/2020
3. Conduct audit of Advisory Committee members' social media presence
 - a) Assigned to: Tammy
 - b) Due Date: 13/11/2020