

Meeting Minutes

Meeting	Revenue Development Committee
Date	15/10/2020
Location	WebEx
Time	7:00 PM
Present	Kim Landoni, Jayne Osborn, Eleanor Ross, Larissa Viel, Tammy Adkin
Regrets	

Discussion Items

1. Discussed theme for Year-End Campaign and determined that social equality will be our theme, with the appeal built around the idea of learning from each other's stories
2. Discussed prospect list; all are still in the research stage. Committee members will revisit their lists and continue their research. Committee members are also encouraged to have casual conversations this week with people in their circles to get a sense of the current sponsorship environment
3. Reviewed potential sponsorship properties/levels for 2021

Action Items

1. Draft year-end campaign letter
 - a) Assigned to: Tammy Adkin
 - b) Due Date: 21/10/2020
2. Talk with business operators to get a sense of the current environment for sponsorships
 - a) Assigned to: Committee Members
 - b) Due Date: 23/10/2020
3. Continue prospect research
 - a) Assigned to: Committee Members
 - b) Due Date: 20/11/2020