

# Sign By-law Review



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Description of Sign Bylaw Review Project

**Why did we conduct the review?**

# Sign By-law Review

## Overview of Review 2018

- **January** - Council approve the Project Charter to initiate a comprehensive review of the Sign By-law No. (1996-15245), as amended.
- **March** - Community Engagement Plan
- **April** – Engagement Session and online Mind Mixer.
- **September** – Recruitment for a Sign Bylaw Working Group
- **October** - Sign Bylaw Working Group formed

# Sign By-law Review

## Overview of Review 2019

- **June – October** – Internal review and consultations
- **November** – Meeting with SBWG and held an open house to provide an overview of draft recommendations
- **December** – Sign Bylaw recommendations survey

## Overview of Review 2020

- **January** – Sign Bylaw Recommendations Survey closes
- **January – February** – Meetings with internal stakeholders and minor changes made to recommendations
- **July** – Recommendations re-circulated internally for feedback

# Sign By-law Review

Overview of Recommendations

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Overview of Recommendations

Permanent Signs – Building Signs



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## Overview of Recommendations

## Permanent Signs – Freestanding Signs



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Permanent Signs – Freestanding Signs





# Sign By-law Review

## Overview of Recommendations

## Permanent Signs – Menu Boards



# Sign By-law Review

Overview of Recommendations

Temporary Signs – Window Signs



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Overview of Recommendations

Temporary Signs – Lifestyle Images



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## Overview of Recommendations

### Temporary Signs - Light Pole Banner, Pole Poster



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## Overview of Recommendations

### Temporary Signs – Flags



# Sign By-law Review

Overview of Recommendations

Temporary Signs – Mobile Signs



# Sign By-law Review

Overview of Recommendations

Temporary Signs – A-Frame Signs



# Sign By-law Review

## Temporary Freestanding Signs Real Estate/Construction





# Sign By-law Review

Overview of Recommendations

Hoarding Signs



# Sign By-law

## Overview of format

- **Short title, scope, severability, transition & repeal**
- **Definitions**
- **General** – prohibited signs, exemptions, permits required, issuance, enforcement, other administration etc.
- **Regulations by zone designation**
- **Regulations by specific uses – vehicle gas bar, vehicle sales establishments**
- **Regulations for the University of Guelph**
- **Regulations for Charitable Signs**
- **Regulations for Billboards**
- **Regulations for Electronic Message Boards**
- **Delegation of authority**

# Summary & Next Steps