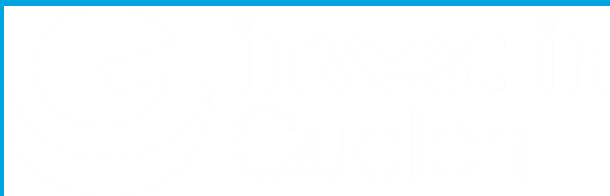


An aerial photograph of a city at sunset. The sky is filled with dark, dramatic clouds, with a bright orange and yellow glow on the horizon. In the foreground, a modern, multi-story building with a white facade and dark window frames is visible. The building has several balconies and is surrounded by greenery and other urban structures. A road with light trails from traffic is visible in the lower left. The overall scene is a mix of natural beauty and urban development.

2021-2023 Seasonal Patio Program



Timeline – 2020 Temporary Seasonal Patio Program

June 11

Temporary Seasonal Patio Program launches

July 4-6

Dining District piloted

July 10

Dining District launches

July 13

Temporary Use Bylaw passed

July 27

On-street patios permitted outside of closed roads

August 31

Street closure extended until September 21

September 21

Entire program extended until November 30

November 9

Dining District ends

November 30

Temporary Seasonal Patio Program ends

**November 13 –
January 18, 2021**

Community engagement

Engagement

Online survey

Telephone survey

Downtown business consultation

Stakeholder Group

Municipal outreach





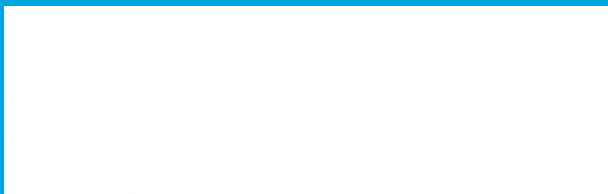
Economic Impact

Businesses with a patio,

- Positive revenue impact
- Increased employment

Business without a patio

- Negative or no impact on their ability to generate revenue



Safety

Patrons

- Provided safe spaces for gatherings
- Sanitation and mask wearing adherence
- Concern with social distancing

Employees

- Most felt safe working on patios

All respondents

- Increased enforcement needed of public health, noise, and other non-compliance



Photo credit: Meris Kieller



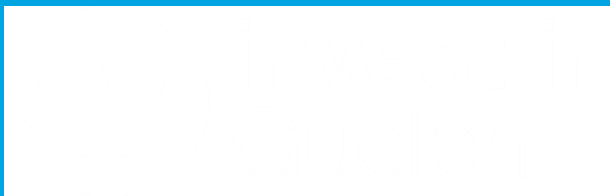
Road Closure Feedback

Businesses with a patio, employees, and majority of patrons (in and outside of closure)

- Supported road closures
- Felt closures increased vibrancy downtown
- Noted a feeling of well-being

Business without a patio in 2020 (in and outside of closure)

- Negatively impacted their business
- Imbalance of business support
- Traffic disruptions



Road Closure: Boundaries

Support for 2020 closure boundaries

Boundary changes

- Businesses with patios split between expanding or restricting.
- Businesses without patios looked to restrict boundaries.
- Highest support from employees and patrons to see the boundaries expand.





Road Closure: Timing

- Friday, Saturday, and Sunday gained the largest support from all stakeholder groups.
- Businesses with patios and employees support full week road closures.
- Thursday also received noteworthy support as an additional closure day option.

2020 TPP Costs

Hard and in-kind expenses

Barrier purchase and rental	\$46,740
Transit detour	\$40,250
Police and enforcement	\$17,743
Fire prevention and enforcement	\$4,224
Parking lot revenue loss (July 4-6)	\$4,959
Picnic table delivery/set up	\$4,693
Signs and communications	\$365
Waived application fees (encroachment agreement, building/licencing review, land title search)	\$ 25,650

Total hard and in-kind expenses

\$145,624

Proposed program changes

- Open to all business types
- Three year program
- Streamlined process for pre-approved patio design specifications
- Recommended improved signage
- Recommended improved enforcement
- Maximized patio sizes for on-street patios
- No City picnic tables



Photo credit: Meris Kieller

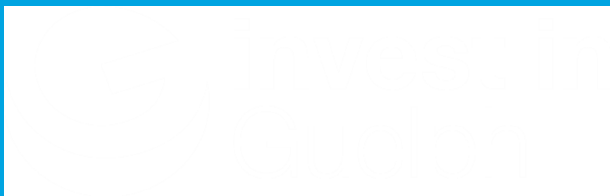


2021 Seasonal Patio Guidelines

Must operate in accordance with Ontario Building Code, Ontario Fire Code and Accessibility for Ontarians with Disabilities Act

Improvements include:

- Plain language
- Clearer guidance on layout and design
- Pre-approved patio design specifications
- Improved tools to assist with submitting quality applications

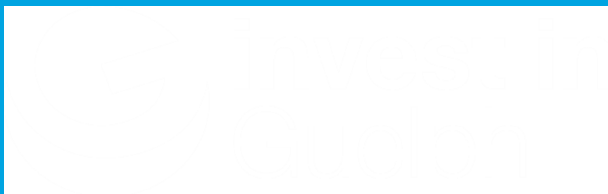


2021 Program – Application Key Dates

Key annual program dates

April 23	2021 applications closed*
May 1	Patio installation begins
September 30	Cut-off date for seasonal patio applications for new businesses
November 1	All patios off street by end of day with traffic stalls fully re-opened on November 2

*new businesses may continue to apply for a seasonal patio.



Road closure options

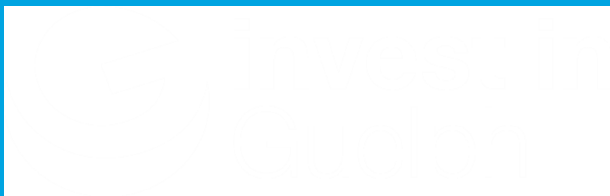
Option #1: Special events only

Option #2: Seasonal road closure

Option #3: Intermittent road closure



Photo credit: Meris Kieller



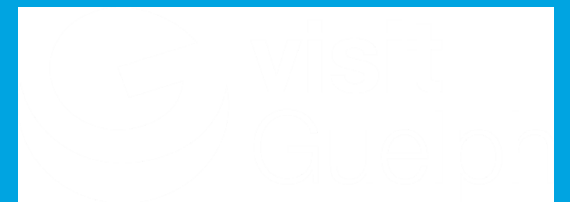
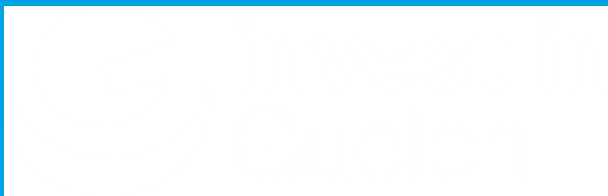
Option #1: Special events only (Recommended)

Benefits:

- Flexible to business needs
- Minimal impacts on deliveries/pick up and garbage
- Consistent application of program
- Programming of the area within closed roads

Drawbacks:

- No expanded patios
- Unknown volume and location of applications
- COVID-19 regulations may limit events in 2021



Option #2: Seasonal Road Closure

Benefits:

- Expanded patios
- Pedestrian friendly atmosphere
- Added vibrancy
- Less traffic control measures required within the closed area
- Programming of the area within closed roads
- More certainty for transit riders

Drawbacks:

- Security plan
- Delivery/pick up impacts
- Negative impact to non-participating businesses
- Disproportionate patio sizes
- Re-routing of transit
- Shortened season for patios in closed area

Option #3: Intermittent Road Closures

Benefits:

- Pedestrian friendly atmosphere
- Added vibrancy
- Programming of the area within closed roads

Drawbacks:

- No expanded patios
- Security plan
- Delivery/pick up impacts
- Negative impact to non-participating businesses
- Disproportionate patio sizes
- Re-routing of transit on weekends
- Set-up/take-down and storage



Thank you

