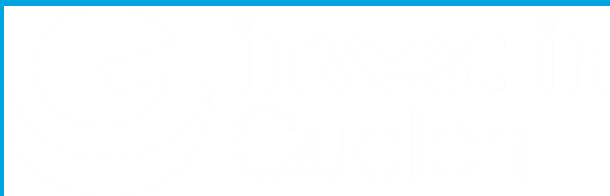


An aerial photograph of a city at sunset. The sky is filled with dark, dramatic clouds, with a bright orange and yellow glow on the horizon. In the foreground, a modern high-rise apartment building with a white facade and dark window frames is visible. The building has several balconies and is surrounded by other city buildings and greenery. A road with light trails from cars is visible in the lower left. The overall scene is a mix of urban architecture and natural beauty.

# 2021-2023 Seasonal Patio Program



# Timeline – 2020 Temporary Seasonal Patio Program

**June 11**

Temporary Seasonal Patio Program launches

**July 4-6**

Dining District piloted

**July 10**

Dining District launches

**July 13**

Temporary Use Bylaw passed

**July 27**

On-street patios permitted outside of closed roads

**August 31**

Street closure extended until September 21

**September 21**

Entire program extended until November 30

**November 9**

Dining District ends

**November 30**

Temporary Seasonal Patio Program ends

**November 13 –  
January 18, 2021**

Community engagement

# Engagement

Online survey

Telephone survey

Downtown business consultation

Stakeholder Group

Municipal outreach





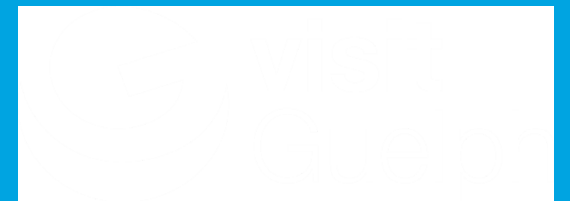
# Economic Impact

Businesses with a patio,

- Positive revenue impact
- Increased employment

Business without a patio

- Negative or no impact on their ability to generate revenue



# Safety

## Patrons

- Provided safe spaces for gatherings
- Sanitation and mask wearing adherence
- Concern with social distancing

## Employees

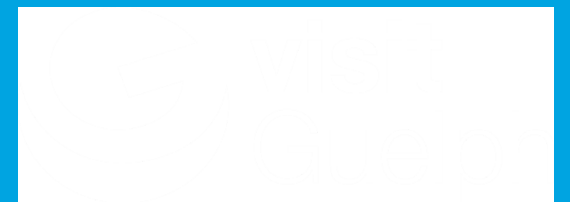
- Most felt safe working on patios

## All respondents

- Increased enforcement needed of public health, noise, and other non-compliance



Photo credit: Meris Kieller



# Road Closure Feedback

Businesses with a patio, employees, and majority of patrons (in and outside of closure)

- Supported road closures
- Felt closures increased vibrancy downtown
- Noted a feeling of well-being

Business without a patio in 2020 (in and outside of closure)

- Negatively impacted their business
- Imbalance of business support
- Traffic disruptions



# Road Closure: Boundaries

Support for 2020 closure boundaries

Boundary changes

- Businesses with patios split between expanding or restricting.
- Businesses without patios looked to restrict boundaries.
- Highest support from employees and patrons to see the boundaries expand.





# Road Closure: Timing

- Friday, Saturday, and Sunday gained the largest support from all stakeholder groups.
- Businesses with patios and employees support full week road closures.
- Thursday also received noteworthy support as an additional closure day option.



# 2020 TPP Costs

## Hard and in-kind expenses

Barrier purchase and rental	\$46,740
Transit detour	\$40,250
Police and enforcement	\$17,743
Fire prevention and enforcement	\$4,224
Parking lot revenue loss (July 4-6)	\$4,959
Picnic table delivery/set up	\$4,693
Signs and communications	\$365
Waived application fees (encroachment agreement, building/licencing review, land title search)	\$ 25,650

## **Total hard and in-kind expenses**

**\$145,624**

# Proposed program changes

- Open to all business types
- Three year program
- Streamlined process for pre-approved patio design specifications
- Recommended improved signage
- Recommended improved enforcement
- Maximized patio sizes for on-street patios
- No City picnic tables



Photo credit: Meris Kieller

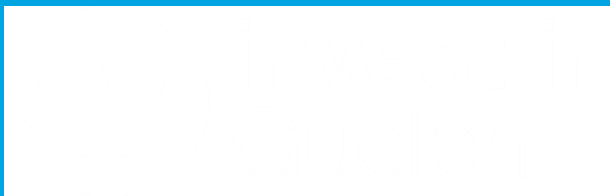


# 2021 Seasonal Patio Guidelines

Must operate in accordance with Ontario Building Code, Ontario Fire Code and Accessibility for Ontarians with Disabilities Act

Improvements include:

- Plain language
- Clearer guidance on layout and design
- Pre-approved patio design specifications
- Improved tools to assist with submitting quality applications

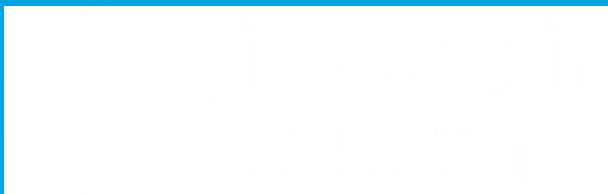


# 2021 Program – Application Key Dates

## Key annual program dates

<b>April 23</b>	2021 applications closed*
<b>May 1</b>	Patio installation begins
<b>September 30</b>	Cut-off date for seasonal patio applications for new businesses
<b>November 1</b>	All patios off street by end of day with traffic stalls fully re-opened on November 2

\*new businesses may continue to apply for a seasonal patio.



# Road closure options

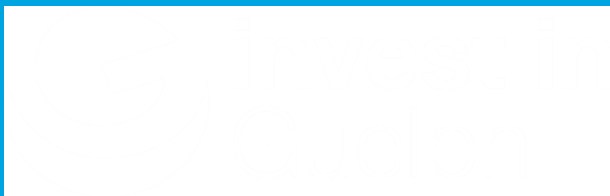
Option #1: Special events only

Option #2: Seasonal road closure

Option #3: Intermittent road closure



Photo credit: Meris Kieller



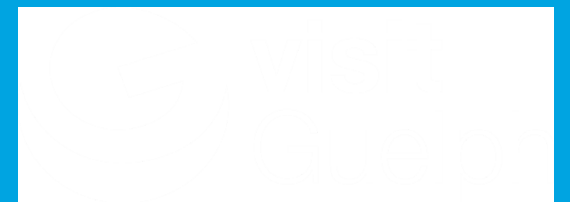
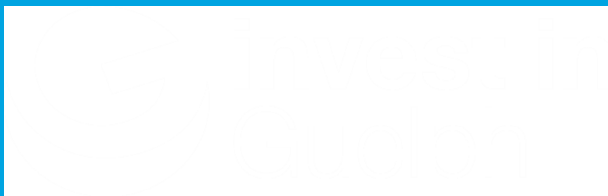
# Option #1: Special events only (Recommended)

## **Benefits:**

- Flexible to business needs
- Minimal impacts on deliveries/pick up and garbage
- Consistent application of program
- Programming of the area within closed roads

## **Drawbacks:**

- No expanded patios
- Unknown volume and location of applications
- COVID-19 regulations may limit events in 2021



# Option #2: Seasonal Road Closure

## **Benefits:**

- Expanded patios
- Pedestrian friendly atmosphere
- Added vibrancy
- Less traffic control measures required within the closed area
- Programming of the area within closed roads
- More certainty for transit riders

## **Drawbacks:**

- Security plan
- Delivery/pick up impacts
- Negative impact to non-participating businesses
- Disproportionate patio sizes
- Re-routing of transit
- Shortened season for patios in closed area

# Option #3: Intermittent Road Closures

## **Benefits:**

- Pedestrian friendly atmosphere
- Added vibrancy
- Programming of the area within closed roads

## **Drawbacks:**

- No expanded patios
- Security plan
- Delivery/pick up impacts
- Negative impact to non-participating businesses
- Disproportionate patio sizes
- Re-routing of transit on weekends
- Set-up/take-down and storage





Thank you

