

May 20, 2021

Re: Transportation Master Plan

To Mayor Cam Guthrie and members of City Council:

The Guelph Chamber of Commerce participated in the Transportation Master Plan (TMP) stakeholder consultation and met with the Engineering and Transportation Services staff to provide insight and feedback for their consideration. The Chamber supports the vision of the TMP where transportation in Guelph is safe, equitable, sustainable, complete, affordable, and supportive of land use.

We support the principles of sustainability and resilience that Alternative 3 provides. We have however, urged that staff consider the population growth targets of the city. Over the short and medium term, car use will continue to grow and as such, attention to car infrastructure and capacity must be a priority as the city works towards the aspirational 2051 modal split.

The staff recommendation that the City develop and prioritize a Goods Movement Strategy is a critical next step. We have requested that resources be directed to a fulsome engagement with businesses who rely on our road infrastructure to transport their goods.

Sincerely,



Shakiba Shayani
President & CEO, Guelph Chamber of Commerce