

Attachment-3 Updates to Strategic Plan Documentation

As a living document, the Guelph. Future Ready. Strategic Plan should reflect the reality of the organization at the time of reporting. For this reason, the following updates to the strategic plan documentation are presented below:

Strategic Focus Area

One (1) Strategic Focus Area has been updated as shown in the table below.

Table 1 Strategic Focus Area Update

| Current Strategic Focus Area | Strategic Pillar | Change Requested | Rationale & Update |
|--|---------------------|------------------|--|
| Continue to build strong, vibrant, safe and healthy communities that foster resilience in the people who live here | Building our Future | Edit | Addition of the word "equitable" to reflect the work being done in the City. This also reflects the anti-racism, diversity and inclusion work being done (links to Council reports below). Revised wording: "Continue to build equitable, strong, vibrant, safe and healthy communities that foster resilience in the people who live here". |

For additional information, please reference the [An update on Guelph's commitment to antiracism, diversity and inclusion](#) Information Report presented to Council on November 27, 2020 and the [Coalition of Inclusive Municipalities](#) Staff Report presented to Council on January 11, 2021.

Key Performance Indicators

Three (3) KPIs have been updated as shown in the table below.

Table 2 KPI Updates

| Current Key Performance Indicator | Strategic Pillar | Change Requested | Rationale & Update |
|---|---------------------|------------------|---|
| # of new businesses and collaborations with priority innovative sectors | Powering our Future | Edit | Clarity of KPI. Revised wording: "# of new circular businesses and collaborations". |

| | | | |
|---|-----------------------|------|---|
| % conversion of existing municipal fleet/infrastructure to clean and efficient technology | Navigating our Future | Edit | Revised wording to reflect what's being measured: "% conversion of existing municipal fleet to clean and efficient technology". |
| Improvement in response time for emergency services | Building our Future | Edit | Different emergency services have different targets and criteria for emergencies and service. This KPI has been revised to show Fire, Police and Paramedics separately. |

Strategic Initiatives

Four (4) Strategic Initiatives have been updated as shown in the table below.

Table 3 Strategic Initiative Updates

| Current Strategic Initiative | Strategic Pillar | Change Requested | Rationale |
|---|-------------------------|----------------------------------|---|
| Develop and implement new Economic Development Strategy | Powering our Future | Merge with Tourism Strategy | The plan is to merge this work with an existing SI. New SI: "Develop and implement new Economic Development and Tourism Strategy". |
| Develop and implement a tourism rebuild strategy | Powering our Future | Edit to include culture planning | New SI: "Tourism and Culture Rebuild and Museum and Culture planning". |
| Develop and implement a Culture Plan | Building our Future | Merge with above | This work has been included in "Tourism and Culture Rebuild and Museum and Culture planning". |
| New for 2021 | Building our Future | Add new | New SI: "Complete the Community Plan Refresh, Coalition of Inclusive Municipalities Action Plan to ensure that the City delivers equity in service delivery and policy" |