

# Sign By-law

July 5, 2021



# Sign By-law Review

**Why did we conduct the review?**

# Overview of review - 2018

- **January** - Council approve the Project Charter to initiate a comprehensive review of the Sign By-law No. (1996-15245), as amended.
- **March** - Community Engagement Plan
- **April** – Engagement Session and online Mind Mixer.
- **September** – Recruitment for a Sign Bylaw Working Group
- **October** - Sign Bylaw Working Group formed

# Overview of review - 2019

- **June – October** – Internal review and consultations
- **November** – Meeting with SBWG and held an open house to provide an overview of draft recommendations
- **December** – Sign Bylaw recommendations survey

# Overview of review - 2020

- **January** – Sign Bylaw Recommendations Survey closes
- **January – February** – Meetings with internal stakeholders and minor changes made to recommendations
- **July** – Recommendations re-circulated internally for feedback
- **October** – Recommendations presented and feedback received

# Sign By-law

## **October 2020 Council Resolution**

# Sign By-law

## Overview of mobile sign regulations based on Council feedback



# Sign By-law

## Overview of regulations for electronic message boards based on Council feedback



# Sign By-law

## Overview of regulations for other temporary signs based on Council feedback





# Sign By-law

## Overview of regulations for window signs/lifestyle images based on Council feedback



# Sign By-law Overview

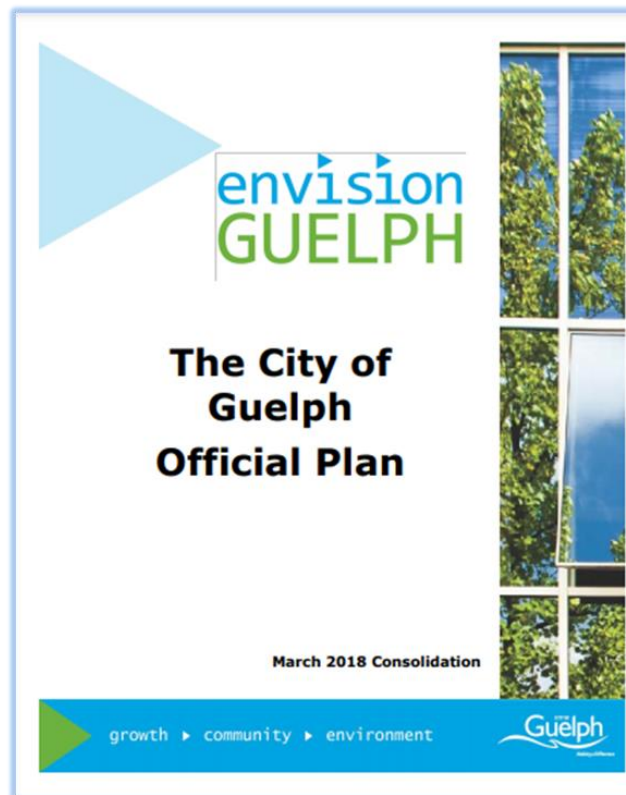
## The Corporation of the City of Guelph

### By-law Number (2021) - XXXXX

A by-law to regulate the installation, display, alteration, repair and removal of signs within the City of Guelph (to be known as the Sign By-law) and to repeal and replace By-law Number (1996)-15245, as amended.

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# Sign By-law



# Sign By-law

## Heritage



# Sign By-law Downtown



# Sign By-law

## Delegation of Authority

- Proposed to delegate authority to grant sign variances that are minor in nature
- Will improve customer response times
- Aligns with Strategic Plan to help businesses succeed and improves how the City delivers service
- Proposed that Council retains authority to hear specific variances and all appeals
- Annual Reporting

**THE CORPORATION OF THE CITY OF GUELPH**  
*Office Consolidation*

By-law Number (2013)-19529

A by-law to delegate authority pursuant to the Municipal Act, and to repeal By-law Numbers (2010)-18935, (2010)-19066, (2011)-19204 and (2012)-19380. **[amended by By-law (2013)-19529; (2013)-19559; (2013)-19586; (2013)-19596; (2013)-19618; (2014)-19749; (2014)-19792; (2015)-19879; (2016)-20022; (2017)-20150; (2018)-20258; (2019)-20375 (2019)-20391; (2019)-20412; (2019)-20439]**

**WHEREAS** section 23.1(1) of the Municipal Act, 2001, S.O. 2001, c. 25, as amended, authorizes a municipality to delegate its powers and duties subject to certain restrictions;

**AND WHEREAS** the Council of The Corporation of The City of Guelph has deemed that certain routine administrative and legislative powers are of a minor nature, and the delegation of these powers would contribute to the efficient management of the City while still adhering to the principles of accountability and transparency;

**NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE CITY OF GUELPH ENACTS AS FOLLOWS:**

1. That the delegation of powers and duties as set out in Schedules "A", "B", "C", "D", "E", "F", "G", "H", "I", "J", "K", "L", "M", "N", "O", "P", "Q", "R", "S", "T", "U", "V", "W", "X", "Y" and "Z" to this by-law, are hereby adopted: **[amended by By-laws (2013)-19586; (2013)-19596; (2013)-19618; (2015)-19879; (2016)-20022; (2017)-20150; (2018)-20258; (2019)-20375; (2019)-20391; (2019)-20412; (2019)-20439]**
  - A. Schedule "A" - Grant Agreements;
  - B. Schedule "B" - Software Licensing Agreements;
  - C. Schedule "C" - Data Acquisition Agreements;
  - D. Schedule "D" - Confidentiality of Data Agreements;
  - E. Schedule "E" - Agreements Pursuant to An Approval Under the Planning Act;
  - F. Schedule "F" - Agreements For Parking Enforcement On Private Property;
  - G. Schedule "G" - Agreements For Fire Dispatch Services;
  - H. Schedule "H" - Agreements With Telephone Service Providers For 9-1-1 Service;
  - I. Schedule "I" - Temporary Road Closures Necessitated by Construction, Routine Operations, Rehabilitation, Maintenance And Repairs;
  - J. Schedule "J" - Temporary Road Closures for Special Events;
  - K. Schedule "K" - Special Events in City Parks;
  - L. Schedule "L" - Special Events in City Recreational And Cultural Facilities;
  - M. Schedule "M" - Designate Events as Being of Municipal Significance; **[amended by By-law (2019)-20412]**
  - N. Schedule "N" - Agreements for Use of Emergency Services Training Facilities;
  - O. Schedule "O" - Exemptions to the Noise Control By-law for Events that Have Been Exempted in the Past;

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## **Summary and next steps**