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Mike Schreiner, MPP Guelph

City of Guelph Clerk's Office 59 Carden St N1H 2Z9 Guelph, ON

October 28, 2021

Dear City Council,

I am writing to express support for the 10C community engagement project with respect to Guelph's Farmers Market. Based on their success as a not-for-profit organization in social change and food enterprise, I believe their proposed project would be an excellent addition to the City's vibrant community.

As Guelph's focus on local food entrepreneurship and circular food economy continues to expand, it is essential that we invest in projects that strengthen our local food systems. 10C's vision would achieve exactly that by activating the Market building, engaging local food, farming, as well as arts and cultural enterprise while redeveloping the market site with urban agriculture and cultivation opportunities.

Since the start of the pandemic, there has been a noted increase in the interest and need to grow garden-to-table produce. As such, I wish to acknowledge and support the work of 10C for their engagement in the community, their leadership and advocacy on food enterprise.

As Guelph recovers from the pandemic, we need to do our part in supporting local vendors and ensuring that low-income families have equitable access to healthy, nutritious food. I believe 10C's vision to transform Guelph's Farmers Market in an innovative and sustainable way will bring a positive impact to the community.

I am hopeful that the review committee will support this application. The pandemic showed us the value of access to affordable, local food, so there is no better time to add the benefits of a reimagined Farmers Market into the fabric of our community.

Sincerely,

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Mike Schreiner MPP, Guelph