

Staff Report



To	Committee of the Whole
Service Area	Public Services
Date	Tuesday, October 12, 2021
Subject	Dixon's Distilled Spirits – By the Glass Manufacturer's Limited Liquor Sales Licence Application

Recommendation

1. That Council support Dixon's Distilled Spirits' application to the Alcohol and Gaming Commission of Ontario for a By the Glass – Manufacturer's Limited Liquor Sales Licence for their brewery located at 355 Elmira Road, Unit 106, Guelph.
 2. That City Council direct staff to bring back the Delegation of Authority Bylaw with proposed amendments authorizing staff to issue letters of support on Council's behalf for future requests of breweries and wineries located within the City of Guelph for "By the Glass" Manufacturer's Limited Liquor Sales Licenses.
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Executive Summary

Purpose of Report

To seek a Council resolution supporting Dixon's Distilled Spirits' application for a By the Glass – Manufacturer's Limited Liquor Sales Licence from the Alcohol and Gaming Commission of Ontario.

Key Findings

The Alcohol and Gaming Commission of Ontario (AGCO) issues licences to Ontario wineries and breweries allowing for the on-site sale and consumption of their products to promote their products, enhance a tourist experience of their facility, and/or to provide public education.

When submitting an application to the AGCO, wineries and breweries wishing to sell their alcohol by the glass on-site must submit proof that the municipal council in which the brewery operates has passed a resolution supporting the issuance of a Manufacturer's Limited Liquor Sales Licence.

Dixon's Distilled Spirits is currently applying for a By the Glass – Manufacturer's Limited Liquor Sales Licence. The brewery has indicated the on-site sale of alcohol by the glass would assist in showcasing their product offerings to the public.

Moving forward, staff are also recommending that Council delegate their authority to staff to issue letters of support for future requests from breweries and wineries for "By the Glass" Manufacturer's Limited Liquor Sales Licences. Delegating this authority will allow such requests to be processed in a more timely manner for

businesses. In addition, the letters of support will continue to be based on input received from Guelph Police Services and Zoning staff.

Financial Implications

There are no financial implications with this report.

Report

On September 21, 2021 correspondence was received by the Licensing of the Corporate and Community Safety Department from Vicky Dixon, Dixon's Distilled Spirits (Attachment-1) requesting a Council resolution in support of their application for a "By the Glass" Manufacturer's Limited Liquor Sales Licence.

In general, Ontario breweries and wineries holding this category of licence are permitted to sell and serve the alcohol they manufacture by the glass. Beer or wine may only be sold between the hours of 9:00 a.m. and 9:00 p.m., daily. Guests are only permitted to carry and consume alcohol on-site as approved under the liquor licence.

Staff from Building Services were consulted and have no conditions to apply to this licence. As part of this zoning, accessory uses are permitted in addition to factory sales outlet. This application for "By the Glass" would comply with the accessory use provisions and be permitted by the Zoning Bylaw. Guelph Police Service were also consulted and did not voice an objection to the resolution requested.

Staff concur that sales by the glass will assist in showcasing the products of Dixon's Distilled Spirits and, therefore, do recommend that Council pass a resolution of support for Dixon's Distilled Spirits' application for a Manufacturer's Limited Liquor Sales Licence.

With respect to public notice, typically, the City does not provide communications on these types of matters. However, once a liquor licence application has been received and reviewed by a Licensing Officer of the AGCO, the AGCO will determine if advertising of this application will be required.

Financial Implications

There are no financial implications with this report.

Consultations

Patrick Sheehy, Program Manager, Zoning, Planning and Building Services

Scott Grover, Inspector, Neighbourhood Services Field Support, Guelph Police Service

Strategic Plan Alignment

This aligns with the City's Strategic plan as it is helping a business to succeed and add value to the community.

Attachments

Attachment-1 Letter for request from Vicky Dixon, Dixon's Distilled Spirits, dated September 21, 2021.

Departmental Approval

Doug Godfrey, General Manager

Report Author

Ashley Kassian, Program Manager, Operations

This report was approved by:

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