

To Whom It May Concern,

This letter is written with intent to advise you of Dixon's Distilled Spirits"s application for an addition to our current Manufacturers Licence- Distillery. We are in the process of applying for a Manufacturer "By The Glass" licence- Distillery to be able to offer a cocktail option to enhance the experience of our distillery tour for customers. The AGCO description of this licence is as follows:

March 16, 2018: The Government of Ontario has recently approved amendments to <u>Ontario Regulation 719</u> under the liquor licence Act (LLA) affecting Ontario distilleries. These reforms aim to create consistency within the By The Glass program for all Ontario manufacturers, to remove barriers to investment and innovation, and to enhance the Ontario tourism experience while strengthening Ontario's approach to ensuring the responsible sale and service of alcohol.

"By the Glass' Licence for Ontario Distilleries

Effective immediately, Ontario distilleries that hold a manufacturer's licence under the LLA are eligible to make an application to the AGCO for a Manufacturer's Limited Liquor Sales Licence (commonly known as a "By the Glass Licence")

Since 2007, Ontario wineries and breweries have been eligible for a By the Glass Licence to allow them to sell and serve their wine (including cider) and beer to patrons for consumption in single servings at their manufacturing site, in order to promote the manufacturer's product, provide an enhanced tourist experience or fulfill an educational purpose.

With this recent regulatory change, the By the Glass program has been extended to include distilleries, with the same regulatory requirements and licensing fees applicable to wineries and breweries now being applicable to distilleries.

This licence will offer our customers an opportunity to sample a selection of our spirits in the form of a cocktail rather than on its own. It will also provide our customers an enhanced tourist experience during tours of our distillery, as well as educate them on how we make our spirits, and how to use them to create a delicious cocktail.

As part of our application process, the AGCO requires a resolution of council in support of our application for the "By the Glass Licence"

If there are any questions or concerns that you may need addressed, please reach out to me directly by email or phone. <u>vicky@dixonsdistilledspirits.com</u> or 5193621850

Thank you for your time and consideration in this matter.

Vicky Dixon