

# **The Corporation of the City of Guelph**

## **By-law Number (2022) - 20688**

A by-law to provide for expanded permissions for certain mobile signs and the advertising of employment opportunities on a time-limited basis.

**Whereas** the City of Guelph By-Law No. (2021)-2026 (the "Sign By-Law") sets out Zone-specific permissions respecting the placement of mobile signs, and sets limits on the number of Mobile Sign Permits which may be issued to a Sign Owner in a calendar year;

**And whereas** Council directed on December 20, 2021 that, to promote local economic recovery, restrictions concerning the use of mobile signs to promote the advertising of employment opportunities should be suspended through the end of the calendar year 2022.

### **The Council of the Corporation of the City of Guelph enacts as follows:**

1. Capitalized terms in this By-Law shall have the same meaning as those set out in City of Guelph By-law No. (2021)- 2026 ("Sign By-law").
2. Notwithstanding the following sections of the Sign By-law:
  - 18.1.5 (K) for C.1, NC, CC, RC, SC.1, SC.2 Zones,
  - 18.3.4 (K) for OR, CR Zones,
  - 18.4.4 (L) for B.1, B.2, B.3, B.4, B.5 Zones,
  - 18.5.4 (K) for I.1, I.2, I.3 Zones, 19.1.4 (L) for Legal Non-conforming Commercial & Industrial Uses,
  - 20.1.4 (L) for vehicle gas bar uses,
  - 20.2.4 (L) for Vehicle Sales Establishments,Permits for Mobile Signs which are solely for Displaying employment opportunities are not subject to restrictions relating to the number (4) of display periods per year.
3. This By-Law shall expire on December 31, 2022, after which the provisions of the Sign By-Law shall continue in full force and effect as if this By-Law had not been enacted.

**Passed this twenty-first day of March, 2022.**

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**Cam Guthrie, Mayor**

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**Dylan McMahon, Deputy City Clerk**