



March 16, 2022

Mayor Cam Guthrie
Guelph City Hall
1 Carden Street
Guelph, ON N1H 3A1

Your Worship:

At its meeting on March 15, 2022, the Guelph Public Library Board was advised that there is an anticipated year-end-surplus in the Guelph Public Library 2021 operating budget. The Board passed the following motion:

That the Guelph Public Library Board request from City Council that \$105,000 of the Guelph Public Library 2021 year-end-surplus be transferred to the Library Operating Contingency Reserve for the purpose of conducting communication activities to support the new Central Library on Baker Street.

The Guelph Public Library has an established track record of success providing library service to the Guelph community. As we begin construction of a new Central Library we are seeking assistance in creating a comprehensive communication plan that brings awareness to the programming changes brought on as a result of the Baker Street Project. The plan will seek to development of a 3- to 5-year communications strategy that encompasses and promotes all major aspects of the new Central Library's programs and services that are vital to the community. The communication plan will align with the City's Strategic Plan to foster an inclusive, connected, prosperous city where we look after each other and our environment. The Communication Plan will highlight the Library as a place of social connection and offer a safe location where everyone belongs.

The Guelph Public Library Board would respectfully request consideration of the aforementioned recommendation by Guelph City Council.

I look forward to hearing from you.

Sincerely,

Randalin Ellery, Chair

Copies: Tara Baker, General Manager/City Treasure, City of Guelph
Steven Kraft, Chief Executive Officer, Guelph Public Library