

## Strategic Advisory Group on Downtown Guelph

**Vision:** A thriving Guelph where:

- everyone feels safe and everyone feels like they belong;
- Downtown is prosperous, activated and welcoming;
- effective health and social service delivery is provided.

### Action Plan:

Immediate Term			
Activity	Objectives	Tactics	Cost
Accelerate permanent supportive housing	Ensure the success of Stepping Stone's Grace Gardens project, 10 Shelldale project, Wyndham House's Bellevue project and County of Wellington's Delhi project.	Create and execute an advocacy strategy to secure operational funding.	Funds secured to support advocacy strategy
	A successful <a href="#">Home for Good</a> campaign that raises \$5 million.	Amplify and achieve the <a href="#">Home for Good</a> campaign.	No Current Funding Ask.  (Total campaign goal: \$5 million  July 2022, Guelph City Council pledged to match public donations to the campaign up to \$500,000.)

Enhance and expand daytime and overnight services and facilities	More places for people in need to go at all times of the day that include integrated wrap-around services	Meeting short term/urgent needs at Royal City Mission.	Funds secured.
		Collect information and data required to inform longer term health and housing system plan.	No current funding ask.
Enhance safety (perceived and real)	Increased and improved presence of police and outreach supports	Multi-disciplinary team, eg. Police, <a href="#">Welcoming Streets Initiative</a> , clean and litter-free streets	\$100,000
	Increased sense of safety	Enhanced safety infrastructure, eg. cameras	Safety infrastructure allocation secured.

Medium Term			
Activity	Objectives	Tactics	Cost
Service design and delivery changes for acute needs	Increase mental health services and supports for those in crisis.	Increase intensive mental health and addictions wrap-around and housing focused team care (i.e., Specialized FACT Teams) including	\$3,200,000

		psychiatric treatment.	
	Increase the rapid response and stabilization programs to promote physical well-being.	Implement a 24-28 bed integrated crisis response and stabilization program for mental health and addictions. Examples of co-located services include: Crisis stabilization beds; detox beds; safe beds.	\$3,300,000
	Increase access to police, and mental health crisis supports.	Expand mental health services with Police (IMPACT Program) to 24/7 capability.	\$2,000,000
Strengthen community resilience, wellbeing and prevention	Support programming and initiatives to proactively build resilience and wellbeing	Resourcing for downtown neighbourhood programming & support to increase wellbeing	\$37,000
		Amplify work of the <a href="#">Community Resilience Coalition of Guelph &amp; Wellington</a> and encourage taking of existing training modules	No current funding ask.
		Amplify and broaden	No current funding ask.

		the <a href="#">Guelph &amp; Wellington Task Force for Poverty Elimination's Yes In My Backyard Campaign</a>	
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Medium to Long-Term			
Activity	Objectives	Tactics	Cost
Policy and system change	Effective project coordination.	Project coordination, communications, and advocacy	\$150,000
	Coordinate and implement advocacy for adequate and sustainable funding for all aspects of the plan.		