



Downtown Guelph Parking Master Plan

Presentation to the City of Guelph Accessibility Advisory Committee, February 21, 2023

Presenter:

Stuart Anderson, Senior Associate, BA Group

Other project team members here today:

Jamie Zettle, Program Manager, Parking, City of Guelph

Ralph Bond, Executive Chairman, BA Group

Sue Cumming, Engagement Consultant, Cumming+Company





Why are we here?

- To inform the AAC about what the project is about
- To outline key considerations for developing the Downtown Parking Master Plan
- To hear preliminary ideas from the AAC about what may be working with respect to the existing parking ecosystem together with ideas for improving how accessible parking is provided in the downtown





Study Background

The Downtown Parking Master Plan Update is a long term study to plan for the right amount of parking, in the right locations, for the right price and the right reasons.

Parking is important for good access to the Downtown and is being considered in the context of city objectives for supporting downtown growth and encouraging non-auto use through active transportation and transit.





Study Scope

- To balance the needs and desires of often competing interests with respect to how much parking is provided, where it is provided and how much it should cost.
- To ensure that parking supports City policy goals and is integrated with ongoing projects.
- The study will consider parking needs based on future growth, changing circumstances, technological advances, and alternate funding models.
- The update will assess how to support multiple users, accommodate shifting demands, provide a range of options, and identify how these should be arranged and costed.





What we have done so far

- Data collection
- Parking surveys
- Meetings with stakeholders to learn about current operations, emerging issues and concerns
- Exploring needs and opportunities
- Assessing changes and drivers relative to supply and demand of parking





Engagement Opportunities



Public and stakeholder engagement activities including:
Checking In/Recalibrating Stage (April 2023)

- Public Survey #1
- Virtual Presentation and Discussion #1
- Downtown Stakeholders Workshop

Moving Forward/Recommendations Stage (June 2023)

- Public Survey #2
- Virtual Presentation and Discussion #2
- In person Open House

Second Presentation to AAC Meeting on Recommendations





Key Questions for the AAC



What is working with respect to the existing parking ecosystem in the downtown that you would like to see strengthened?

What ideas do you have for improving how accessible parking is provided in the downtown?





Recommended Motion



That the Accessibility Advisory Committee supports the Downtown Parking Master Plan Study in its goal of creating a system that ensures safe and equitable access to parking for all users and assists in identifying considerations for improving how accessible parking is provided. That the AAC contributes to the study to have its voice heard through engagement on the Plan.

