

Strategic Plan Refresh: **Draft Strategic Pillars and Objectives**

A City that builds for now and the future

Ensure City services continue to meet the community's needs as it grows

Invest in City assets to create a vibrant and safe community for all ages and abilities

Develop a Housing Strategy and Implementation Plan

A City that cares about its environment

Invest in climate change mitigation and adaptation

Support community sustainability initiatives

Continue to protect, conserve and enhance Guelph's natural and heritage resources

Support sustainable growth through policy and planning

A City that safely moves people and goods

Enhance Guelph's transportation network

Improve Guelph's active transportation network

Support the adoption of green infrastructure and technology

A City that supports its residents and economy

Strengthen Guelph's economy

Support the organization's transition toward innovation and the circular economy

Continue to advance downtown revitalization

Support community well-being

Advocate for issues that require partnerships with other levels of government

A City that works together

Commit to excellence in communications, engagement and customer service

Ensure Guelph continues to be an employer of choice

Ensure continued effective governance, transparency and accountability

Build IT infrastructure, architecture and data management practices

Ensure continued financial sustainability including asset management planning

Embed inclusion, diversity, equity and accessibility (IDEA) into the City's administration and service delivery