



**40%**





# **ROUTES** → to **REWARDS** **ROOTS**

A youth-led tree planting project to help move Guelph toward its goal of 40% urban canopy cover by encouraging and supporting private landowners to plant trees on their own property.



**Residential**

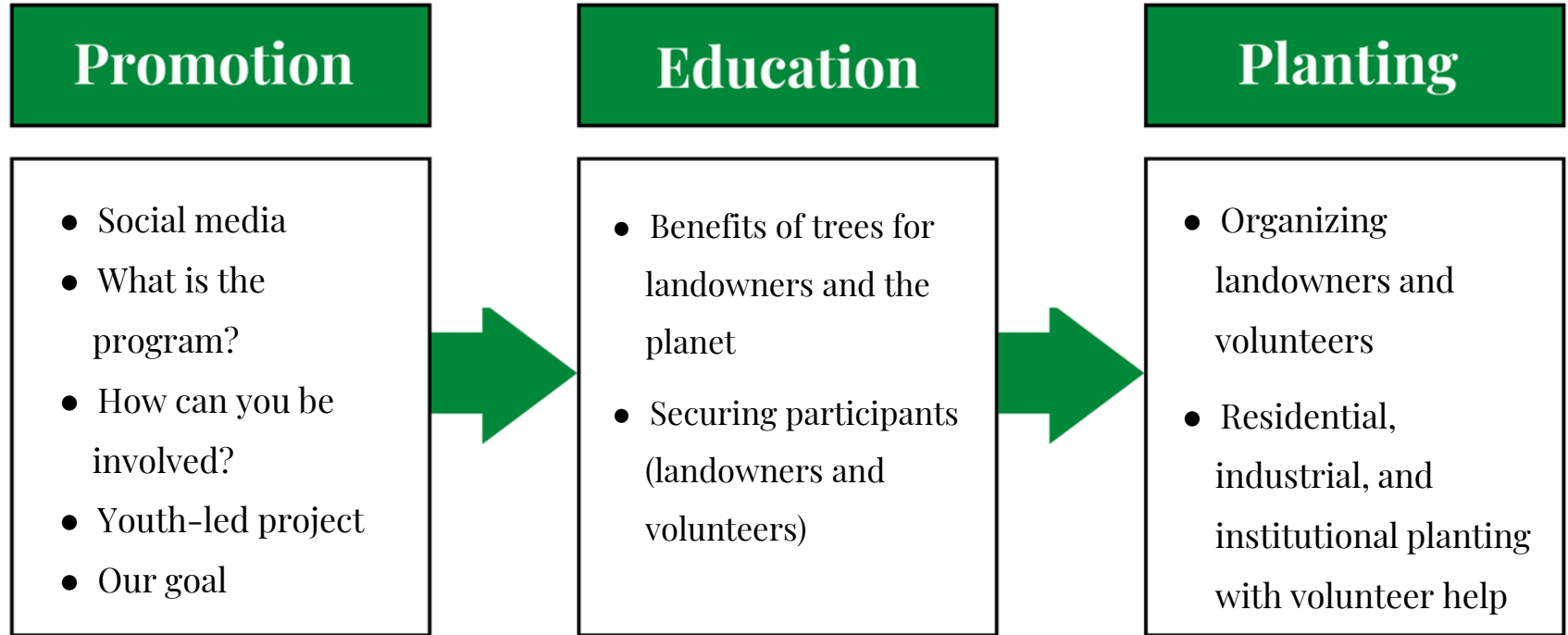


**Industrial**



**Institutional**

# Project Phases



# Pilot Project Spring 2023

## Residential

- Work with two neighbour groups to promote the project, educate residents, and distribute trees
- Goal to have 10 or more home owners participate

## Industrial

- Goal to have two or more businesses participate
- Provide field technician advisory support
- Student volunteers help plant

## Institutional

- Goal to have one UGDSB and one WCDSB school participate
- Field technician advisory support
- Volunteers help students plant





**40%**