

# Economic Development and Tourism unpacked: A Council workshop

March 22, 2023







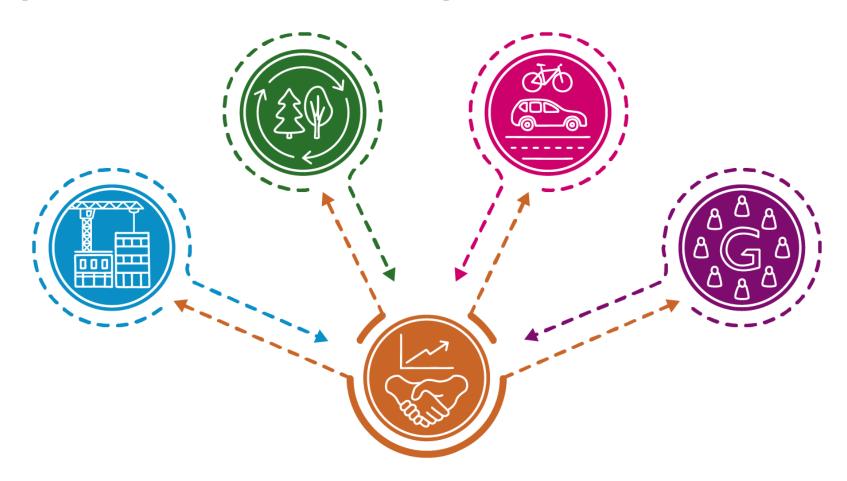


## Guelph. Future ready.





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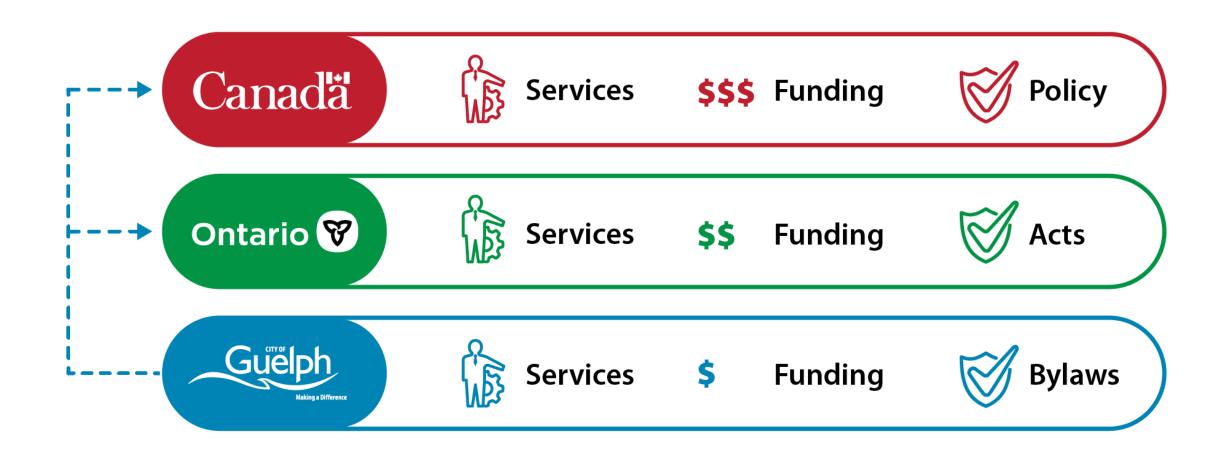


## Powering our future

- Accelerate Guelph's innovation economy through partnerships
- Help businesses to succeed and add value to the community
- Support businesses as they adapt to changing workforce needs





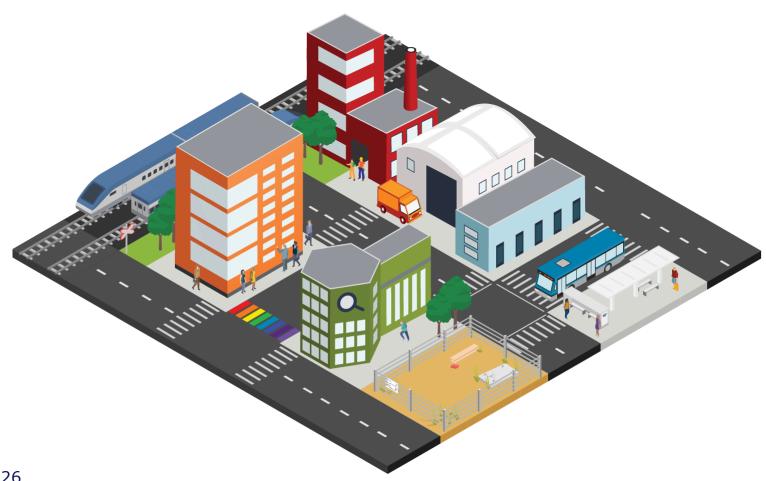




A midsized city



# Workplace





## **Employment**





## Cluster support

#### **Industry clusters**

- Advanced Manufacturing
- Agri-Innovation
- Life Sciences

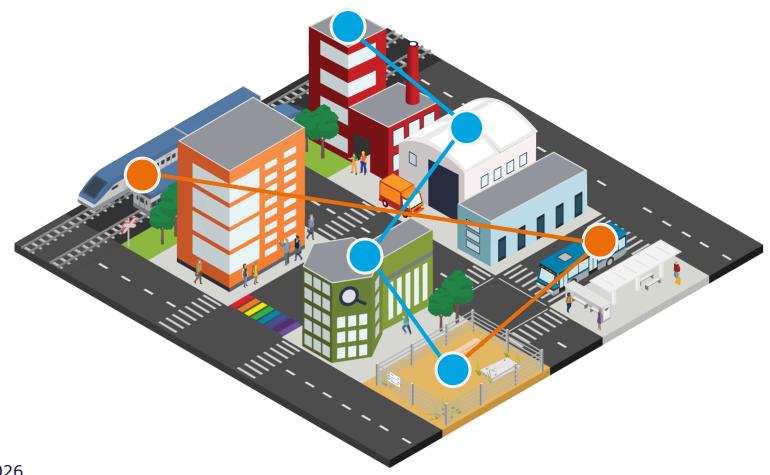
#### **Priority sectors**

- Cleantech
- Information and Communications Technology
- **Tourism**





# Moving people





## Business traveller





Community economic development

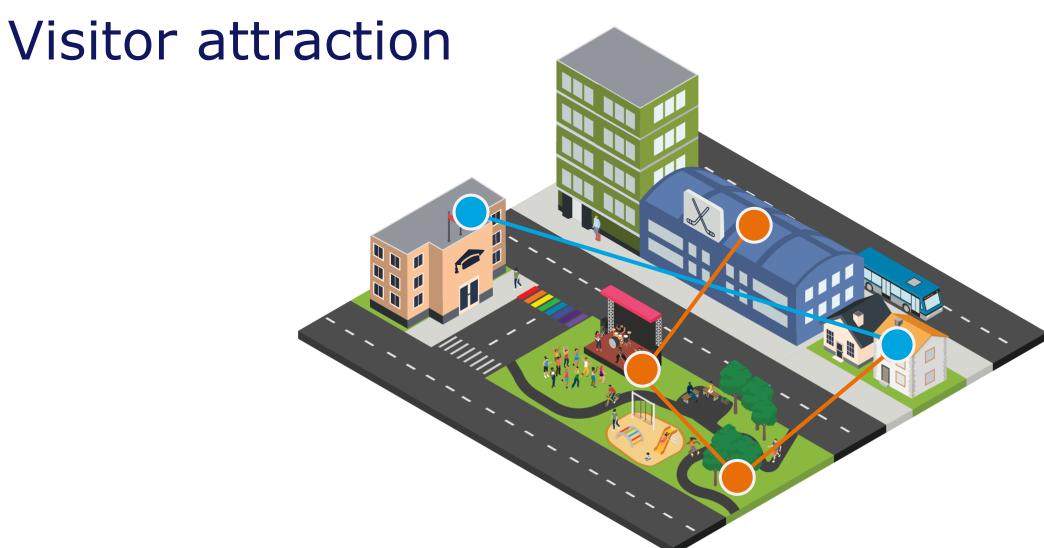




Visitor profile









The accommodation centre









## Business support





## Business support





### Continuum of Care











IMPROVE LIFE.





## Moving goods





Downtown





Intensification



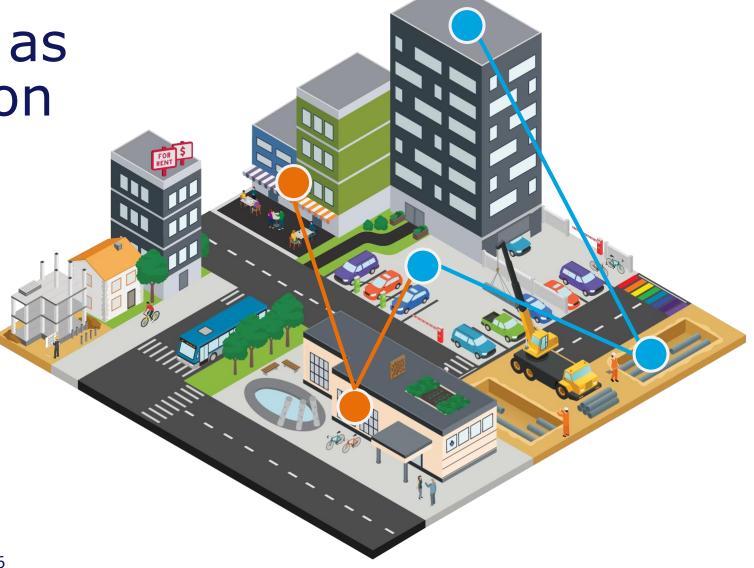


Infrastructure



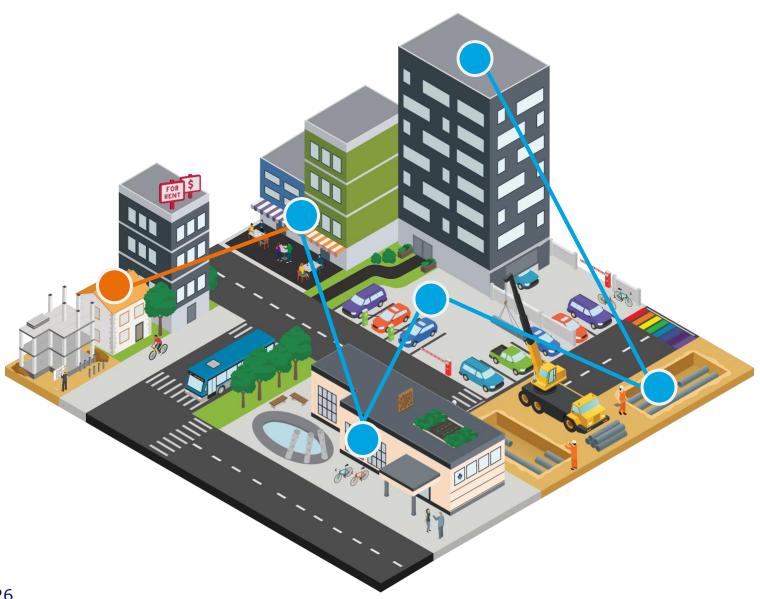


Downtown as a destination





# Living







Council Orientation and Education 2022-2026







