

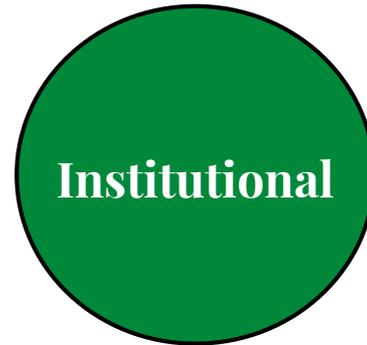
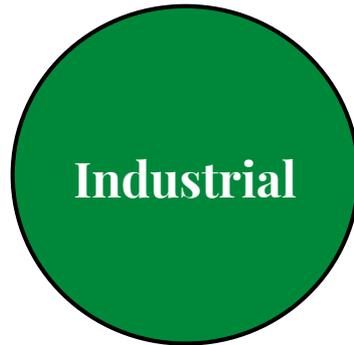
A low-angle, upward-looking photograph of a dense forest. The tree trunks are straight and vertical, creating a strong sense of height and perspective. The canopy is filled with green leaves, and sunlight filters through, creating a dappled light effect. The sky is visible at the top, appearing bright and clear. Overlaid in the center of the image is the text "40%" in a large, bold, black sans-serif font.

40%

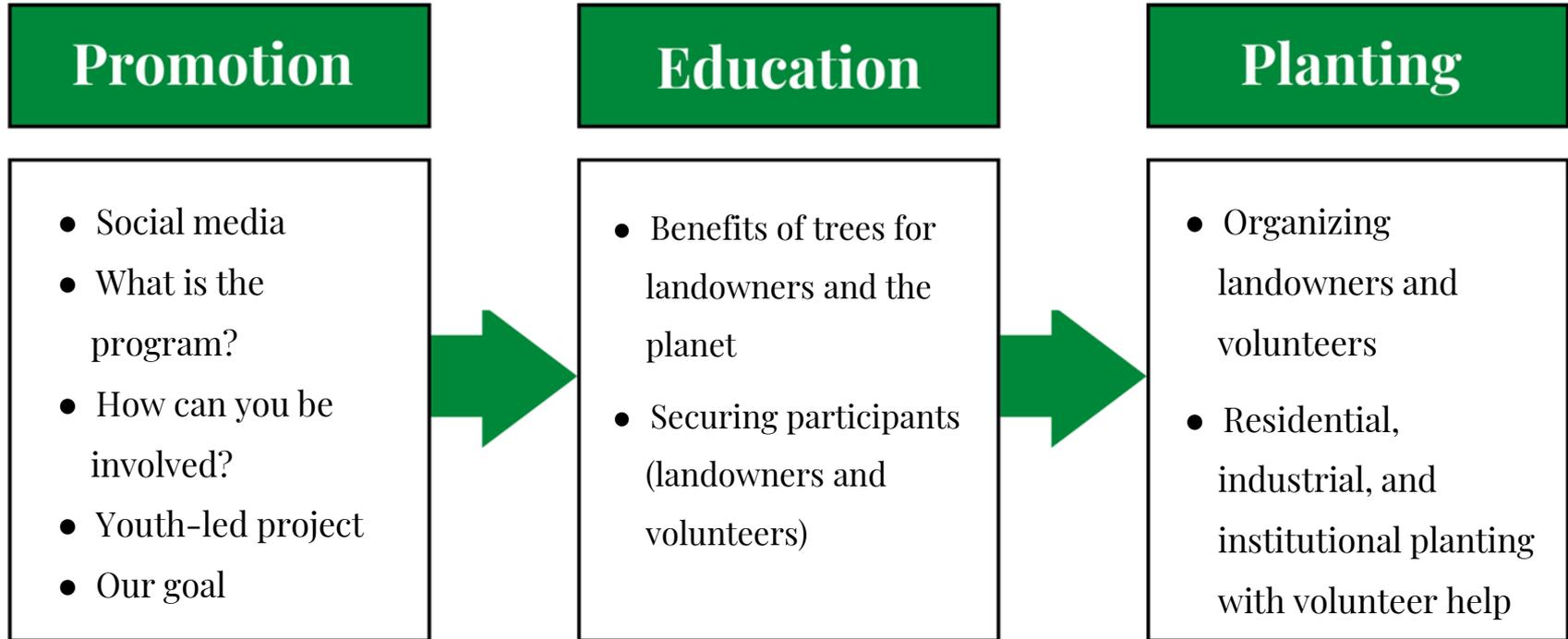


ROUTES → to **REWARDS** **ROOTS**

A youth-led tree planting project to help move Guelph toward its goal of 40% urban canopy cover by encouraging and supporting private landowners to plant trees on their own property.



Project Phases



Pilot Project Spring 2023

Residential

- Work with two neighbour groups to promote the project, educate residents, and distribute trees
- Goal to have 10 or more home owners participate

Industrial

- Goal to have two or more businesses participate
- Provide field technician advisory support
- Student volunteers help plant

Institutional

- Goal to have one UGDSB and one WCDSB school participate
- Field technician advisory support
- Volunteers help students plant

A low-angle, upward-looking photograph of a dense forest. The tree trunks are straight and vertical, creating a strong sense of height and perspective. The canopy is filled with green leaves, and sunlight filters through, creating a dappled light effect. The sky is visible at the top, appearing bright and clear. Overlaid in the center of the image is the text "40%" in a large, bold, black sans-serif font.

40%