

Council Memo



To	City Council
Service Area	Infrastructure, Development and Enterprise Services
Date	Wednesday, March 22, 2023
Subject	Development and Tourism unpacked: A Council workshop

This memo provides an overview of the agenda for the March 22, 2023 Economic Development and Tourism (EDT) 101 Workshop with City Council.

Workshop agenda

- Introduction (5 minutes)
- Connecting EDT to the Strategic Plan (5 minutes)
- How EDT works with other levels of government (5 minutes)
- EDT in a mid-sized city (60 minutes)
- Closing remarks (5 minutes)
- Questions (20 minutes)

Workshop objectives

The purpose of this workshop will be to:

- Inform and educate Council on the function of economic development and tourism within our community.
- Provide an overview of key projects and activities being undertaken by the department.

Presenters

Jayne Holmes, DCAO, Infrastructure Development and Enterprise Services

John Regan, General Manager, Economic Development and Tourism

Alex Jaworiwsky, Manager, Tourism and Destination Development

Christine Chapman, Manager, Economic Development

Attachments

Attachment-1 Economic Development and Tourism unpacked - A Council workshop Presentation

This memo was approved by:

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