

# Economic Development and Tourism unpacked: **A Council workshop**

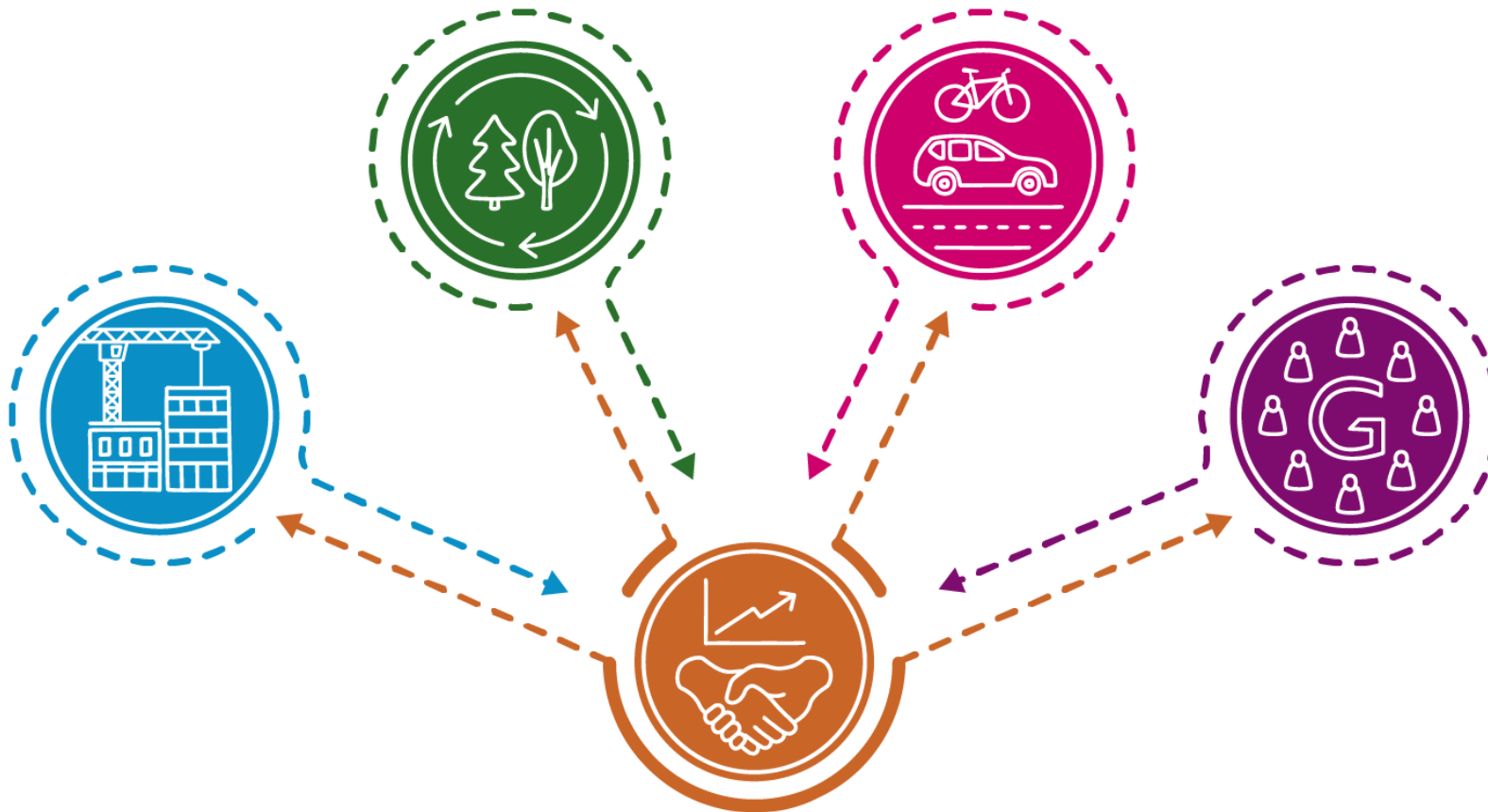
**March 22, 2023**



# Guelph. Future ready.



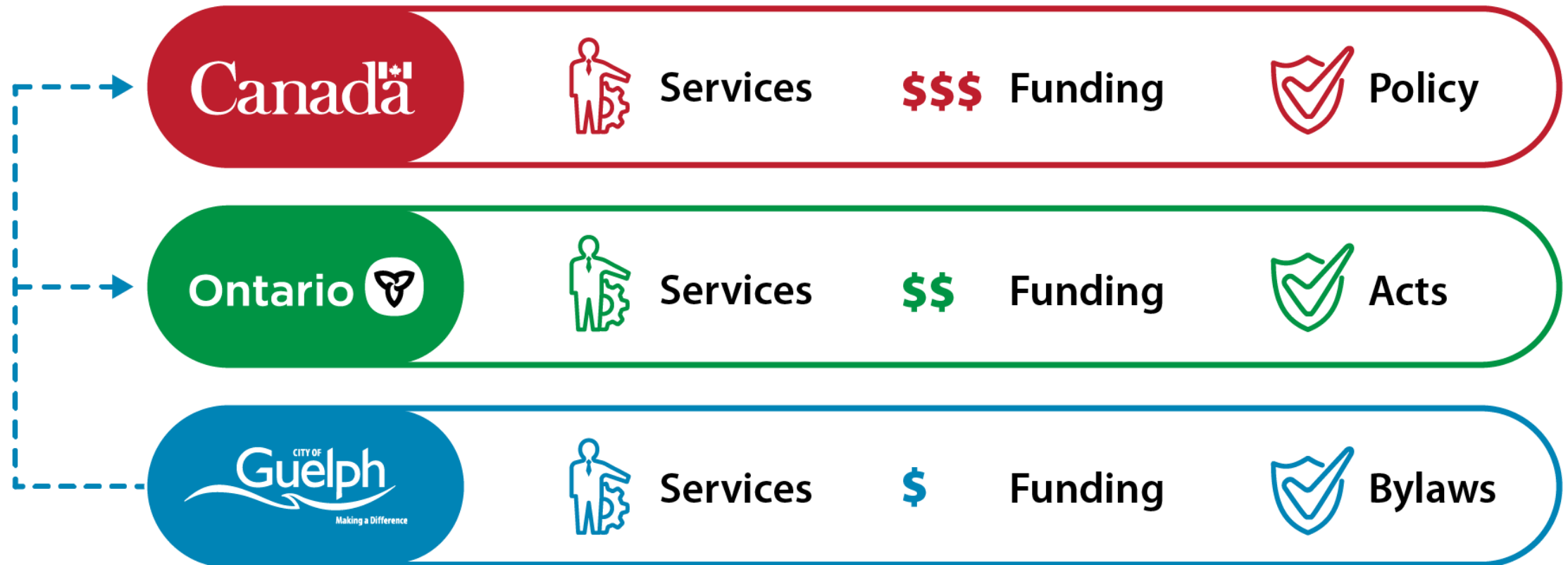
# Guelph. Future ready.



# Powering our future

- Accelerate Guelph's innovation economy through partnerships
- Help businesses to succeed and add value to the community
- Support businesses as they adapt to changing workforce needs





# A midsized city



# Employment areas



# Land development





# Targeted investment

## Industry clusters

- Advanced Manufacturing
- Agri-Innovation
- Life Sciences

## Priority sectors

- Cleantech
- Information and Communications Technology
- Tourism



# Moving people



# Business traveller



# Community economic development



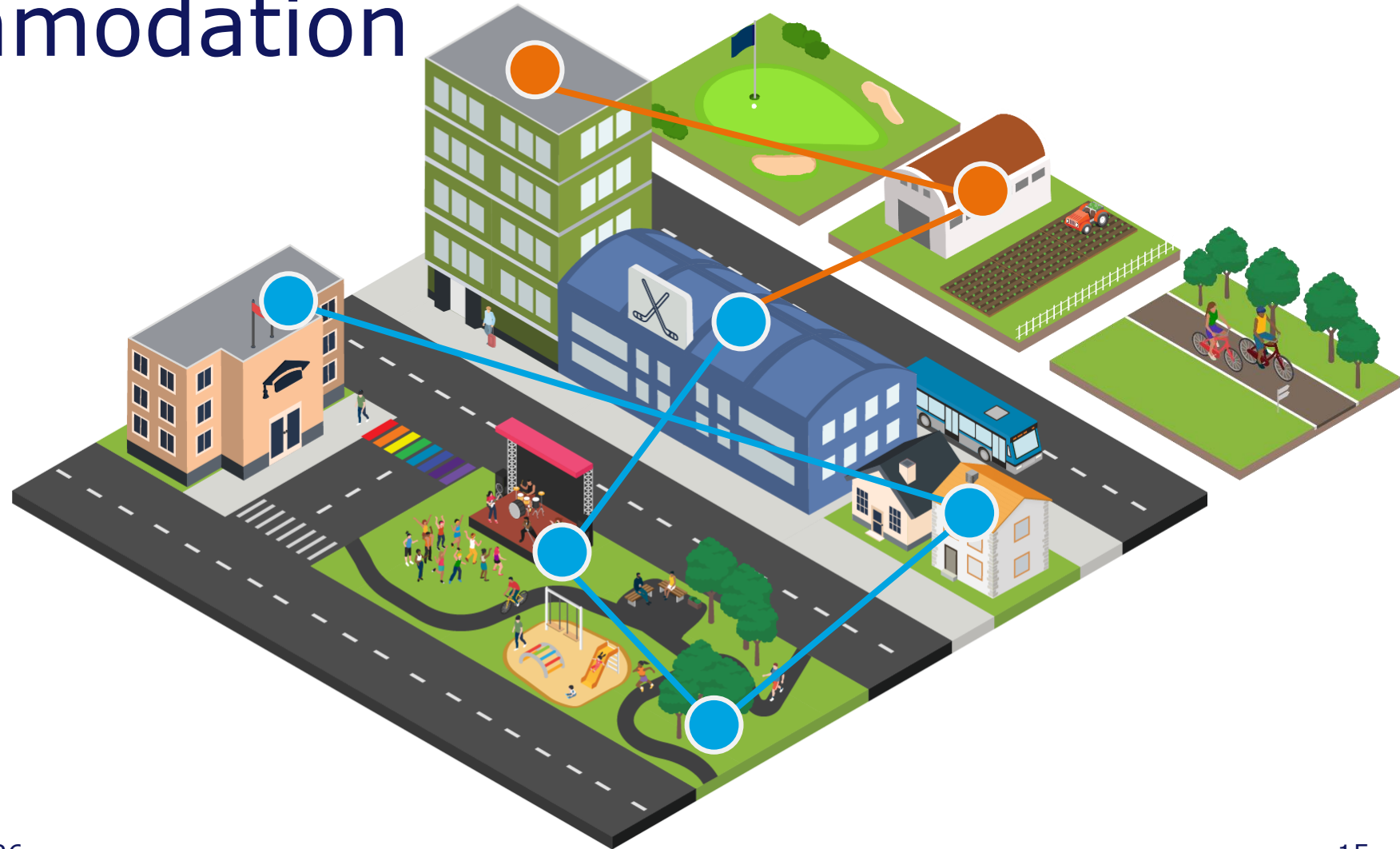
# Visitor profile



# Visitor attraction

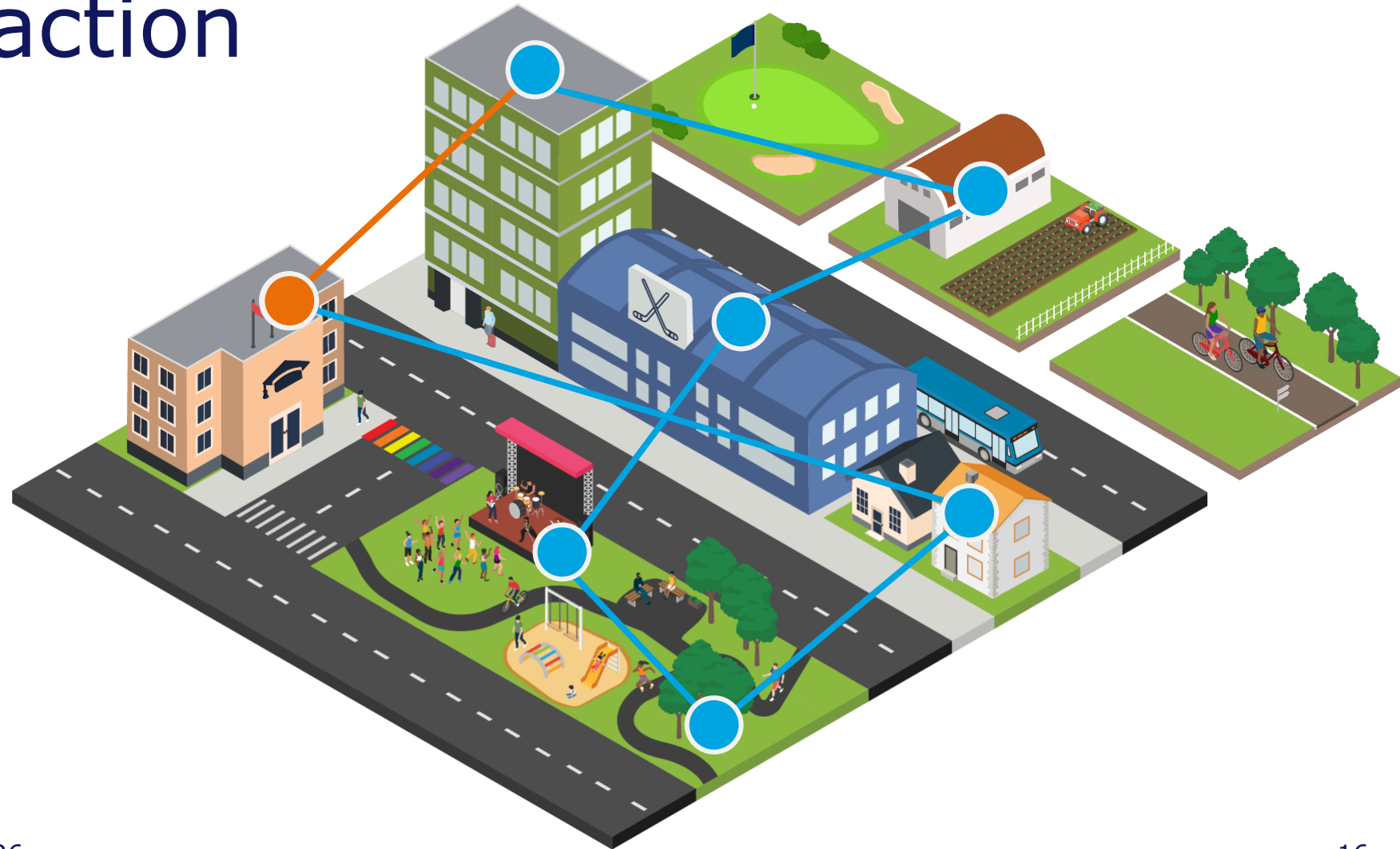


# The accommodation centre





# Talent attraction





# Business support



# Business intelligence



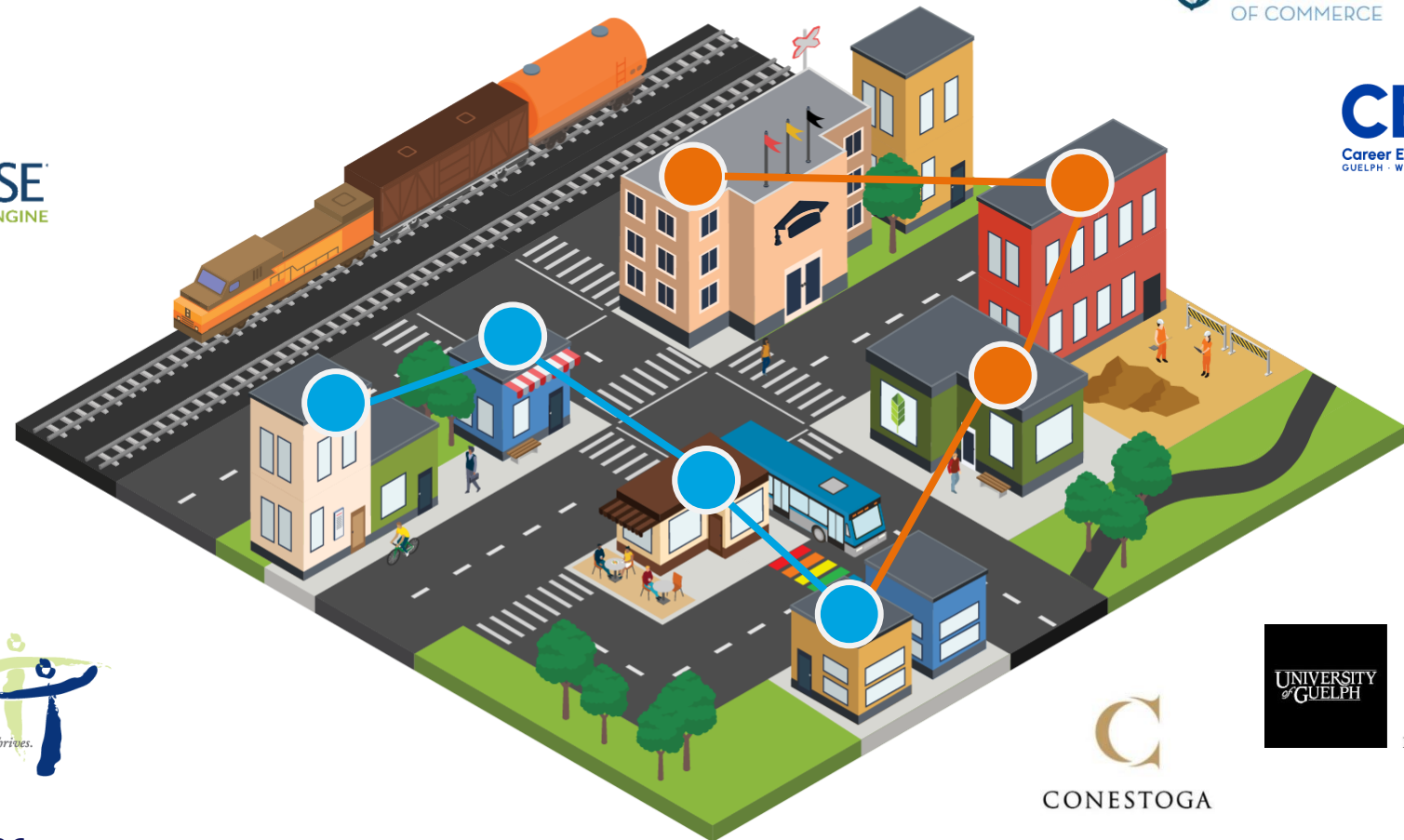
# Continuum of Care



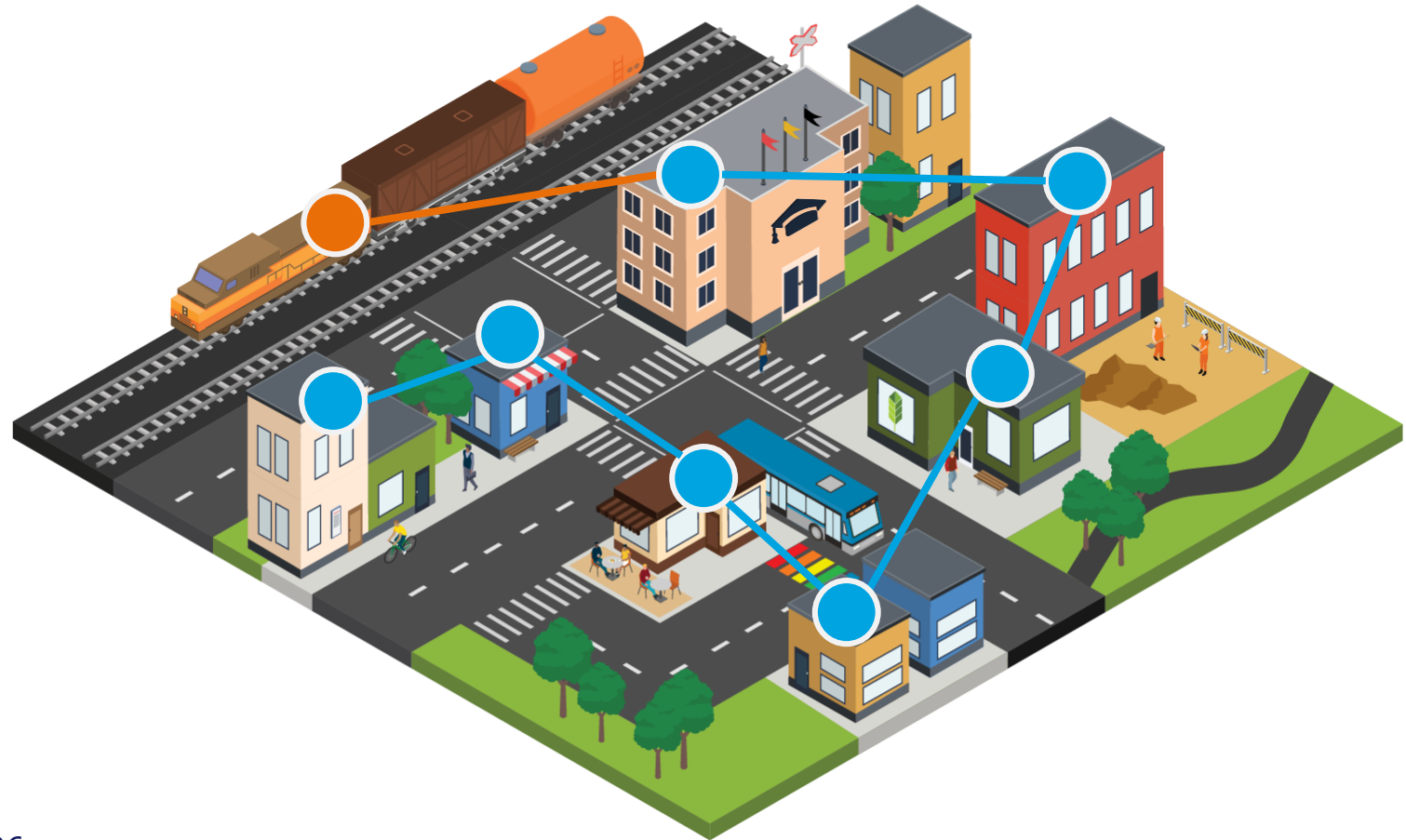
CONESTOGA



IMPROVE LIFE.



# Moving goods



# Downtown





# Intensification



# Infrastructure



# Downtown as a destination





# Living





