

Guelph Transit “On Your Way” Roadmap

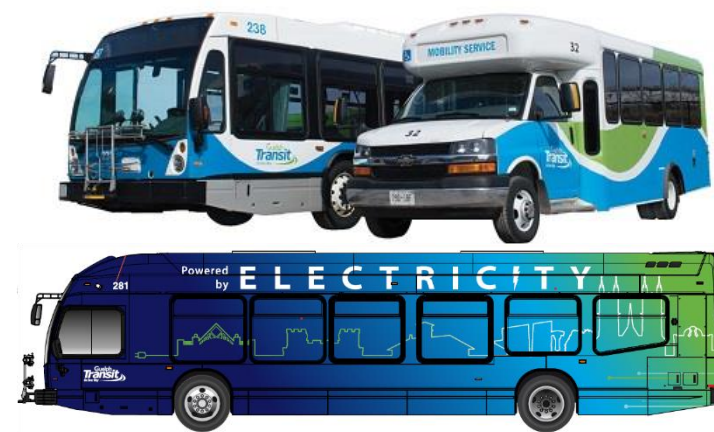
April 26, 2023

Presented by:

Robin Gerus, General Manager

Courtney McDonald, Manager Business Services

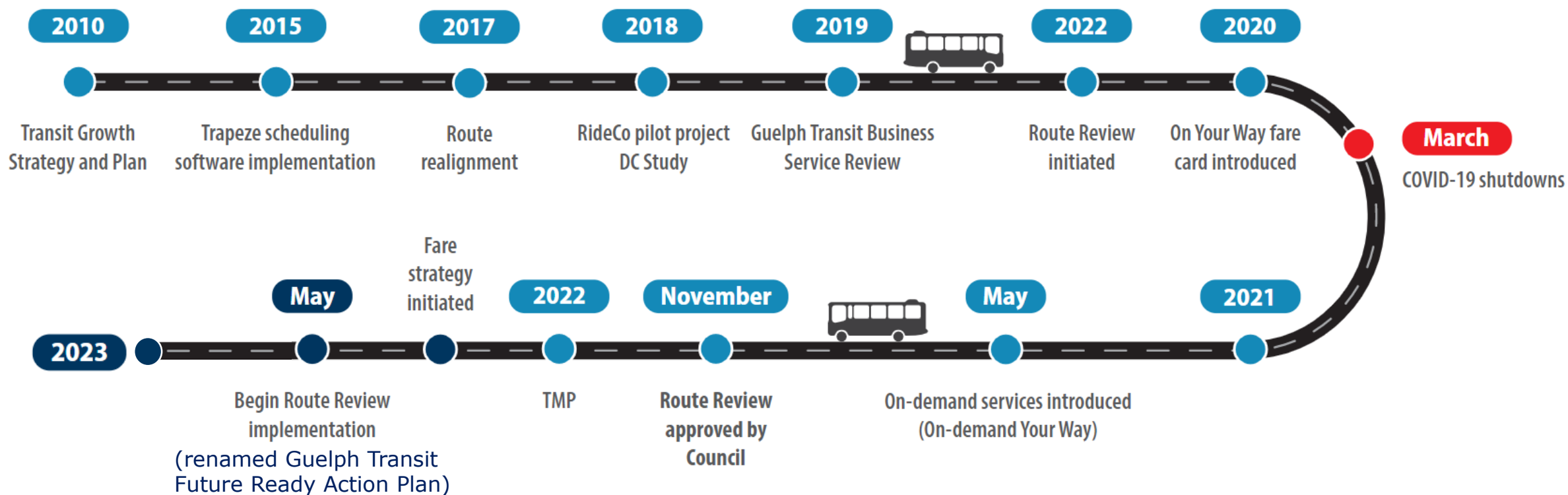
Laura Catalano-Bragues, Supervisor Scheduling and Service Planning



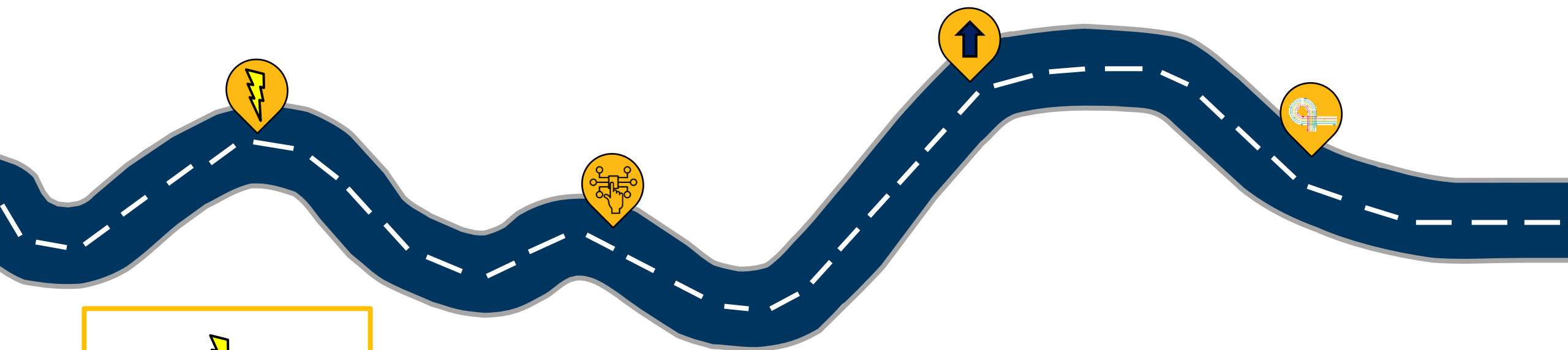
Transportation Master Plan (TMP)



Where we've been



Where we're heading



**Electric
Vehicle
Testing**

Testing electric vehicle efficiency

Three route testing groups were created to understand how different demands impact the battery and state of charge

1

- Longest kilometres
- Highest passenger boardings
- Highest number of stops

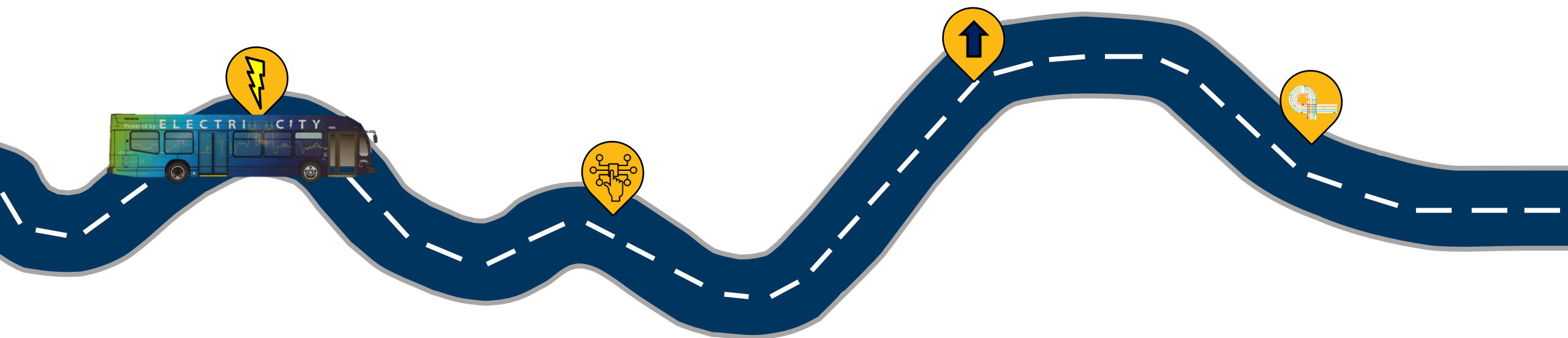
2

- Shortest kilometres
- Average passenger boardings
- Average number of stops

3

- Average kilometres
- Average passenger boardings
- Average number of stops

Where we're heading



Electric Vehicle
Testing


**Digital
Signs**

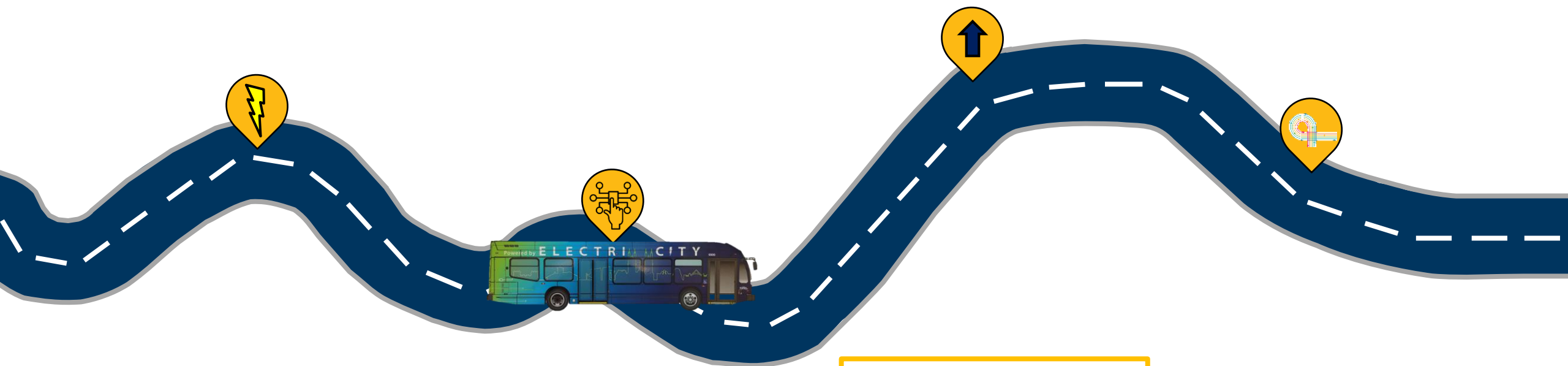
Digital Signs

2023 installations planned for:

- Guelph Central Station
- University Centre
- Stone Road Mall



Where we're heading

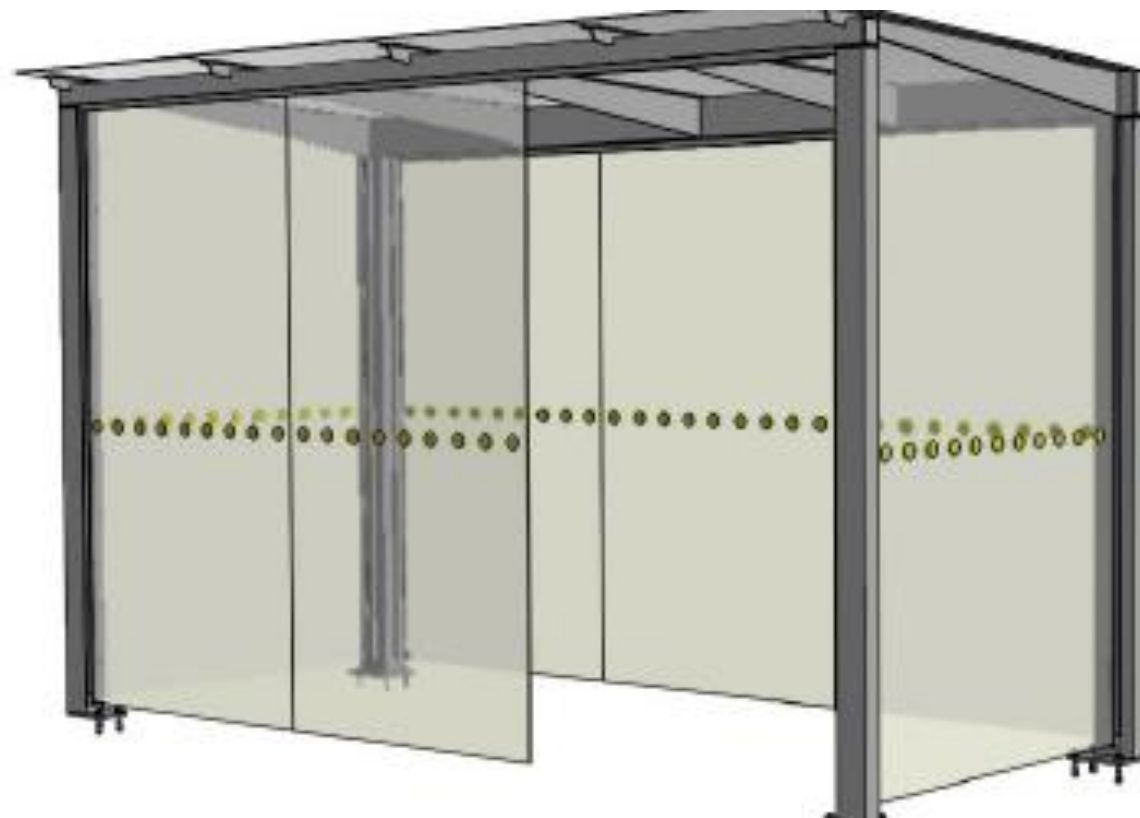


Electric Vehicle
Testing

Digital
Signs

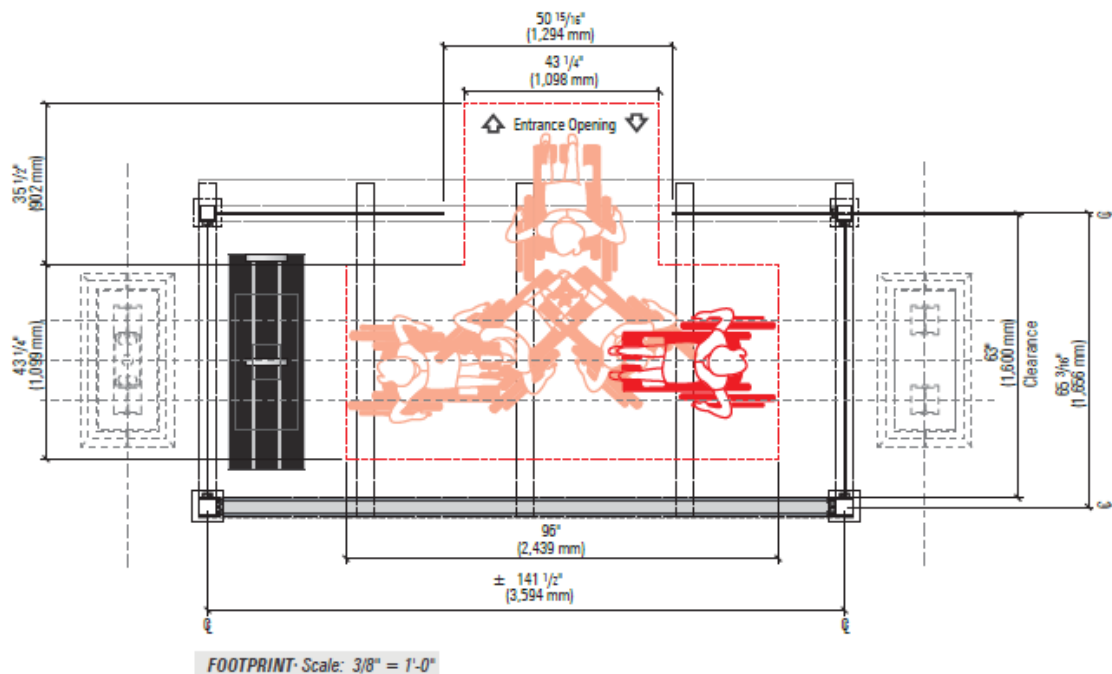
↑
**GCS
Terminal
Upgrades**

Guelph Central Station Shelter upgrades





Ensuring accessibility for all



New planned revenue



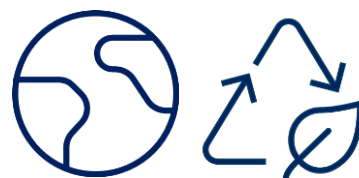
Guelph Central Station

New terminal hub upgrade

Connections



Sustainable



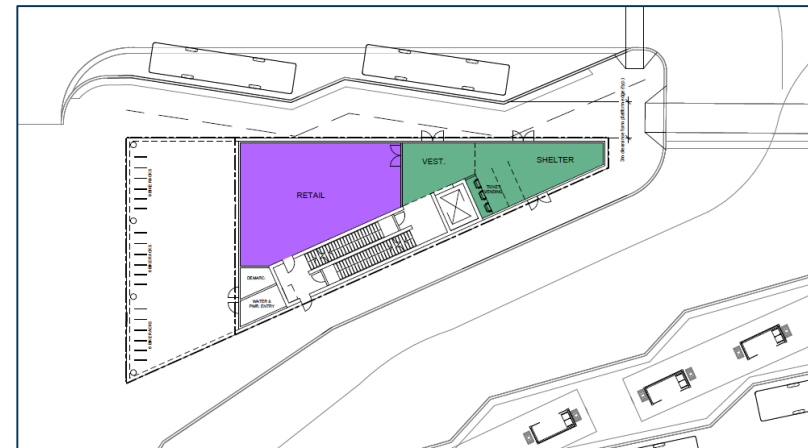
Services



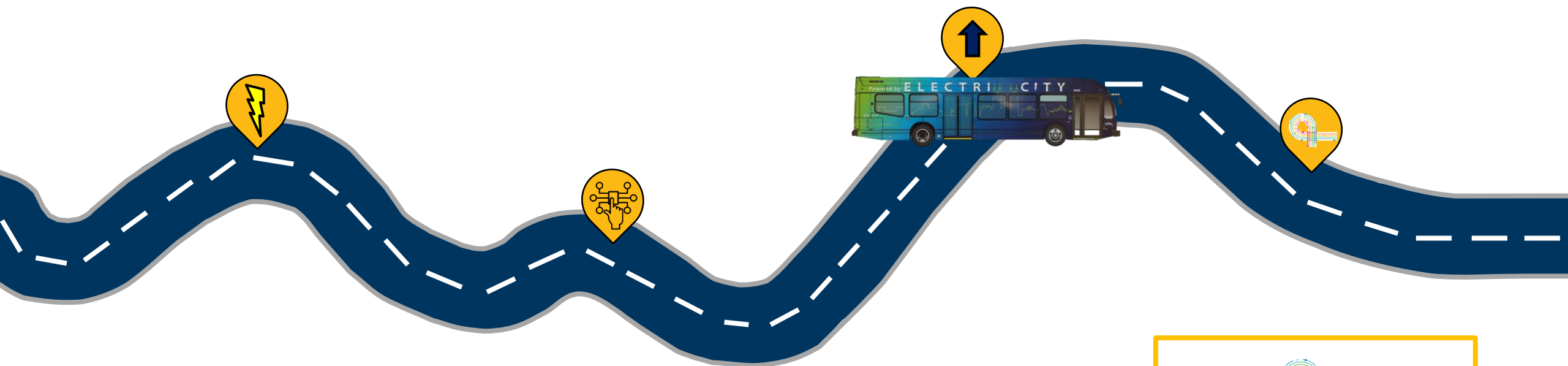
Accessible



Operational



Where we're heading



Electric Vehicle
Testing

Digital
Signs

GCS Terminal
Upgrades



**Future
Ready
Action Plan**

Year 1 Service Accomplishments

- Route 16 and Route 19
 - Re-introduced to conventional service ✓
- Route 99
 - 9-minute service in AM and PM peak on weekdays ✓
 - Route 99, Sunday service hours extended ✓

Year 2 Service Implementations

May

- Route 10, Route 12 and Route 13
 - Increase to midday service from 30 minutes to every 20 minutes

September

- Route 8, weekday and Saturday service increases to every 20 minutes in the AM peak, midday and PM peak
- Route 19, extension to Stone Road Mall

Upcoming implementations

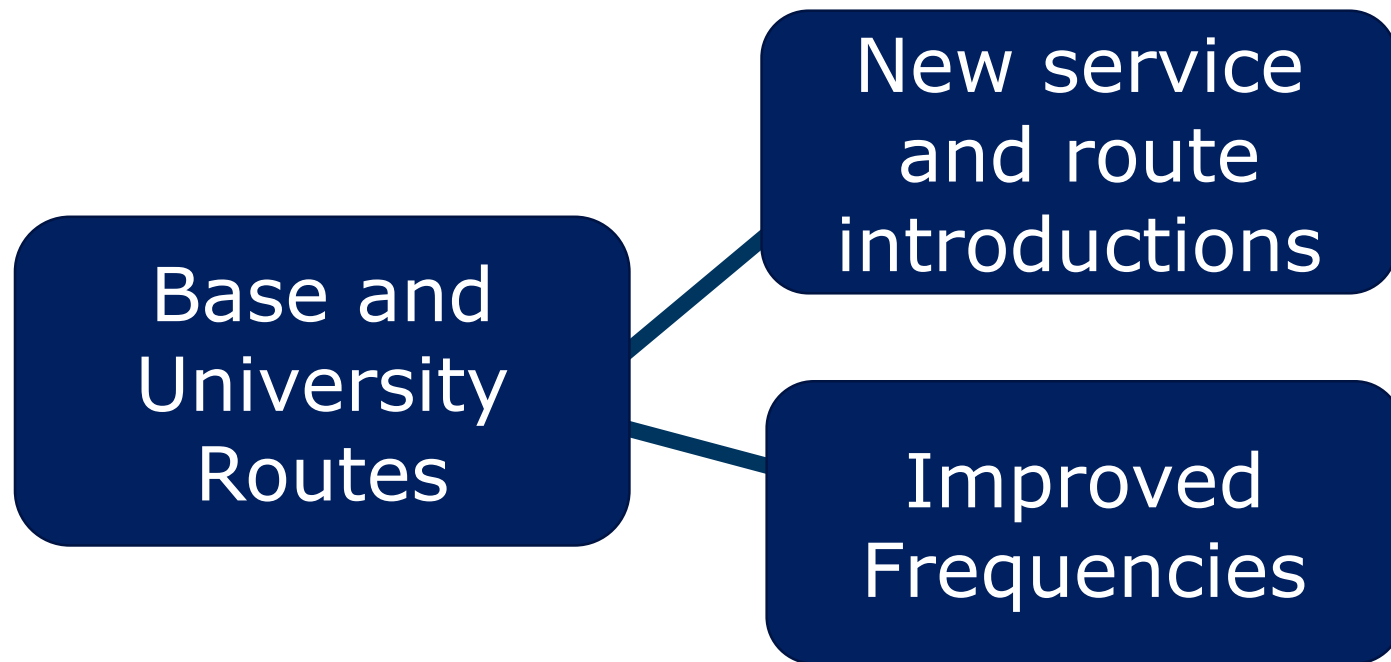
Core Routes

96

97

98

Upcoming implementations



On-Demand growth

Planned growth throughout the plan

- 5% expansion of hours each year
- Community routes introduced via On-Demand service where opportunities are identified
- On-Demand Sunday service hours introduced to match Route 99 Mainline extended hours

Interregional

Exploring the viability of introducing interregional routes, such as:

- 2025, proposed Cambridge connection
- 2026, proposed Kitchener connection
- 2027, proposed Aberfoyle connection

2024 and beyond

