



Strategic Plan Refresh:

Council Workshop #3

April 25, 2023

Introduction

Workshop outcomes:

1. Update Council on the changes made to the current draft of the strategic plan
2. Conduct a walkthrough of the current strategic plan

Workshop Agenda

Item	Timing
Introduction and workshop agenda	5 min
The strategic planning process	15 min
Walkthrough of the new strategic plan	45 min
Next steps	10 min

The strategic planning process

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Strategic Planning Cycle



Strategic planning

- The strategic plan is a living document, it is not set in stone
- A balance achieved between specific and flexible
- Council decides the pace, scope and scale of initiatives through regular council decision-making and the multi-year budget

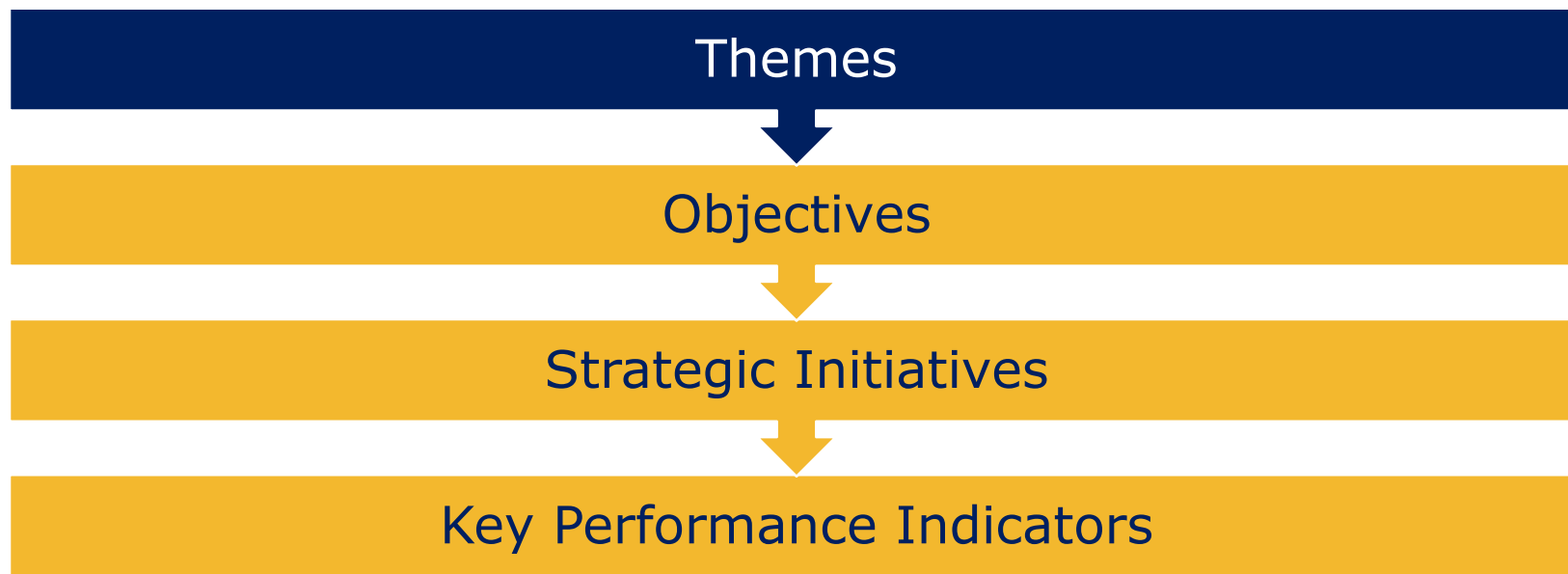
Multi-year budget planning

- Staff developed high-level estimates for initiatives, reflecting a mix of funding sources
- Through the multi-year budget, Council has final approval of the strategic plan's budget
- Council's decisions and policies will continue to inform both the strategic plan and budget

Performance reporting

- Key performance indicators (KPIs) are established to measure progress on the strategic plan's outcomes
- Annually, the strategic plan progress report is developed and presented to Council

Elements of the City's strategic plan



Review - new strategic plan

Council Feedback

- Focused language to be plain and more specific
- Reflected the outcomes of the objectives and initiatives in titles
- Reduced the overall number of strategic objectives and initiatives

City Building

Improve housing supply

Grow and care for our
community spaces and places

Make it easier to get around

Environment

Be a leader in climate action

Empower Guelph's people to help
create a sustainable community

People and Economy

Grow Guelph's economy

Make downtown a vibrant place
for everyone

Support community well-being

Foundations

Advocate for our
city

Be an employer of
choice

Lead with
accountability

Maintain the
City's healthy
financial position

Provide excellent
service

Next Steps

- Staff to revise the 2024-2027 strategic plan
- Additional institutional stakeholder consultations
- Council approval of the strategic plan

For initiative-level questions, please
contact:

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