

# Council Memo



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To	<b>City Council</b>
Service Area	Public Services
Date	Wednesday, April 26, 2023
Subject	<b>Guelph Transit "On Your Way" Roadmap</b>

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In this Council orientation workshop, Guelph Transit will review the projects and enhancements that are planned within this current term of Council.

Preceding this workshop, the Transportation Planning and Transportation Engineering team will lead an orientation session that will discuss the important framework of the Transportation Master Plan (TMP) and its cross-divisional nature. Guelph Transit looks to support the city's growth to 2051 through the goals and visions identified in the TMP, while also prioritizing equity, safety, affordability, and sustainability. These same principles support the Strategic Plan (Navigating our Future pillar), encouraging efficient connectivity through all methods of transportation and mode shares.

Staff will present the methodology for testing the four electric vehicles. The testing methodologies, when also paired with telematic data, will help determine the basis for how these vehicles will be operationalized.

With a commitment to improving service under the Navigating our Future strategic pillar, the two-phased digital signs project is set to first install kiosks at Guelph Central Station, the University Centre terminal, and Stone Road Mall; the second phase will extend digital signage to shelters located outside of terminal locations. Staff will address the planned implementation and added benefits of these new enhancements.

Guelph Central Station is one of the most used terminals in the city, providing connections between Guelph Transit and Metrolinx GO services, interregional connections, as well as active transportation modes. Staff will outline the upcoming enhancements to the shelter structures planned for May and June 2023, along with the future Guelph Central Station terminal hub building set to provide both mixed use public space and operational spaces for staff.

The orientation session will end with a focus on the council-approved 10-year Guelph Transit Future Ready Action Plan, sharing service accomplishments from year one and upcoming planned implementations towards alignment with the TMP. Both Transportation and Guelph Transit are working toward achieving the goals and visions of the Transportation Master Plan, planning for the changes of tomorrow while delivering great service today.

## **Attachments**

Attachment-1 The Guelph Transit On Your Way Roadmap Presentation

### **This memo was approved by:**

Robin Gerus  
General Manager, Transit  
Public Services  
519-822-1260 extension 3321  
[robin.gerus@guelph.ca](mailto:robin.gerus@guelph.ca)

### **This memo was recommended by:**

Colleen Clack-Bush  
Deputy CAO  
Public Services  
519-822-1260 extension 2588  
[colleen.clack-bush@guelph.ca](mailto:colleen.clack-bush@guelph.ca)