

Council Memo



To	City Council
Service Area	Infrastructure, Development and Enterprise Services
Date	Wednesday, April 26, 2023
Subject	Transportation 101: Transportation Master Plan, Vision Zero, Transportation Engineering Modernization

The purpose of this Council workshop is to introduce Council members, new and returning, to the transportation system activities being undertaken over the current term.

This orientation session will introduce Council and members of the public to the work under the Navigating our Future pillar of the strategic plan, including transportation planning and transportation engineering.

There is substantial cross-divisional work aligned across the organization required to deliver on the council-approved Transportation Master Plan (TMP), which is required support the city's growth to 2051. The initiatives and projects underway are carefully coordinated in collaboration with many departments across the organization, including Economic Development and Tourism, Guelph Transit, Operations, and Parks.

The orientation session will present where this work fits into the broader organizational priorities, plans and strategies. The session will summarize early work on implementing the recently approved TMP that sets the direction for all transportation-related initiatives to 2051. In addition to the TMP, Council will hear about upcoming new plans, studies and infrastructure projects that deliver on the promises of the TMP between now and 2027, including protected bike lanes, goods movement strategy and a pedestrian master plan. Other programs within Transportation Services, such as transportation planning for growth, and sustainable transportation, will be covered as well before shifting toward road safety and traffic operations initiatives.

Staff from Transportation Engineering will explain Vision Zero and how that initiative will address road safety for our community. Finally, the session will summarize the exciting future-ready progress the City is making in modernizing our data collection and traffic technologies to facilitate more efficient travel by all modes in Guelph.

Following this workshop will be the Guelph Transit orientation session. The connections between both workshops are strong and deliberate: transit is an essential ingredient to achieving the goals and vision of the Transportation Master Plan and moving more people more efficiently to 2051.

Attachments

Attachment-1 Council Orientation Transportation 101 Presentation

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