

# Community Investment: In Focus



May 17, 2023

# What is Community Investment?

- Improvement to wellbeing and vitality
- First approved by Council in 2012
- Supports Strategic Plan – Building our Future



# What we invest in and why?

- Quality of life of our residents
- Investing in:
  - Community and neighbourhoods
  - Individuals
- Work more effectively and efficiently
- Reduce barriers to access services





# Investing in:

## Community and Neighbourhoods

- Community Benefit Agreements
- Community Grants
- Innovative Funding Opportunities
- Fostering Partnerships

## Investing in Individuals

- Affordable Bus Pass
- FAIR (Fee Assistance in Recreation)
- Animal Licensing
- Welcome to Guelph
- PAL (Personal Assistant for Leisure)





Toward Common Ground



United Way  
Guelph Wellington  
Dufferin



HOPE. CARE. COMPASSION.



# Process, Roles and Responsibilities



# Investing in Community:

- Community Grants
- Innovative Funding Opportunities
- Fostering Partnerships





# Affordable Bus Pass

- Started in 2013
- 2,500 people approved
  - Income below \$42,600 to be eligible
  - Sliding Scale will help 1,800 people





# Other Subsidies

- Fee Assistance in Recreation (FAIR)
- Welcome to Guelph
- Personal Assistant for Leisure Activities (PAL) program



# Thank you!

