

Our**FoodFuture**  
Guelph-Wellington



Circular Opportunity  
Innovation Launchpad

# City of Guelph Committee of the Whole: Smart Cities Office Update

June 6, 2023



Funded by

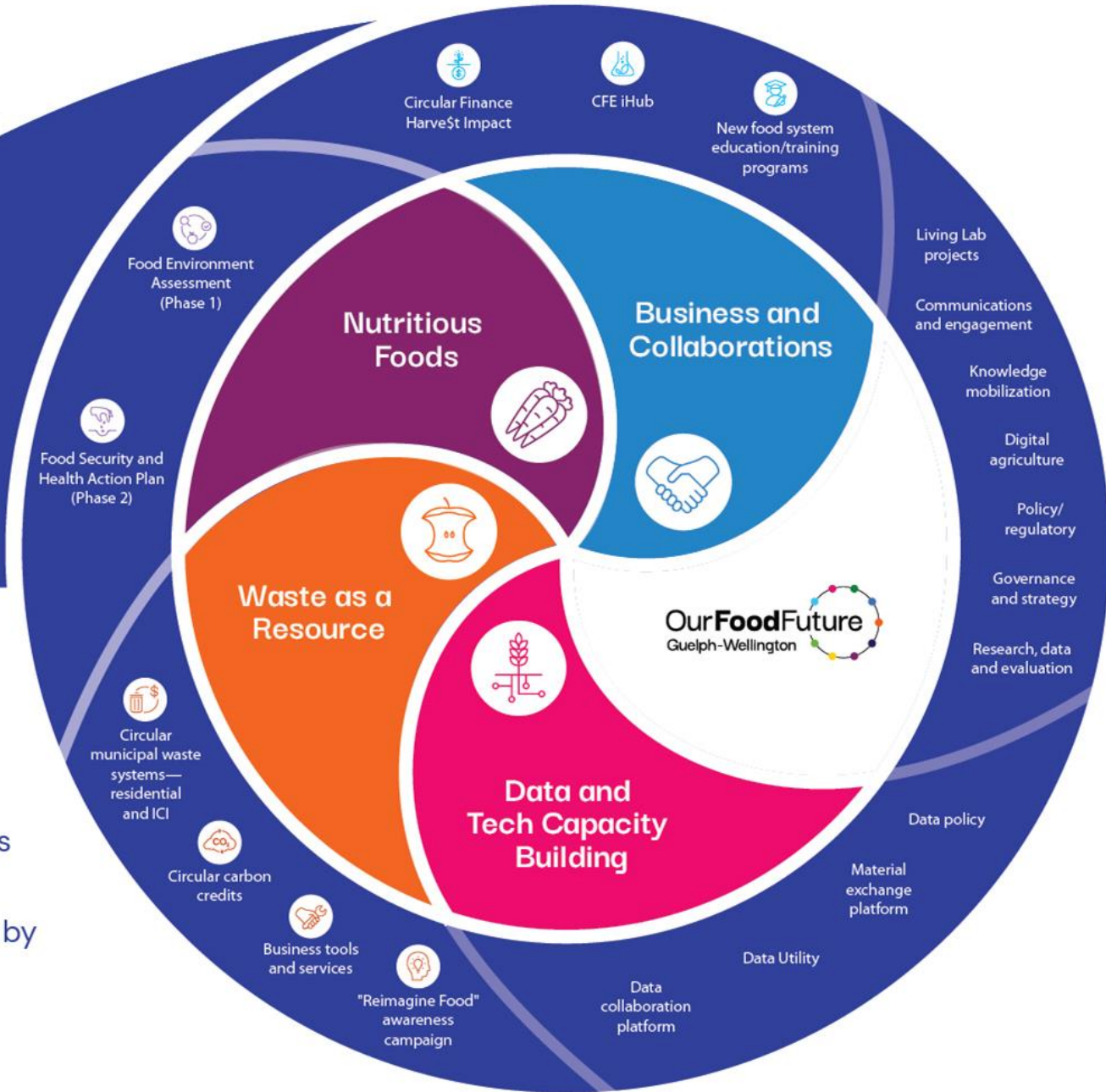


# What we were tasked with...

This work will lead us to deliver on our goals



- 50%** increase in access to affordable nutritious food
  - 50** new circular economy businesses and collaborations
  - 50%** increase in economic benefit by unlocking the value of waste
- all by 2025**





**142,341**  
Meals distributed to  
community  
members



Individuals with increased  
access to affordable,  
nutritious foods  
**7,836**



Acres of land piloting  
regenerative  
agriculture practices  
**320**



Circular Jobs  
from  
COIL programs  
**131**



Stakeholders  
engaged in  
our programs  
**1,079**



New funding  
leveraged  
**\$17,151,507**

# Our Impact 2020-2023



Value of inkind  
contributions  
**\$2,065,711**



Value of supports  
for NGOs  
**\$3,426,868**



Value of supports  
for businesses  
and social enterprises  
**\$2,028,505**



Value saved and/or earned  
by shifting to more circular  
business practices  
**\$1,646,963**



Value of edible food  
recovered  
**\$1,546,608**



Businesses that  
established or expanded  
their circular practice  
**303**



Business collaborations  
strengthening the  
circular supply chain  
**308**



New products and  
services from  
diverted food waste  
**80**



Tonnes of food waste  
diverted, upcycled  
or recycled  
**88,064**



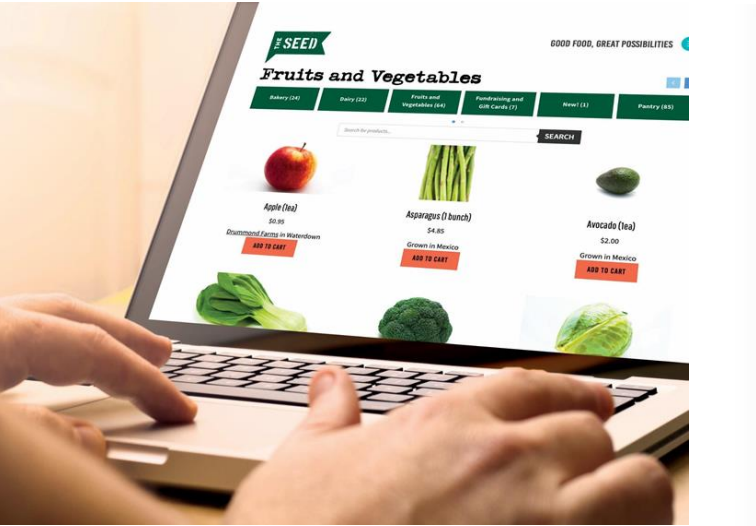
Funded community  
food projects  
**50**



GHG Emissions  
prevented  
**166,992 tonnes**



# Community Impacts



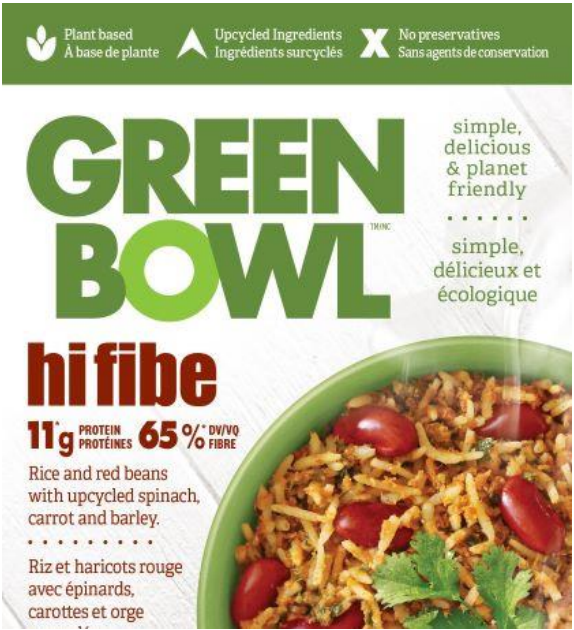
  
 Individuals with increased access to affordable, nutritious foods  
**7,836**

  
 Funded community food projects  
**50**

  
**142,341**  
 Meals distributed to community members

  
 Value of edible food recovered  
**\$1,546,608**

# Business Impacts



Businesses that established or expanded their circular practice  
**303**

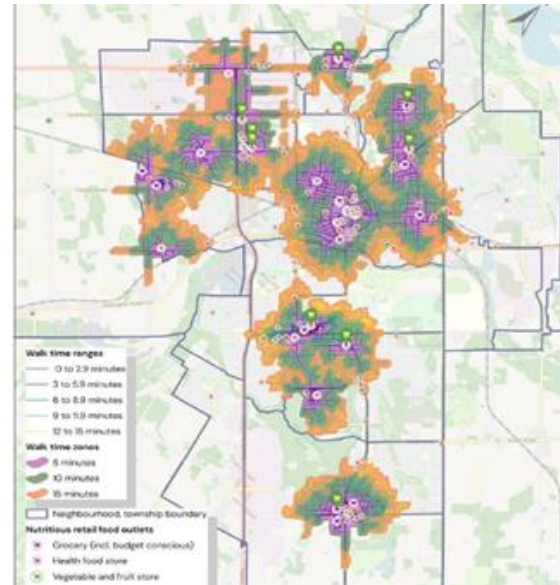
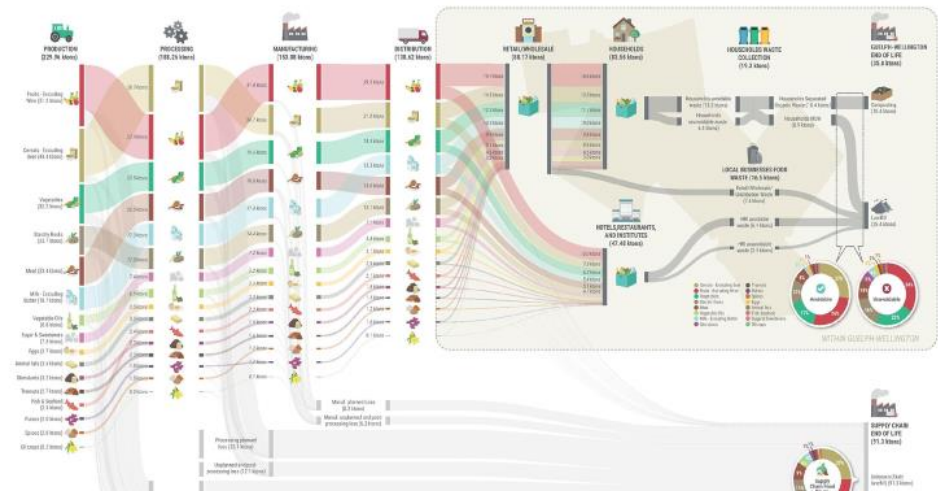
New products and services from diverted food waste  
**80**

Circular Jobs from COIL programs  
**131**

Tonnes of food upcycled to new products  
**75,567**



# System Impacts



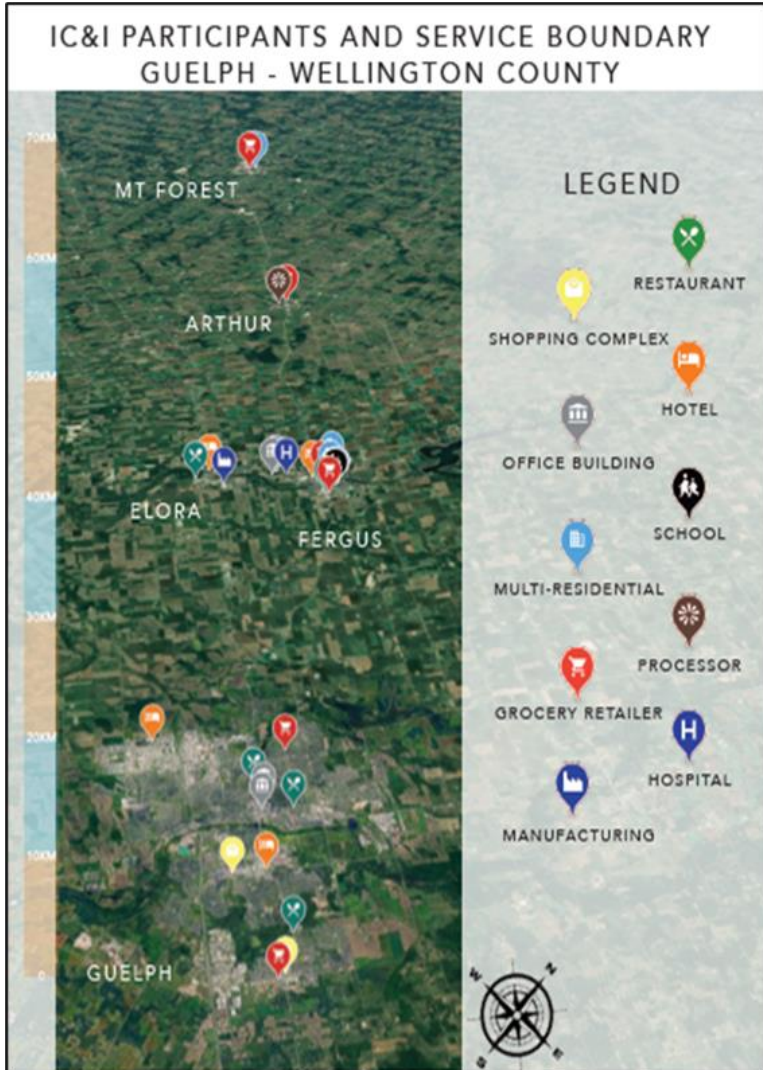
  
 Business collaborations strengthening the circular supply chain  
**308**

  
 New funding leveraged  
**\$17,151,507**

  
 Value of inkind contributions  
**\$2,065,711**



# Climate Impacts



# National and Global Recognition for Leadership



Spain



Ottawa



FCM Award



Brazil

GREEN MUNICIPAL FUND FONDS MUNICIPAL VERT

## A guide to catalyzing a circular economy in your community

FCM guide based on G-W



COP27 Egypt

ELLEN MACARTHUR FOUNDATION

Circular economy Topics Resources

### Cities and a circular economy for food

Overview Tackling climate change Lessons from cities

## Six lessons from transforming city food systems

Global





# Circular Economy Hotspot Guelph Wellington 2024

**Guelph-Wellington selected as location for  
Circular Economy Hotspot 2024 Conference!**

- Global event series will bring **500+ circular economy leaders** from around the world to our region.
- Headquartered at University of Guelph in **June 2024**.

# Thank you to our amazing partners and collaborators!

## Delivery Partners



Toward Common Ground



## Collaborators





# Go forward and legacy...



# Wind Down & Closure of Smart Cities Office

- With successful conclusion of federal grants in December 2023, Smart Cities Office will close.
- Smart Cities programs are either being transferred to community collaborators or wound down.
- Final report with lessons learned will be published by December 2023.
- Celebration event being planned for October 2023.



# Community-Led Action Plans



## Circular Business Action Plan

December 2022



## Waste as a Resource Action Plan

December 2022



## Guelph-Wellington Food Security Action Plan

December 2022





# COIL 2.0 Led by Innovation Guelph & 10C

- Innovation Guelph is leading a FedDev application to continue elements of the COIL program
- City and County supporting application. Potential involvement in projects on circular procurement, rural circular economy and infrastructure.



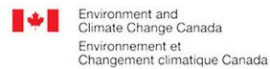


# Other cities building on our work

## Halifax Circular Food Hub

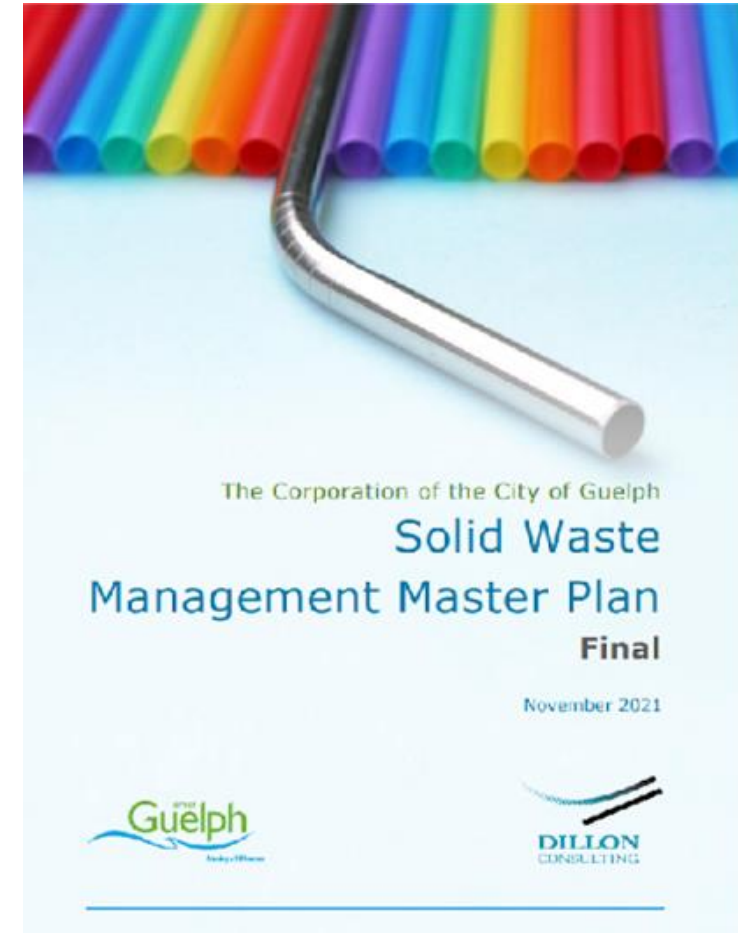


IN COLLABORATION WITH



# Municipal Circular Economy Leadership

- Solid Waste Resources implementing circular economy policy and strategy as part of Solid Waste Master Plan (subject to budget resourcing).
- Guelph and Wellington County jointly participating in FCM Circular Cities and Regions initiative.





# Other Food Future Collaborators

- **County of Wellington** maintaining staff resources to support agriculture rural circularity as well as continue work on the circular economy through their solid waste department.
- **WDG Public Health** regularly engages on food access and nutrition as part of health promotion mandate.
  - Staff recommends council encourage WDG Public Health to incorporate lessons learned from Our Food Future into their ongoing food access and health promotion activities.



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Funded by

Federal Economic Development  
Agency for Southern Ontario

**Canada**

