

Our strategy at a glance

Our vision

An inclusive, connected, prosperous city where we look after each other and our environment.

Our mission

Working together to deliver responsible, responsive and professional public service to Guelph's growing and diverse community.

Our values

Integrity

Honest and ethical.

Service

Community-driven.

Inclusion

Stronger for our differences.

Wellness

Adaptable and resilient.

Learning

Always learning.



City Building

Improve housing supply

Grow and care for our community spaces and places

Make it easier to get around



Environment

Be a leader in climate action

Empower the community to help create a sustainable city



People and Economy

Grow Guelph's economy

Make downtown a vibrant place for everyone

Support community well-being



Foundations

Be an employer of choice

Advocate for our city

Lead with accountability

Maintain the City's healthy financial position

Provide excellent service

Future Guelph

Strategic Plan 2024–2027

