

Future Guelph

Strategic Plan 2024–2027



Our Strategy at a Glance

Our vision

An inclusive, connected, prosperous city where we look after each other and our environment.

Our mission

Working together to deliver responsible, responsive and professional public service to Guelph's growing and diverse community.

Our values

Integrity – Honest and ethical.

Service – Community-driven.

Inclusion – Stronger for our differences.

Wellness – Adaptable and resilient.

Learning – Always learning.



Our Strategy at a Glance

City Building

Improve housing supply

Grow and care for our community spaces and places

Make it easier to get around

Environment

Be a leader in climate action

Empower the community to help create a sustainable city

People and Economy

Grow Guelph's economy

Make downtown a vibrant place for everyone

Support community well-being

Foundations

Be an employer of choice

Advocate for our city

Lead with accountability

Maintain the City's healthy financial position

Provide excellent service



Foundations

Objectives

- Be an employer of choice
- Advocate for our city
- Lead with accountability
- Maintain the City's healthy financial position
- Provide excellent service



City Building

Objectives

- Improve housing supply
- Grow and care for our community spaces and places
- Make it easier to get around



Environment

Objectives

- Be a leader in climate action
- Empower the community to help create a sustainable city



People and Economy

Objectives

- Grow Guelph's economy
- Make downtown a vibrant place for everyone
- Support community well-being

Implementation of Future Guelph

Upon Council approval, staff will use Future Guelph to:

- Inform departmental business and work planning
- Finalize KPIs in fall 2023
- Inform the 2024-2027 multi-year budget (MYB) planning process for Q4 2023
- Begin strategic plan progress reporting in mid-2024

Multi-Year Budget Planning

2023

Q1

Q2

Q3

Q4



Complete

Complete