

July 10, 2023

Committee of Adjustment

Subject: Minor Variance Application Zoning for Commercial School

Address: 10 Samuel Drive, Unit B, Guelph Ontario

Dear Committee of Adjustment,

We are writing to formally request a minor variance for 10 Samuel Drive, Unit B, Guelph Ontario to be Commercial School (2023 Bylaw includes Pilates as an acceptable use). We believe that our proposed plans align with the community's interests and will contribute positively to the neighborhood. The purpose of this letter is to highlight the unique aspects of our Pilates club, emphasizing the specific formatting, maximum capacity, and the benefits it offers to the community.

Club Pilates aims to provide a premier fitness facility that specializes in Pilates training. Our establishment will adhere to strict guidelines to ensure the highest quality of instruction, safety, and customer satisfaction. With a maximum of 12 reformers/workout stations, our facility will maintain an intimate and focused atmosphere that allows for personalized attention and individualized workouts. We firmly believe that this format promotes a sense of community and camaraderie among our members, fostering a supportive environment for fitness enthusiasts of all levels.

At Club Pilates our highly trained instructors will lead classes, ensuring that participants receive expert guidance throughout their Pilates journey. By offering instructor-led sessions, we can guarantee the proper execution of exercises, minimizing the risk of injury while maximizing the effectiveness of the workouts. This hands-on approach sets us apart from other fitness establishments and ensures that our members receive the attention they deserve to achieve their fitness goals.

Additionally, we plan to incorporate one private training room into our facility. This dedicated space will cater to those seeking one-on-one instruction or specialized training sessions. The availability of a private training room enables us to offer tailored programs for individuals with specific needs, including rehabilitation, postural correction, or personal training. This versatility expands our potential clientele and allows us to cater to a wide range of fitness requirements.

Pilates has proven to be a highly beneficial practice for both physical and mental well-being. The principles of Pilates, such as concentration, control, and precision, contribute to improved posture, flexibility, strength, and overall body awareness. Furthermore, regular Pilates practice has been associated with stress reduction, increased energy levels, enhanced mental focus, and improved self-confidence. By introducing a Pilates commercial school in the neighborhood, we are providing residents with an opportunity to improve their health, both physically and mentally, ultimately leading to a happier and more vibrant community. There will be a maximum capacity of 12 participants per class and therefore, there will be minimal traffic impact to the neighbourhood.

In conclusion, we kindly request your approval for the minor variance application. Our unique formatting, limited capacity, instructor-led classes, and private training room will offer numerous benefits to the neighbourhood. By granting this variance, you will contribute to the promotion of a healthier and more active community, where individuals can enjoy the advantages of Pilates practice in a safe and supportive environment.

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Thank you for your time and consideration. We remain available for any further information or clarification you may require. We eagerly anticipate the positive impact that will have on the community.

Sincerely,
Karen Mayfield, VP
Julia Cicuttin, President