

# CAO 2024 Performance Objectives

February 6, 2024

# Our shared vision for **Future Guelph**

An inclusive,  
connected,  
prosperous city  
where we look after  
each other and our  
environment.



# Our strategic priorities



## City Building

Improve housing supply

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Grow and care for our  
community spaces and places

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Make it easier to get around



## Environment

Be a leader  
in climate action

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Empower the community to  
help create a sustainable city



## People and Economy

Grow Guelph's economy

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Make downtown a  
vibrant place for everyone

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Support community well-being



## Foundations

Be an employer  
of choice

Advocate for  
our city

Lead with  
accountability

Maintain the  
City's healthy  
financial position

Provide  
excellent service

# Our 2024 objectives

1. Maintain the City's healthy financial position.



# Our 2024 objectives

2. Evolve the way we advocate for our city.



# Our 2024 objectives

3. Enhance our organizational culture of inclusion and belonging to attract and retain talent.



# Our 2024 objectives

4. Advance the City's role in achieving the housing pledge, including policy work that supports both housing and enabling affordable and supportive housing initiatives.



# Our 2024 objectives

5. Execute investments in 100RE initiatives that enable the City to reduce corporate greenhouse gas emissions, conserve energy, advance water protection and conservation, and support Race to Zero community energy objectives.





# Our 2024 objectives

6. Oversight of the advancement of downtown projects that support a vibrant downtown community for everyone.



People and Economy

Thank you  
Questions?