

Meeting Minutes



Meeting	Transit Advisory Committee (TAC)
Date	18/01/2024
Location	Guelph City Hall – Meeting Room A
Time	5:30 pm
Present	June Baldwin, Susan Carey (Chair), Chelsey Edwards (on-line), Colleen Harper (on-line), Wm. Frank Holden (Vice-Chair), Eldrich Rebello, Deepak Sridhar (on-line), Samar Tariq (on-line), Amir Bhatti - Project Manager - Facilities and Energy Management - City of Guelph, Robin Gerus – General Manager –Transit, Courtney McDonald – Manager- Transit Business Service (on-line), Laura Catalano-Bragues – Supervisor Scheduling and Planning Services (on-line), Abby Spielmacher - Project Manager - Customer Experience – Transit and Judi Prigione – Administrative Assistant – Transit.
Regrets	None

Discussion Items

- 1. Call to Order – Chair Carey called the meeting to order at 5:39 pm.
 - 1.1. First Nations Acknowledgment was read by Chair Carey.
 - 1.2. Disclosure of Pecuniary Interest and General Nature Thereof – None
 - 1.3. Approval of the Minutes from November 16, 2023
Motion: **That the minutes from November 16, 2023, be adopted.**
Moved: Eldrich Rebello
Seconded: June Baldwin
Carried
- 2. Committee Items
 - 2.1. Guelph Central Station Transit Building Design Review
Motion: **That the Transit Advisory Committee accept and approve the Guelph Central Station Transit Building Design Review Report provided by Amir Bhatti, Project Manager, Facilities and Energy Management, City of Guelph.**
Moved: Wm. Frank Holden
Seconded: June Baldwin
Carried

- 2.2 Approval of the 2024 Meeting Dates of the Transit Advisory Committee:
Motion: **That the Transit Advisory Committee receive and approve the 2024 Meeting Dates of the Transit Advisory Committee.**
Moved: Colleen Harper
Seconded: Wm. Frank Holden
Carried
- 2.3 Election of the 2024 Chair and 2024 Vice Chair of the Transit Advisory Committee
Motion: **That Eldrich Rebello be nominated as Chair or Vice Chair of the Transit Advisory Committee**
Moved: Deepak Sridhar
Eldrich Rebello declined this nomination.
- Motion: **That Susan Carey be nominated and elected as Chair of the Transit Advisory Committee**
Moved: Colleen Harper
Seconded: Eldrich Rebello
- Motion: **That Wm. Frank Holden be nominated and elected as Vice-Chair of the Transit Advisory Committee**
Moved: Colleen Harper
Seconded: Eldrich Rebello
- 2.4 Update – Connect-To-GO Program - Courtney McDonald, Manager, Transit Business Service, provided an update on the signage, language used and information submission process for the program. She added that Transit Staff will continue to work with the Communications Team regarding the information provided to the public. Members Edwards, Harper and Sridhar provided positive feedback regarding the updates made.
- 2.5 Budget Update
Motion: **That the Transit Advisory Committee receive and approve the Budget Update, by Courtney McDonald – Manager – Transit Business Service, and Laura Catalano-Bragues – Supervisor Scheduling and Planning Services with the recommendation that Transit Staff share with the Transit Advisory Committee the Communication Plan for the On-Demand Sunday Service Expansion.**
Moved: Colleen Harper
Seconded: Wm. Frank Holden
- 2.6 TAC Members' Feedback
2.6.1 Bus Wraps – Chair Carey reported that she has heard from some riders that the full bus wraps detract from the riding experience in terms of navigating the route, knowing when their stop is coming up and the overall enjoyment of the riding experience. She suggested that there could be some new technologies that could help eliminate some these concerns. Courtney McDonald, Manager, Transit Business Service, spoke of her

recent meeting with representatives of Street Scene, the vendor that handles the bus wraps. She reported that the wraps used on Guelph Transit vehicles meet industry standards, however, Transit Staff can look at ways of improving the wraps. She also discussed the revenue generated by sales of the bus wraps. The new infotainment system on the electric buses were discussed and how it assists riders in navigating their trips. Robin Gerus, General Manager, Guelph Transit discussed the need to find a balance between the rider's experience and generating revenue.

- 2.7 Update regarding the CUTA (Canadian Urban Transit Association) Conference - Edmonton, Alberta - November 2023

Motion: That the Transit Advisory Committee receive and approve the verbal update regarding the CUTA (Canadian Urban Transit Association) Conference provided by Robin Gerus, General Manager, Guelph Transit.

Moved: June Baldwin

Seconded: Wm. Frank Holden

- 2.8 General Transit Update Including Electric Buses

Motion: That the Transit Advisory Committee receive and approve the verbal General Transit Update Including Electric Buses, by Robin Gerus – General Manager, Guelph Transit, Laura Catalano-Bragues – Supervisor Scheduling and Planning Services, Abby Spielmacher - Project Manager - Customer Experience – Transit and Judi Prigione – Administrative Assistant – Transit.

Moved: Eldrich Rebello

Seconded: Colleen Harper

Carried

3. Chair and Staff Announcements – none

4. Adjournment

Motion: That the meeting be adjourned

Moved: Wm. Frank Holden

Seconded: Colleen Harper

Carried

Adjournment at 7:02 pm

5. Next Meeting

Thursday, February 15, 2024, at 5:30 pm – In Person – City Hall – Meeting Room A or via TEAMS.