

Tourism Funding Streams – Municipal Comparators

City of Thunder Bay

[Community Economic Development Commission Tourism Event Fund](#)

- Supports events that have the capacity to attract out-of-town visitors for overnight stays.
- A maximum of \$50,000 or 25 per cent of the total event budget is available.
- Funded through Municipal Accommodation Tax (MAT).
- Not-for-profit and for-profit organizations are eligible.

[Community Economic Development Commission Tourism Product Development Fund](#)

- Supports projects that enhance Thunder Bay's tourism economy and focuses on creating new visitor experiences and enhancing existing experiences.
- A maximum of 33 per cent of the total project budget is available.
- Funded through MAT.
- Not-for-profit and for-profit organizations are eligible.

City of Sault Ste. Marie

[Attraction and Product Development](#)

- Supports upgrades to/or the creation of new infrastructure, business or products that will create a quantifiable improvement to the tourism offerings in Sault Ste. Marie.
- A maximum of \$50,000 of funding is available.
- Funded through MAT.
- Not-for-profit and for-profit organizations are eligible.

[Festival and Special Events](#)

- Supports new or existing events, including festivals, conferences, and sports tournaments, which can attract a significant number of visitors.
- A maximum of \$20,000 of funding is available.
- Funded through MAT.
- Not-for-profit and for-profit organizations are eligible.

Town of Lincoln

[Niagara Benchlands Destination Development Fund](#)

- Support new and expanded projects in both the short and long term, encouraging local businesses and tourism operators to collaborate and foster innovative, capacity-building tourism products and events that have a measurable impact on Lincoln's tourism economy.
- A maximum of \$25,000 of funding is available.
- Funded through the Tax Base.
- Not-for-profit and for-profit organizations are eligible.

City of Great Sudbury

[Tourism Development Fund](#)

- Direct funds for tourism marketing and product development opportunities.
- Available Funding:
 - Not-for-profit: 25 to 75 per cent of project based on total project value
 - Private Sector: Up to 50 per cent of the project value.
 - Public Sector: Up to 50 per cent of the project value.
- Funded through MAT.
- Not-for-profit and for-profit organizations are eligible.

City of Brampton

[Tourism Sponsorship Fund](#)

- Funding supports festivals and amateur sport competitions that produce compelling experiences, increase economic activity, celebrate multiculturalism, and create awareness of Brampton as a tourism destination.
- A maximum of \$50,000 of funding is available.
- Funded through the Tax Base.
- Not-for-profit and registered charities are eligible.