

Dear City of Guelph Councillors and Mayor Guthrie,

We noticed an article recently in GuelphToday and are glad the City of Guelph is taking a stance on lowering single use packaging. One of our blue reusable containers was used as the picture for the article. It was taken outside of one of Guelph's four Zehrs stores that all use our containers at their Home Meal Replacement counters as well as about a dozen other businesses in Guelph and 100 across 3 provinces.

We reached out to the City of Guelph Environmental Services department employees that were mentioned in the article and recently had a meeting with several of them to suggest that a reusable component be added to this and future Bylaws which can be used in conjunction with the Bring Your Own Container option the City is recommending. Other cities like Edmonton and Banff have encompassed reusables in their Bylaws to lower single use packaging.

We would have liked to be a speaking delegate at your next council meeting on this topic but we will be in PEI that week at the Canadian College and University Food Services Association (CCUFSA) annual conference where schools from across Canada will be present including the UofG so we regretfully cannot attend the council meeting in person.

Friendlier was started in Guelph 4 years ago because we knew the people of Guelph would not only accept but want an alternative to single use packaging. To say our reusable containers have been a success would be an understatement. As per the attached Impact Report which is data we provide to every client - you can see that over 27,000 single use containers that were sold in Guelph have been returned to us to be washed and resold. This resulted in over 1,600Kgs of waste being diverted from the landfill, over 225,000Ls of water saved and this prevented over 4,600Kgs of GHG being released. And that is just Guelph. We have reused over 1.7Million containers to date.

We are the little company that grew and we will send you an invite to our Grand Opening of our new Wash Facility/Warehouse and Head Office space on Clair Road West in Guelph being held on July 11th. With our vast experience in reducing single use packaging we would like to offer our assistance in any capacity you see fit. Please connect with me or our co-founders Jacquie Hutchings ([jacquie@freundlier.ca](mailto:jacquie@freundlier.ca)) and Kayli Dale ([kayli@freundlier.ca](mailto:kayli@freundlier.ca)) or if you prefer the senior members of your Environmental Services Department.

Regards,

**Rick Kowch**

Account Executive

**Friendlier**

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**friendlier**

BECAUSE THE PLANET ISN'T SINGLE-USE.

you've reused

**27,798**

containers to date

you've diverted

**1,612 kg**

of waste

Average Return  
Rate

**70%**

you've saved

**225,008 L**

of water

you've prevented

**4,670 kg**

of GHG emissions

**For the City  
of Guelph**

**friendlier**

**BECAUSE THE PLANET ISN'T SINGLE-USE.**