

# APPENDIX



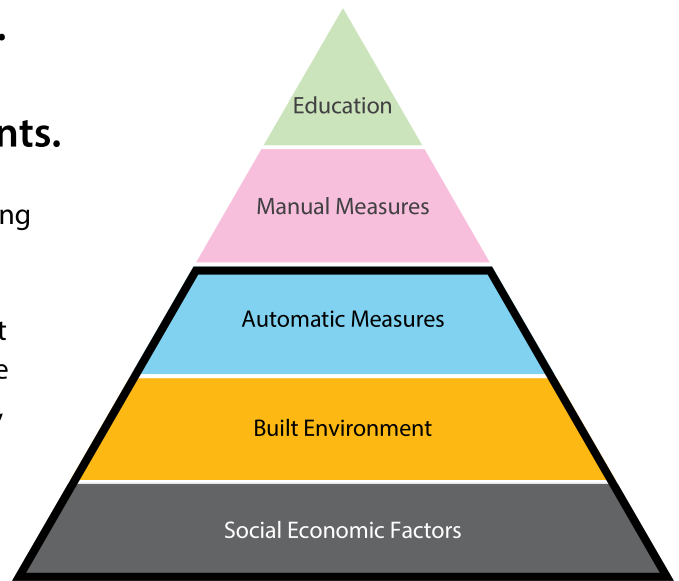
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# Detailed actions

The Action Plan is made up of 68 actions. Each action has a deliverable or activity, timeline, and responsible City departments.

These details are outlined in the table spread over the following pages.



Throughout the table, the pyramid symbol (▲) notes the most effective actions according to the three base layers of the Safe System Pyramid. These actions prioritize automatic measures, the built environment and social economic factors.










Three base layers of the Safe System Pyramid



Action no.	Action	Focus area	Deliverable / Activities	Timeline	Departments responsible
1 	Implement the Downtown Revitalization Infrastructure Program, increasing buffers between pedestrian walkways and the road, and introducing mid-block crossings where appropriate.	Plan better ways to grow	Downtown Revitalization Infrastructure Program	Medium-term (3–5 years)	Transportation Planning; Traffic Engineering; Development and Construction
2 	Develop Green Development Standards to require all new development applications to support the achievement of complete streets, compact, transit-supportive, and complete communities, promote transit and active transportation, and align with other priorities identified in the Transportation Master Plan.	Plan better ways to grow	Criteria document	Short-term (1–2 years)	Transportation Planning; Transit; Planning
3 	Remove exclusionary zoning in Guelph's Comprehensive Zoning Bylaw to require residential zones to allow for more diverse housing options, beyond just single-dwelling units.	Plan better ways to grow	Comprehensive Zoning Bylaw adopted (2023)	Initiated	Traffic Engineering; Planning
4	Ensure safety through design is referenced in the City of Guelph's next Official Plan update.	Plan better ways to grow	Official Plan update	Long-term (5–10+ years)	Transportation Planning; Traffic Engineering; Planning
5	Complete and implement the Transportation Demand Management (TDM) Action Plan, a social marketing strategy, to shift single-occupancy vehicle trips to other modes and disperse travel away from peak demand times and routes.	Plan better ways to grow	TDM Action Plan	Initiated	Transportation Planning; Traffic Engineering
6 	Implement the Quality Transit Network, including the conversion of general traffic lanes to dedicated transit lanes.	Plan better ways to grow	Quality Transit Network Plan	Medium-term (3–5 years)	Transportation Planning; Traffic Engineering; Transit
7 	Require all development applications to address policies that support the establishment of complete communities and transit-supportive development in the Clair-Maltby Secondary Plan Area and the City's Strategic Growth Areas.	Plan better ways to grow	City of Guelph Official Plan; Clair-Maltby Secondary Plan	Medium-term (3–5 years)	Transportation Planning; Traffic Engineering; Transit; Planning
8	Develop a Connectivity Index to track how well the various transportation networks are complete and connected throughout the community.	Plan better ways to grow	Connectivity Report	Medium-term (3–5 years)	Transportation Planning; Traffic Engineering
9	Prepare a Goods Movement Strategy that aims to reduce the risk to vulnerable road users from heavy and large vehicles.	Plan better ways to grow	Goods Movement Strategy	Short-term (1–2 years)	Transportation Planning; Traffic Engineering
10	Reduce the parking requirements on affordable housing developments as part of Guelph's Housing Affordability Strategy.	Plan better ways to grow	Housing Affordability Strategy	Short-term (1–2 years)	Planning

Action no.	Action	Focus area	Deliverable / Activities	Timeline	Departments responsible
11 	Perform road safety audits in areas identified as priorities within the High-Risk Network or in advance of road design or reconstruction.	Identify risk	Road safety audit report	Short-term (1–2 years)	Traffic Engineering
12 	Incorporate the High-Risk Network into the City of Guelph's Capital Plan prioritization process.	Identify risk	Updated decision matrix tool	Short-term (1–2 years)	Traffic Engineering
13	Partner with Wellington-Dufferin-Guelph Public Health to evaluate local data and identify trends and risk factors for serious injuries and fatalities on Guelph's roads.	Identify risk	Meetings	Annual	Transportation Planning; Traffic Engineering
14	Host public engagement events with residents who live and work near the High-Risk Network to better understand and respond to road safety concerns and mobility needs.	Identify risk	Public engagement events	Annual	Traffic Engineering; Strategic Comms and Community Engagement
15	Perform an on-site fatal collision site analysis and recommendation report following every fatal collision in Guelph.	Identify risk	Fatal collision reports	Initiated	Traffic Engineering
16	Establish road safety audit process and criteria guided by a Safe System approach.	Identify risk	Road safety audit process and criteria	Short-term (1–2 years)	Traffic Engineering
17	Review and incorporate the High-Risk Network into priorities and plans identified within the Transportation Master Plan and Trails Master Plan.	Identify risk	Standard operating procedure	Short-term (1–2 years)	Transportation Planning; Traffic Engineering
18	Administer the school crossing guard program.	Protect vulnerable people	School crossing guards at 35 locations	Annual	Traffic Engineering
19 	Expand the installation of Leading Pedestrian Intervals (LPIs) and Leading Bike Intervals (LBIs).	Protect vulnerable people	LPI and LBI standard operating procedure update; LPI and LBI installation	Medium-term (3–5 years)	Traffic Engineering
20 	Expand Community Safety Zones designation beyond school zones to align with the High-Risk Network.	Protect vulnerable people	Policy	Initiated	Traffic Engineering
21 	Install safety measures that protect vulnerable road users based on the High-Risk Network, mobility needs and concerns of local residents.	Protect vulnerable people	Annual road safety project completion	Annual	Traffic Engineering
22	Study travel patterns and safety concerns of older residents who live near the High-Risk Network.	Protect vulnerable people	Public event	Short-term (1–2 years)	Traffic Engineering; Strategic Comms and Community Engagement; Recreation and Community Development

Action no.	Action	Focus area	Deliverable / Activities	Timeline	Departments responsible
23	Develop a list of locations where trails meet a road mid block, and enhanced pedestrian and cycling crossings could be prioritized for consideration.	Protect vulnerable people	List	Short-term (1–2 years)	Parks; Traffic Engineering
24	Review the City of Guelph's standard operating procedure for pedestrian crossing times at signalized intersections and strategize to incorporate equity considerations.	Protect vulnerable people	Updated standard operating procedure	Short-term (1–2 years)	Traffic Engineering
25 	Purchase Guelph Transit buses with collision avoidance systems.	Protect vulnerable people	New Guelph Transit buses	Initiated	Transit; Fleet Services
26 	Continue to implement the Sidewalk Infill Program.	Protect vulnerable people	New sidewalk infrastructure	Annual	Transportation Planning; Traffic Engineering
27 	Implement cycling facility improvements, particularly at intersections, as identified in the Cycling Spine Network and the Cycling Master Plan.	Protect vulnerable people	New cycling infrastructure	Medium-term (3–5 years)	Transportation Planning; Traffic Engineering
28	Develop a Pedestrian Master Plan that enhances pedestrian safety within the built environment, as identified in the Transportation Master Plan.	Protect vulnerable people	Pedestrian Master Plan	Medium-term (3–5 years)	Transportation Planning; Traffic Engineering
29	Review mid-block bus stop locations and evaluate the safety of pedestrian crossings.	Protect vulnerable people	List of mid-block bus stop locations; recommendation report	Short-term (1–2 years)	Traffic Engineering; Transit
30 	Upgrade temporary and seasonal traffic calming materials to permanent materials where effectiveness has been proven.	Design safe streets	Permanent traffic calming installation	Annual	Traffic Engineering
31	Pursue provincial and federal funding to support significant infrastructure improvements that enhance road safety.	Design safe streets	Inter-governmental scan	Annual	Traffic Engineering
32	Confirm that provincial street lighting standards are being met across entire road network.	Design safe streets	Street lighting review	Medium-term (3–5 years)	Traffic Engineering
33 	Implement Guelph's first neighbourhood bike boulevard, using modal filters to increase safety and enhance mobility for those who bike.	Design safe streets	New cycling infrastructure	Medium-term (3–5 years)	Transportation Planning
34	Advocate to Ontario's Ministry of Transportation for the long-term replacement of all at-grade intersections on the Hanlon Expressway with interchanges, overpasses or underpasses; and advocate for interim measures to improve conditions for people who walk and cycle across the Hanlon Expressway.	Design safe streets	Meetings; letters; technical drawing review; new infrastructure	Annual	Transportation Planning; Traffic Engineering

Action no.	Action	Focus area	Deliverable / Activities	Timeline	Departments responsible
35	Create a city-wide strategy for planning and designing roundabouts.	Design safe streets	Roundabout policy	Medium-term (3–5 years)	Transportation Planning
36	Investigate implementing a No Right Turn on Red policy along the High-Risk Network and throughout Guelph.	Design safe streets	Policy scan	Medium-term (3–5 years)	Transportation Planning; Traffic Engineering
37	Reference the Complete Streets Design Guide and Multi-Modal Level of Service Guidelines to inform all future street design and road reconstructions.	Design safe streets	Complete Streets Design Guide	Short-term (1–2 years)	Transportation Planning; Traffic Engineering; Development Engineering; Design and Construction
38 	Administer, evaluate, and expand permanent and mobile speed boards based on their proven effectiveness.	Reduce speeds	Summary report	Short-term (1–2 years)	Traffic Engineering
39 	Administer, evaluate and expand the Automatic Speed Enforcement (ASE) camera program based on proven effectiveness.	Reduce speeds	Annual evaluation of ASE program; purchase of new ASE cameras	Short-term (1–2 years)	Traffic Engineering
40 	Administer, evaluate, and expand the red light camera program, building on its proven effectiveness.	Reduce speeds	Annual evaluation of red light camera program; purchase of new red light cameras; standard operating procedure	Short-term (1–2 years)	Traffic Engineering
41	Review and update the City's Traffic Calming Policy every five years.	Reduce speeds	Updated Traffic Calming Policy (in 2025)	Short-term (1–2 years)	Traffic Engineering
42 	Review and adjust signal progression timing in ways that guide drivers to comply with speed limits, especially along the High-Risk Network.	Reduce speeds	Signal timing review	Medium-term (3–5 years)	Traffic Engineering
43	Establish speed limit reduction criteria for an annual review of arterial roads.	Reduce speeds	Criteria for speed limit reduction	Short-term (1–2 years)	Traffic Engineering
44	Perform speed limit reviews for arterial roads and submit recommendations to City Council for speed limit changes.	Reduce speeds	Report	Annual	Traffic Engineering
45	Integrate the use of conflict-based road safety analysis to capture near-miss collisions.	Be data-driven	Standard operating procedure	Short-term (1–2 years)	Traffic Engineering
46	Collect and analyze traffic volume data, including crowd-sourced data sets on walking and cycling.	Be data-driven	Data set	Annual	Traffic Engineering

Action no.	Action	Focus area	Deliverable / Activities	Timeline	Departments responsible
47	Enhance the High-Risk Network with new and updated data sets.	Be data-driven	Data-sharing agreements; updated High-Risk Network map	Initiated	Traffic Engineering
48	Review pedestrian, cyclist, e-scooter, and motorcycle injury data records from the local emergency department to inform design and maintenance of off-road trails and on-road infrastructure that can prevent future injuries.	Be data-driven	Recommendation report	Initiated	Parks; Traffic Engineering; Transportation Planning
49	Create streamlined process for collaborating with road safety research partners.	Be data-driven	Standard operating procedure	Initiated	Traffic Engineering
50	Investigate the installation of telematics systems within the City's fleet in order to record, evaluate and adjust driver behaviour.	Be data-driven	Telematics pilot program	Short-term (1–2 years)	Fleet Services
51	Advocate to the Ministry of Transportation to enhance minimum maintenance standards in ways that maximize the mobility and safety for people who walk and cycle in the winter.	Work together	Meetings	Annual	Transportation Planning; Operations
52	Advocate to Transport Canada to advance driver assistance systems, intelligent speed assistance systems, and autonomous vehicle safety standards in Canada.	Work together	Meetings; research partnership	Medium-term (3–5 years)	Transportation Planning
53	Partner with Guelph Police Service to support enforcement initiatives, identify unsafe travel behaviours, and collaborate on road safety awareness campaigns.	Work together	Meetings	Annual	Traffic Engineering
54	Review and support enhanced driver education and training initiatives with the Ministry of Transportation.	Work together	Meetings	Annual	Traffic Engineering
55	Participate in national and provincial road safety communities of practice and knowledge-sharing events including the Road Safety Coalition of Ontario, National Injury Prevention Day, and Canadian Association for Road Safety Professional conference.	Work together	Event attendance	Annual	Traffic Engineering
56	Advise and support the Wellington-Dufferin-Guelph Active and Safe Routes to School Committee.	Work together	Meetings	Annual	Transportation Planning
57	Collaborate with Vision Zero Steering Committee to support knowledge sharing, event coordination, and the achievement of Guelph's Action Plan for Safe Streets and other road safety efforts.	Work together	Meetings	Annual	Transportation Planning

Action no.	Action	Focus area	Deliverable / Activities	Timeline	Departments responsible
58	Partner with Guelph General Hospital to investigate trends in serious injuries and fatalities on Guelph roads, and explore solutions to enhance post-collision care.	Work together	Meetings	Annual	Traffic Engineering
59	Create a comprehensive communication and marketing strategy to promote road safety projects, programs, and initiatives that support Vision Zero objectives on City of Guelph channels.	Learn together	Strategy	Short-term (1–2 years)	Strategic Comms and Community Engagement; Traffic Engineering;
60	Host a child and youth competition to complement a Vision Zero awareness campaign.	Learn together	Designs created; signs and other campaign materials ordered	Short-term (1–2 years)	Strategic Comms and Community Engagement; Traffic Engineering;
61	Create and present sustainable transportation and road safety topics in schools.	Learn together	Workshop content; presentation	Short-term (1–2 years)	Transportation Planning; Traffic Engineering
62	Monitor and report on Vision Zero Key Performance Indicators (KPIs).	Learn together	Activity report	Annual	Traffic Engineering
63	Outline the process on City website for residents to organize temporary block parties.	Learn together	Updated website	Short-term (1–2 years)	Traffic Engineering; Operations
64	Integrate Vision Zero content and language into City of Guelph municipal driving training materials.	Learn together	Training material	Short-term (1–2 years)	Traffic Engineering; Fleet Services
65	Create a micromobility strategy directed by a Safe System approach.	Learn together	Recommendation report	Short-term (1–2 years)	Transportation Planning; Traffic Engineering
66	Update City of Guelph's Vision Zero Dashboard with latest collision data and add new micromobility data.	Learn together	Vision Zero Dashboard web page update	Annual	Traffic Engineering
67	Establish an Open Streets pilot program.	Learn together	Event	Short-term (1–2 years)	Transportation Planning; Traffic Engineering; Recreation and Community Development
68	Explore the use of road murals and placemaking features as tools to enhance the safety of vulnerable road users.	Design safe streets	Study best practices; identify funding sources	Short-term (1–2 years)	Traffic Engineering; Arts and Culture

Note: Actions to be re-ordered within their respective focus area groupings – both in this table and the corresponding 'Action Plan' section of the document.