

- Narrowed lanes that naturally reduce speed
- Traffic-calming designs that don't rely on punishment
- Clear, legible road markings that support vulnerable users
- **These are the systems that remove the need for cameras altogether.**

Until we get there, this local penalty system is a vital stopgap, one that can save lives while we design better futures.

I urge Council to:

- **Vote in favor** of adopting the local administrative penalty system
- **Commit to expanding camera use** in areas with proven need, including school zones, high-traffic bike corridors, and intersections with a history of near-misses and collisions
- **Ensure clear, regular public reporting** on camera placement, usage, and outcomes, so the public can trust the process and see where change is happening

2. - Item 7.5: Downtown Infrastructure Renewal Program (DTIRP)

As someone deeply connected to both community members and national planning conversations, I urge you:

Don't just decorate. Design.

Make the infrastructure *functionally intuitive* — so that a parent biking with a child, a senior crossing the square, or someone visiting for the first time knows exactly where to go, how to move, and that they're safe doing it.

Please ensure the final plan includes:

Visually and tactilely distinct zones for different users — especially in curb-less areas
Clear signage, accessible wayfinding, and construction detours that *don't leave pedestrians and cyclists stranded*

3. - Item 6: Bike Parking at 343 Waterloo – Let's Set the New Standard

As Guelph shifts toward density, infill, and climate-resilient mobility, our new developments should reflect that. The current plan at 343 Waterloo is a strong start. But let's not stop there.

I urge Council to:

- Require secure, covered bike parking in all new developments

- Ensure space and access for non-standard bikes: cargo bikes, adaptive cycles, trailers, trikes
 - Include e-bike charging and good lighting for both safety and utility
 - Create parking that serves families, delivery riders, disabled cyclists and more
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This is all bigger than infrastructure. It's about how we value people.

Every one of these items supports a more walkable, rideable, livable city. As Guelph's Bicycle Mayor, I carry stories of daily riders, new Canadians navigating by bike, youth finding freedom and independence in car-free movement, disabled cyclists adapting routes that weren't built for them and families trying to stretch their budgets by living car free. These aren't edge cases. They are your constituents.

When we plan for their safety, we plan for everyone.

Let's proudly be a city known for protecting life, not just moving traffic. Let's build a Guelph where cycling isn't a gamble, walking isn't a risk, and choosing sustainable travel is the easy, obvious, supported choice.

Thank you.

In motion and solidarity,

Andrea Bidgood

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The role of Bicycle Mayor was inaugurated in 2016 by BYCS, an Amsterdam-based social enterprise, to break silos between government and civil society when promoting cycling for transportation and amplify the voices of community leaders in this effort. As interest in the position grew, a network was born in order to encourage collaboration, transnational solidarity, and to share common challenges & solutions on a global scale. As part of the network, Bicycle Mayors receive resources and training as well as opportunities to learn from and collaborate with other Bicycle Mayors. The network itself combines the voices, experiences, and efforts of the Bicycle Mayors to advocate for progress in cycling at a global level including calls-to-action to international organizations. BYCS works internationally with civil society, governments, nonprofits and businesses to initiate and scale breakthrough ideas around cycling. In particular, the organization focuses on strengthening the "human infrastructure" of cycling cities by supporting community initiatives, developing a culture of active transportation and inspiring new citizens to take up the bicycle for daily trips.

For more information, visit www.bycs.org