

Staff Report



To	City Council
Service Area	Corporate Services
Date	Tuesday, September 16, 2025
Subject	September 2025 Public Appointments to Advisory Committee of Council

Recommendation

Motions regarding appointments to the Economic Development and Tourism Advisory Committee, and the Transportation Advisory Committee will be brought forward following City Council's closed meeting discussion on September 16, 2025, regarding closed staff report 2025-414 September 2025 Public Appointments to Advisory Committee of Council.

Executive Summary

Purpose of Report

To appoint two members to the Economic Development and Tourism Advisory Committee (EDTAC) to fill the outstanding vacancies for EDTAC directed by City Council on May 27, 2025.

To appoint two members to the Transportation Advisory Committee (TAC) to fill the outstanding vacancies for EDTAC directed by City Council on May 27, 2025.

Key Findings

The City Clerk's Office was directed by Council on March 25, 2025, to start recruiting to fill vacancies for the seven redesigned ACOCs. While each ACOC has sufficient members to reach the minimum requirements for quorum, the recruitment has been extended to encourage more applicants and fill the outstanding vacancies for three Advisory Committees, namely the Accessibility Advisory Committee, the Economic Development and Tourism Advisory Committee, and the Transportation Advisory Committee. Both the EDTAC and TAC currently have eight members.

The City Clerk's Office received applications for the EDTAC and TAC during the extended application period from April 22 to August 11, 2025. The staff liaisons of EDTAC and TAC suggest appointing two applicants to EDTAC and TAC respectively.

With a target membership of 11 members, the City Clerk's Office will continue recruitment efforts to fill the remaining vacancy on both committees.

Strategic Plan Alignment

This report supports the Strategic Plan through Foundations - Lead with Accountability, by reviewing the continued effectiveness of Council processes and its Advisory Committees, as well as fostering a culture of continuous improvement.

Financial Implications

None.

Report

The City Clerk was directed to conduct further recruitment for Advisory Committees of Council that have outstanding vacancies, after appointing 58 members for the seven redesigned Advisory Committees of Council on May 27, 2025. Three positions on the EDTAC and TAC remained vacant after that last round of appointments. After considering the applications received during the extended application period, the staff liaisons of EDTAC and TAC recommend appointing two applicants to EDTAC and TAC respectively.

Advisory Committee Ongoing Data Collection on Race, Gender and Disability

The City Clerk’s Office has set a long-term goal of increasing the participation of equity-deserving groups on ACOCs with the aim to improve the diversity of ACOC members and make them more representative of the larger Guelph community in terms of indigenous identity, race, gender, and disability. Since November 2020, the City Clerk’s Office began voluntarily collecting demographic data from committee applicants on indigenous identity, race, disability, and gender.

Summary of Applications for the Newly Created ACOCs

Including the new applications for EDTAC and TAC, the City received a total of 106 applications, 103 of those being unique applicants, 102 completed the diversity questions.

Applicants’ demographic data from 2025 applications is summarized in the tables below. Statistics Canada continues to release 2021 Census data; the table below includes the data that has been released to date.

Table 1 - Applicant’s demographic data from 2025 applications

Applicants’ Demographic Characteristic	Applicants’ Data (% based on 106 applications)	Recommended Appointments (% based on 68 recommendations)	City of Guelph 2021 Census of Population data (% based on total population of 144,356)
Indigenous identity	4 (3.8%)	1 (1.5%)	1.5%

Visible minority	21 (19.8%)	10 (14.7%)	25%
Gender: Woman (Cisgender)	52 (49.1%)	35 (51.4%)	51%
Gender: Man (Cisgender)	39 (36.8%)	24 (35.3%)	49%
Gender: Woman/transgender	0 (0%)	0 (0%)	Less than 1%
Gender: Man/transgender	2 (1.9%)	1 (1.5%)	Less than 1%
Gender: Non-binary	4 (3.8%)	2 (2.9%)	Less than 1%
Gender: Gender Diverse (gender-fluid), Two-Spirit	1 (0.9%)	1 (1.5%)	Unknown
Gender: Other	0 (0%)	0 (0%)	Unknown
Gender: Prefer not to answer	8 (7.5%)	5 (7.4%)	/

Table 2 - Applicant’s demographic data (disability) from 2025 applications

Applicants’ Demographic Characteristic	Applicants’ Data (% based on 106 applications)	Recommended Appointments (% based on 68 recommendations)	2022 Canadian Survey on Disability Data
Persons self-identify themselves with a disability	24 (22.6%)	15 (22.1%)	27% of the Canadian population aged 15 years and over have one or more disabilities

Economic Development and Tourism Advisory Committee

Meetings: The Economic Development and Tourism Advisory Committee (EDTAC) will meet up to monthly, on the second Tuesday of the month, at 3:00 pm, as required and excluding August.

The Economic Development and Tourism Advisory Committee (EDTAC) contributes strategic input and advice to City Council and City staff on matters pertaining to economic development and tourism strategic priorities in the City of Guelph and

other corporate master and strategic plans, policies, initiatives or regulatory changes that may affect Guelph's employers. The EDTAC shall consist of 11 members appointed by Guelph City Council as per the Public Appointment Policy.

The staff liaisons for the EDTAC are the Manager, Tourism and Destination Development and the Manager, Economic Development.

Transportation Advisory Committee

Meetings: The Transportation Advisory Committee (TAC) will meet up to monthly, on the third Thursday of the month at 5:30 pm, as required and excluding August.

The Transportation Advisory Committee (TAC) contributes strategic input and advice to City Council and City staff on advancing a safe, multimodal, equitable, sustainable, complete, affordable transportation system. The Transportation Advisory Committee shall consist of 11 members appointed by Guelph City Council as per the Public Appointment Policy.

The staff liaisons for the TAC are the Manager of Transit Business Services, the Manager of Transit Network Design and Control Centre and the Parking and Transportation Policy Advisor

Financial Implications

None.

Consultations and Engagement

EDTAC staff liaisons were consulted:

Alex Jaworiwsky, Manager, Tourism and Destination Development

Christine Chapman, Manager, Economic Development

TAC staff liaisons were consulted:

Helya Oghabi, Policy Advisor, Parking and Transportation

Laura Bragues, Manager, Transit Network Design and Control Centre

Attachments

None.

Departmental Approval

Garrett Meades, Acting Manager, Legislative Services/Deputy City Clerk

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This report was approved by:

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