

GUELPH INNOVATION DISTRICT

DESIGN PRESENTATION

SEPTEMBER, 2025



GUELPH INNOVATION COMMUNITY

01 Masterplan
Overview

02 Public Park System &
Ridgeline Connectivity

03 Main
Street

04 Street
Ends

05 Placemaking
& Art

FOCUS AREAS

An architectural rendering of a modern, multi-story residential or commercial building with a landscaped courtyard. The building features large glass windows and balconies. The courtyard is filled with greenery, including trees, shrubs, and a central circular area with a textured, woven-like structure. People are shown walking on paths and sitting on benches, suggesting a vibrant community space. The entire image has a blue color overlay.

MASTERPLAN OVERVIEW

The Masterplan vision embraces Guelph's dynamic rhythms, integrating daily life, seasonal shifts, and community moments. It celebrates diversity through adaptable spaces that evolve, offering vibrant energy and tranquil retreats for all stages of life.



SUMMER

WINTER

SPRING

AUTUMN

SEASONALITY

GUELPH INNOVATION COMMUNITY



'...A summer Sunday market in the urban square exploring art and grabbing a coffee...!'

THE URBAN SQUARE

'...A summer Saturday afternoon, storefront hopping with friends...'



THE MAIN STREET

!...A winter monday morning snow day, going to work through some neighborhoods' magical shortcuts...!

PASSAGEWAYS





'... A spring tech conference in town lots of people mingling with robots...'

INNOVATION HUB

!...A spring day, after school pickup, the kids go play in the park with neighbors..!



PUBLIC PARK

'...A fall day, soft wind and raking leaves on the ground and people having a BBQ in the backyard...!'



PUBLIC PARK

'...A kid walks to school along the car-free Ridgeline, looking on the scenic view of the city center and the River...'



THE RIDGELINE

The masterplan establishes a robust, pedestrian-centered network that prioritizes walkability and bikeability, ensuring seamless connectivity throughout the development.



These diverse open space typologies, designed to serve community needs, adapt to seasonal shifts, reflect neighbourhood character, and support the masterplan's programming.

PUBLIC PARK SYSTEM

An architectural rendering of a public park system. The scene is set in a bright, sunny environment with a clear blue sky. In the foreground, a man in a blue shirt and white shorts is playing tennis on a court. A woman in a white tank top and dark pants is standing nearby, holding a tennis racket. In the background, several people are engaged in various activities: some are sitting on a bench, others are walking, and a group is practicing yoga on mats. The park features modern landscaping with various plants, trees, and a curved light fixture. The overall atmosphere is one of a vibrant, active community space.

PUBLIC PARK SYSTEM & RIDGELINE CONNECTIVITY



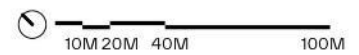
Consolidate Parking Alternative



Distributed Parking Alternative

- A - Soccer Area
- B - Picnic Area
- C - Bathroom
- D - Play Area (650 sqm)
- E - Tennis Court

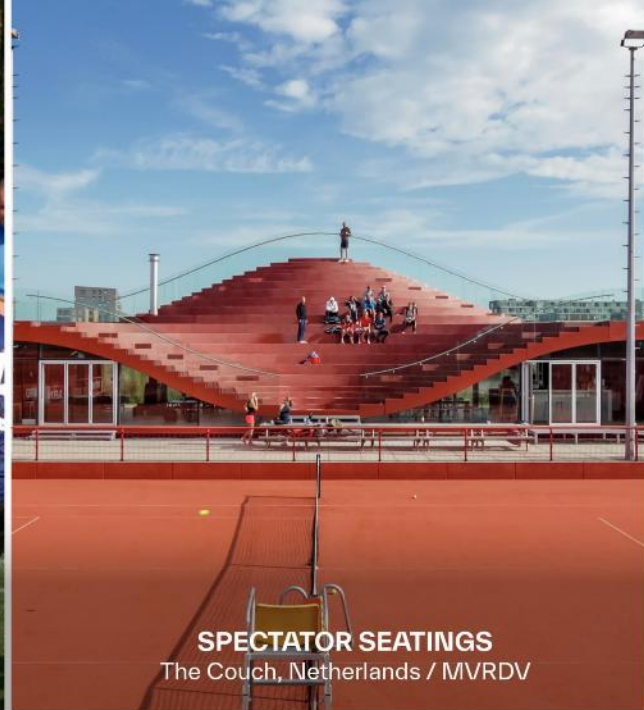
* Plan for illustrative purposes only.



COMMUNITY PARK



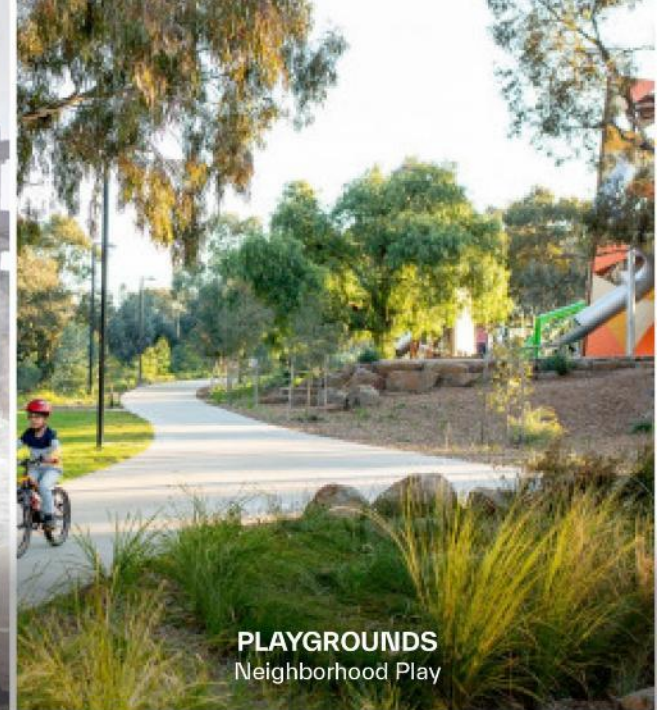
LARGE SPORTS FIELD
Green space, Soccer fields



SPECTATOR SEATINGS
The Couch, Netherlands / MVRDV



WATER FEATURES
Tainan Spring, Taiwan / MVRDV



PLAYGROUNDS
Neighborhood Play



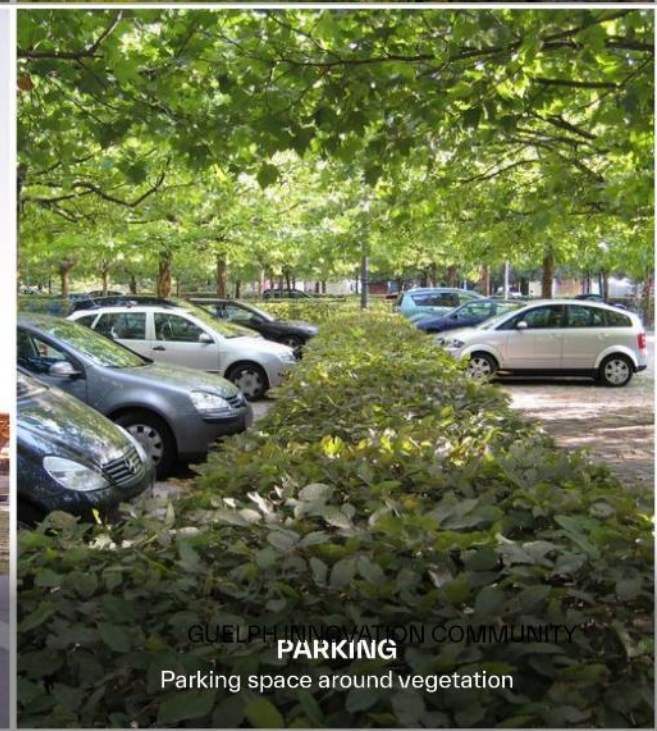
WEEKEND MARKETS
Coal Drps Yard, London / Heatherwick Studio



LARGE LAWNS FOR PUBLIC
McCarren Park, United States

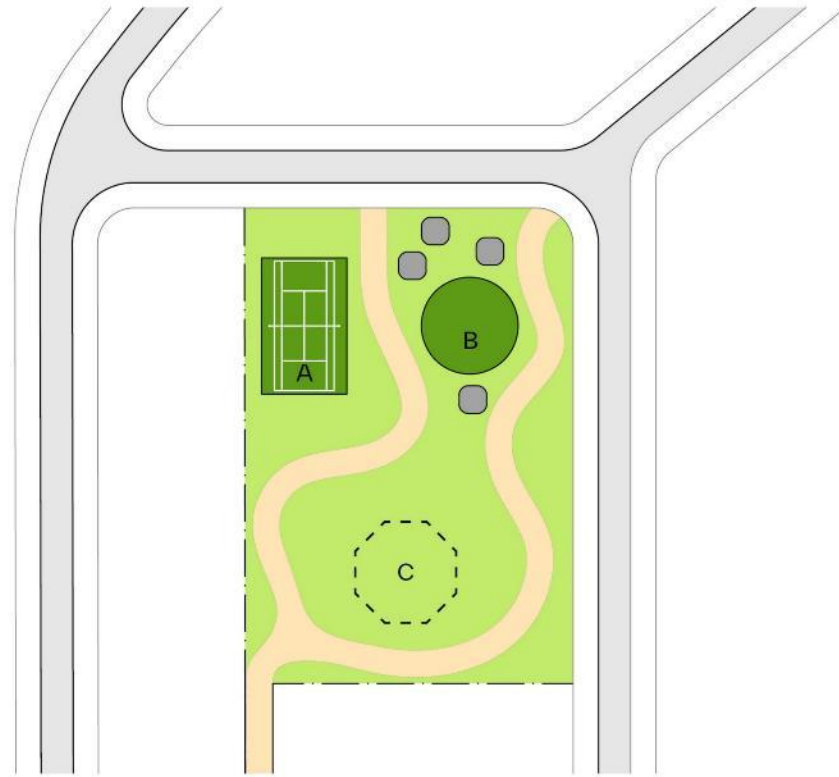


PARK AMENITIES
Marsden Park, Austrailia / CHROFI



GUELPH INNOVATION COMMUNITY
PARKING
Parking space around vegetation

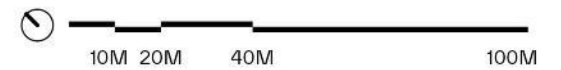
PUBLIC PARKS

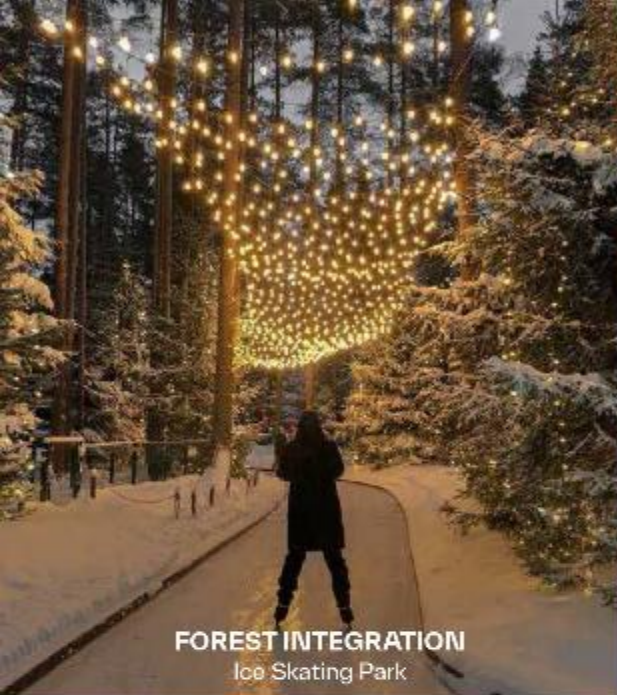


- A - Tennis Court
- B - Play Area (650sqm)
- C - Pergola/Shade Structure

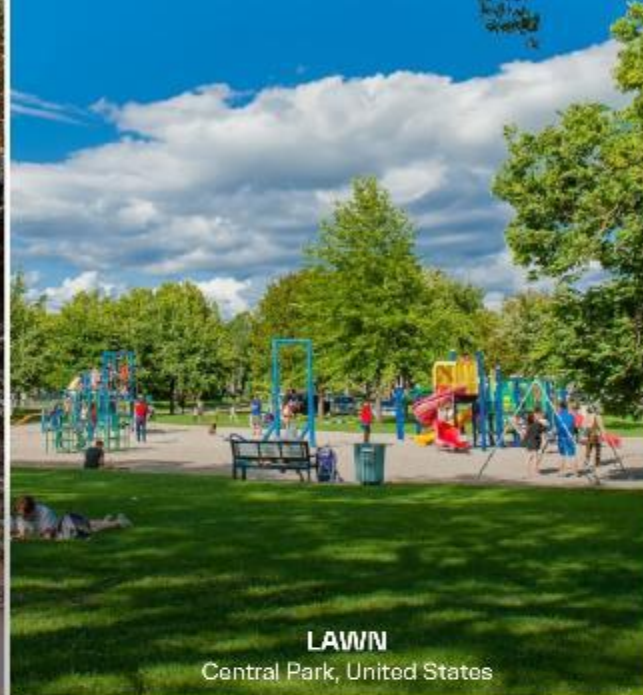
* Plan for illustrative purposes only.

NEIGHBOURHOOD PARK





FOREST INTEGRATION
Ice Skating Park



LAWN
Central Park, United States



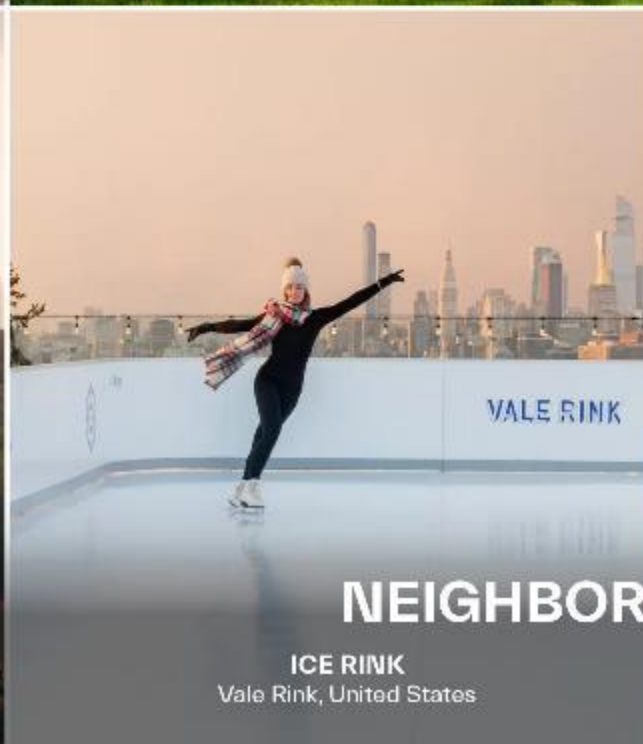
YARD
Eastside Coastal Resiliency, United States



COMMUNITY GARDEN
Winthrop Garden, United States



VIEWPOINT
Riverdale Park Viewpoint, Toronto



ICE RINK
Vale Rink, United States



COMMUNITY SPACE
Food Trucks and Beer Garden



PLAY AREA
Domino Refinery, United States / James Corner

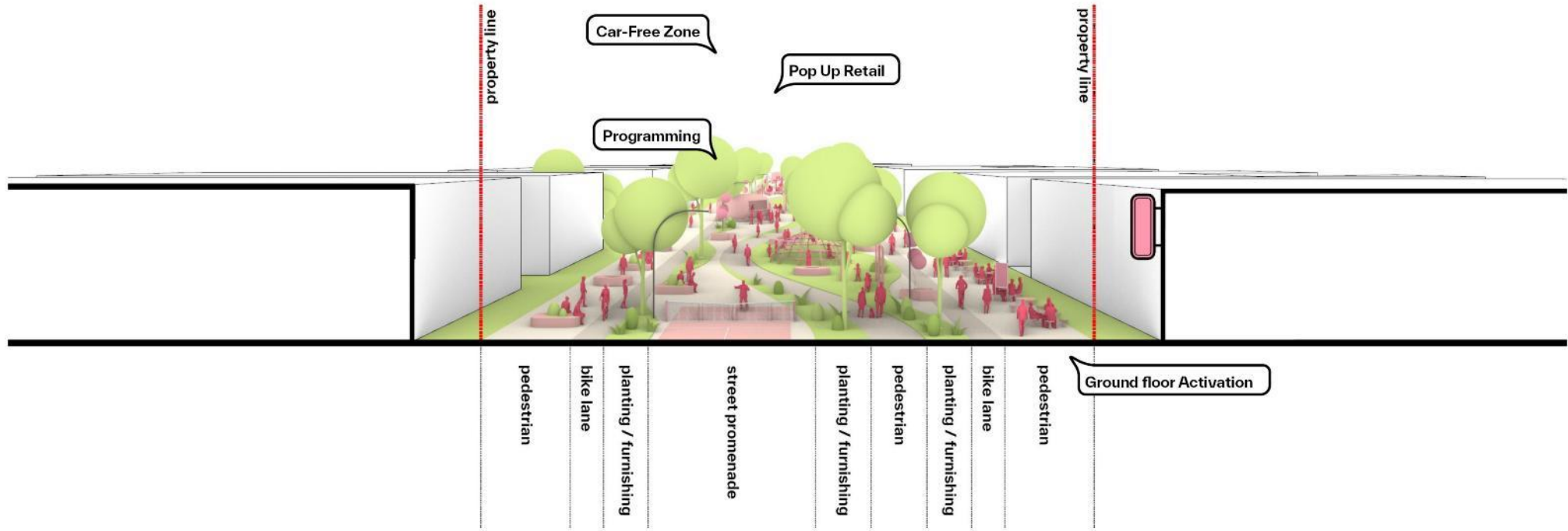
NEIGHBORHOOD PARK



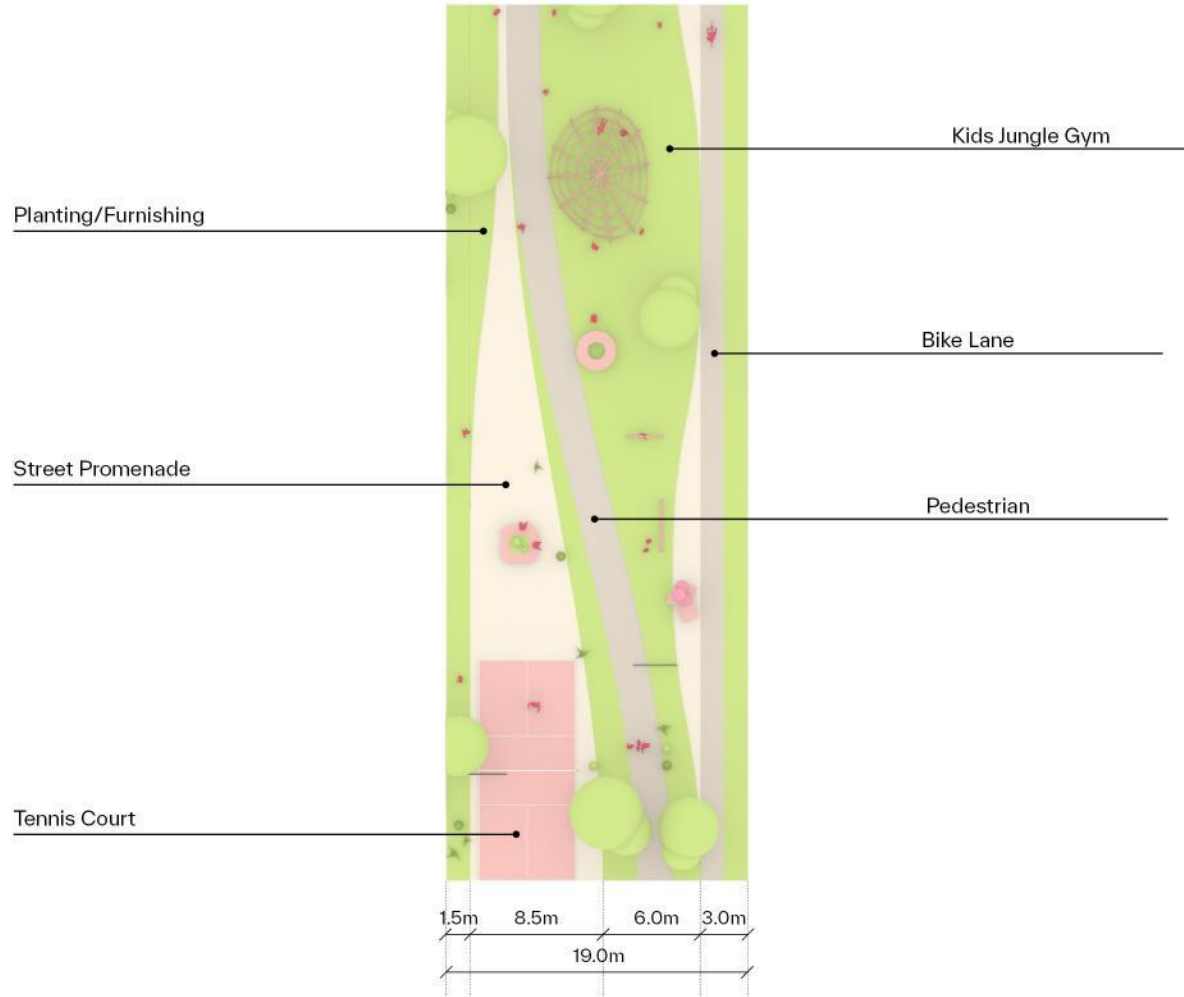
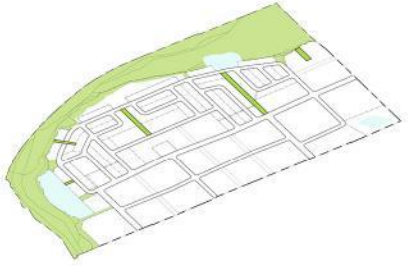
PUBLIC PARKS



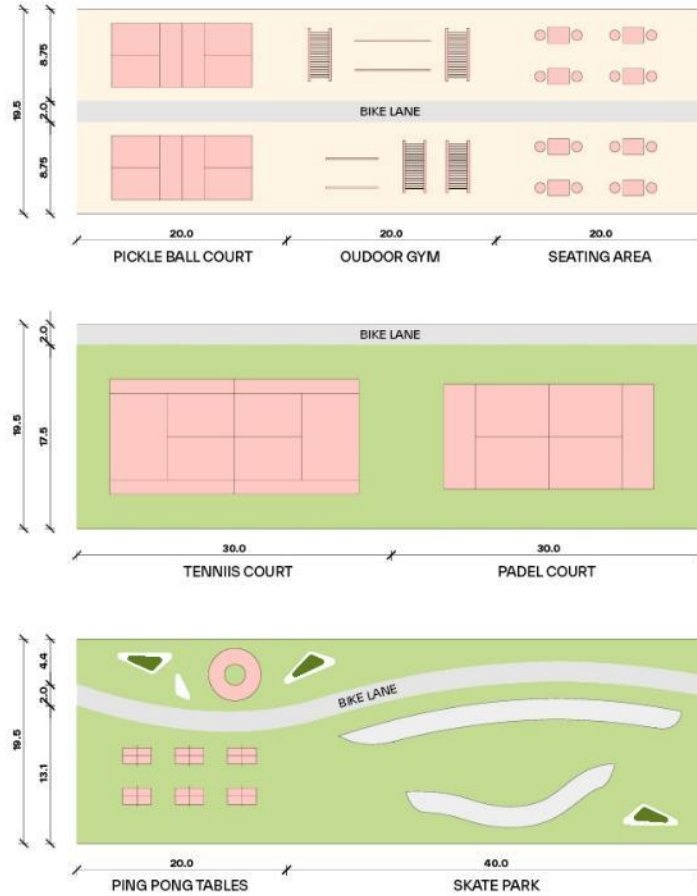
The public parks create a connected green environment with diverse, community amenities, enhancing accessibility, and social interaction while supporting diverse planting and programming needs. They provide a safe circulation for the community which is separated from vehicular traffic.



PUBLIC PARK



PUBLIC PARK TEST FIT



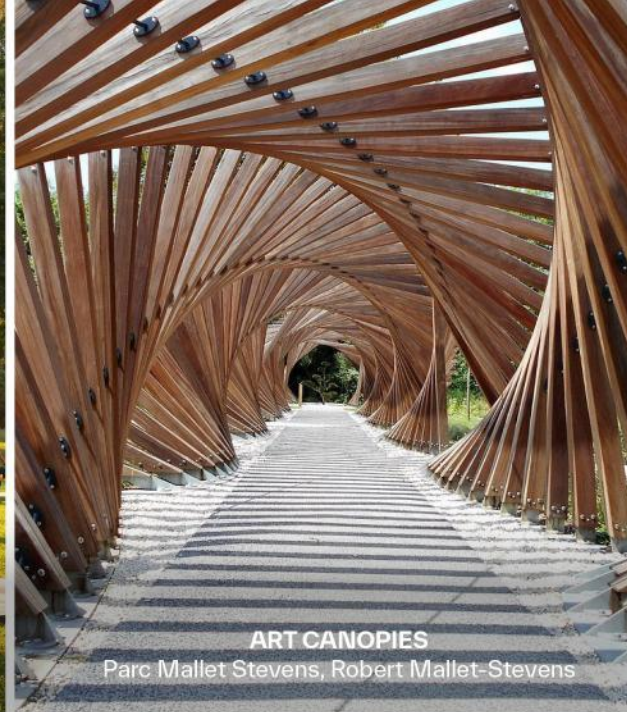
TOOLKIT

The flex zone can have diverse programming such as pickle ball court, greenery, outdoor gym, and skate park.

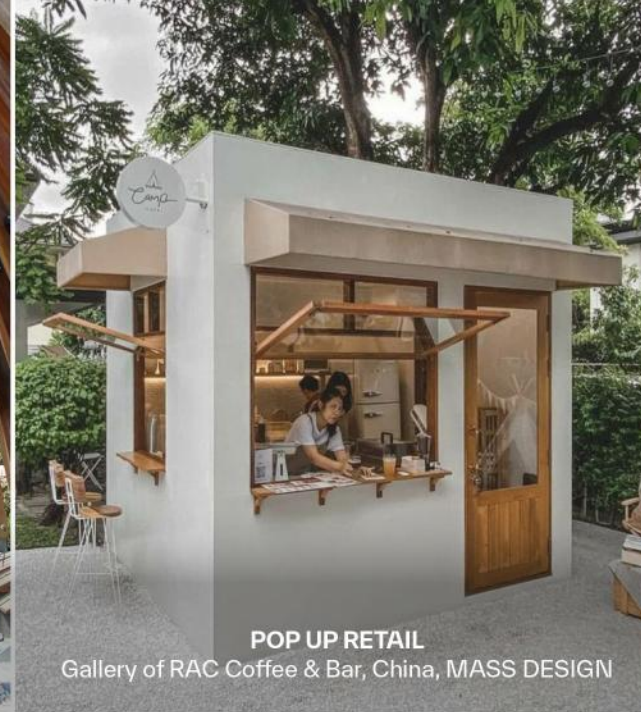
PROGRAM TOOL KIT



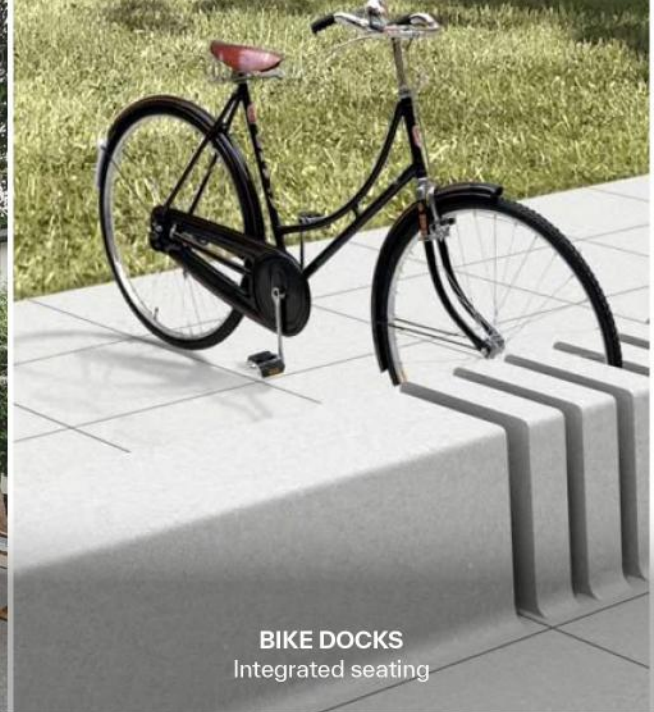
YOGA
Sport Activities on the lawn



ART CANOPIES
Parc Mallet Stevens, Robert Mallet-Stevens



POP UP RETAIL
Gallery of RAC Coffee & Bar, China, MASS DESIGN



BIKE DOCKS
Integrated seating



SMALL SPORTS
Pickleball Court



GREEN INTEGRATION
Discovery Terrac, NYC, ENNED



INTERACTIVE SEATING
Ball Chair, Finn Stone

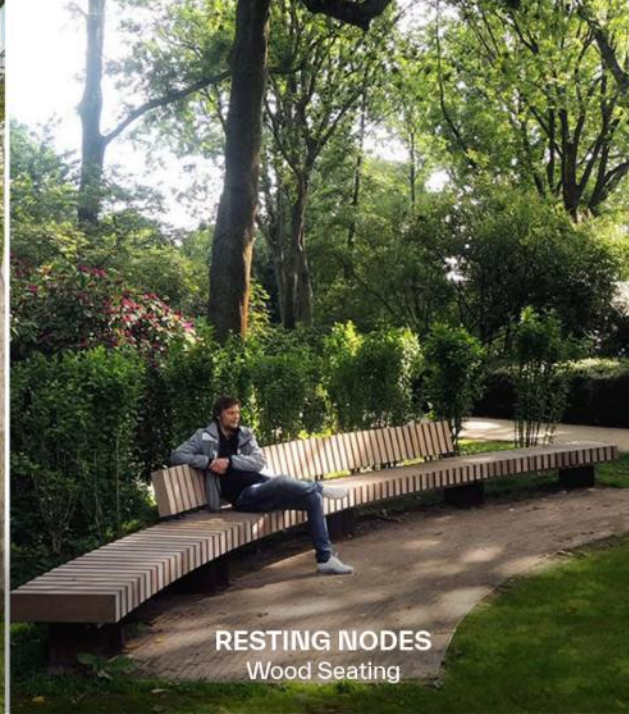


GRASS HILLS
Regenstein Learning Campus, Chicago, Mikyoung Kim

PUBLIC PARKS



BACKYARDS PATH
Courtyard Housing, Berlin, Zanderroth Architekten



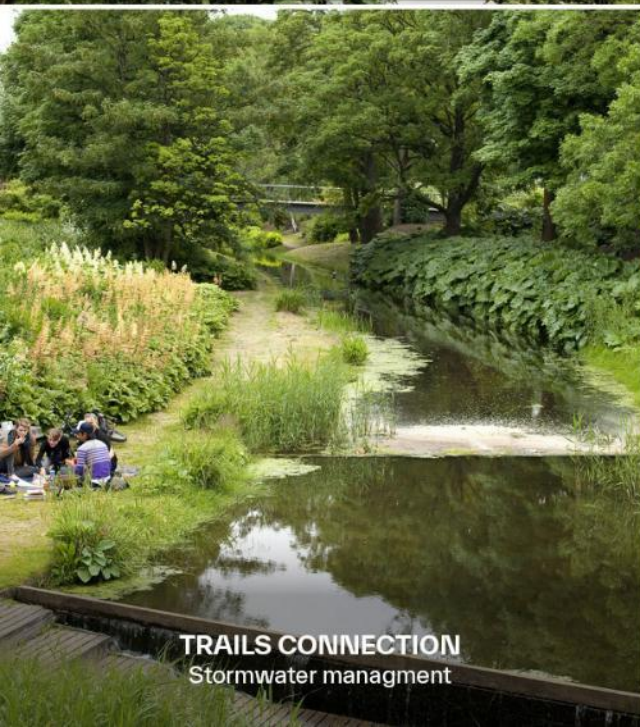
RESTING NODES
Wood Seating



NATURE PLAY
Botanic Garden, Chicago



INTERACTIVE SEATING
Wood



TRAILS CONNECTION
Stormwater management



COMMUNITY GARDEN
Stewardship



BIRD WATCHING
Nature

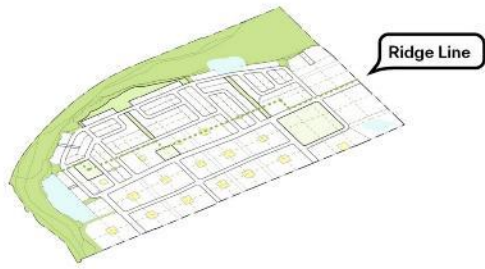


COMMUNITY OUTDOOR KITCHEN
Shared Kitchen

PUBLIC PARKS



THE RIDGELINE



Social Buffer

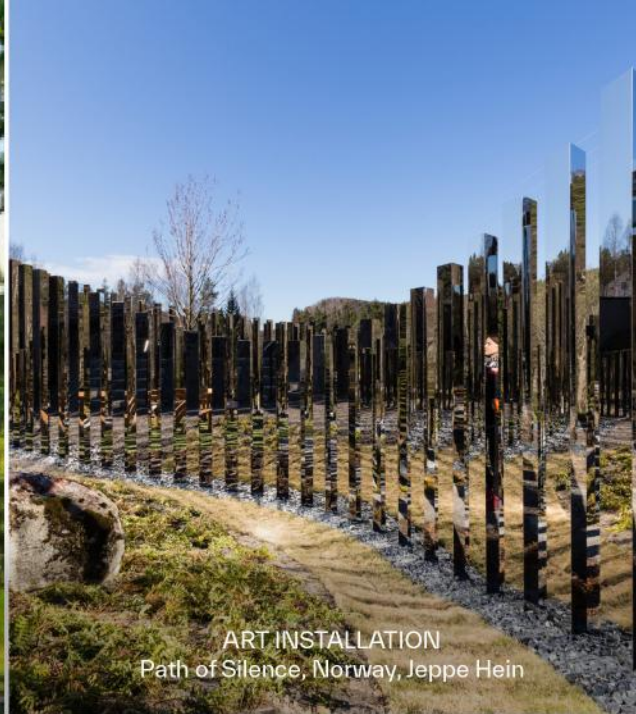
THE RIDGE LINE | SIDEWALK CONDITION



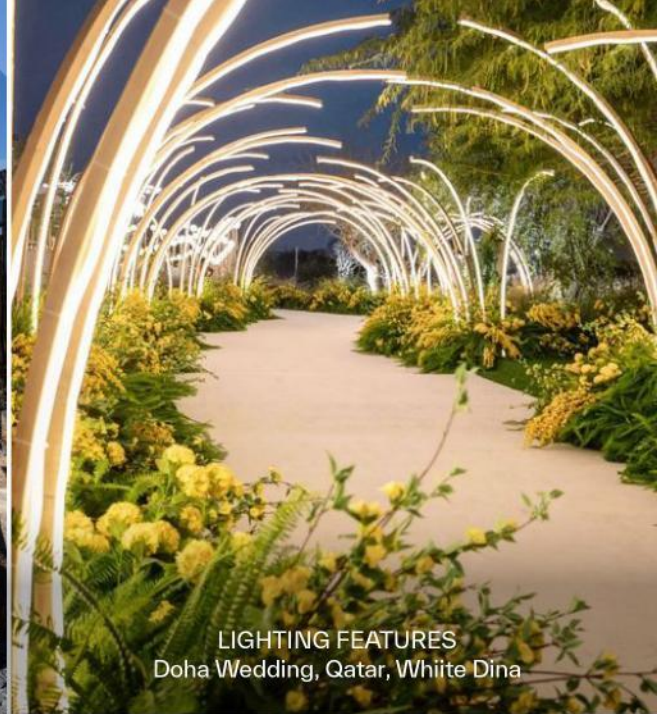
INTERACTIVE SEATING
Play Seating



VIEW POINT
Toronto



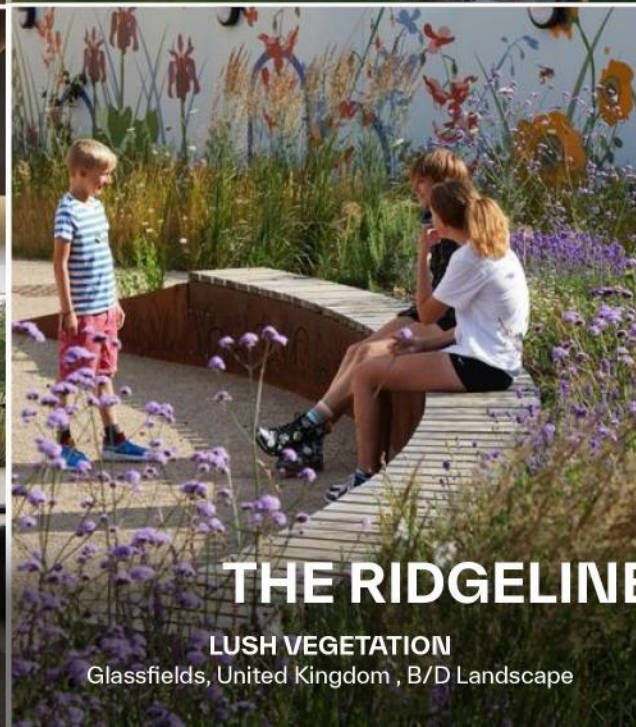
ART INSTALLATION
Path of Silence, Norway, Jeppe Hein



LIGHTING FEATURES
Doha Wedding, Qatar, White Dina



COMMUNITY PROGRAM CONNECTION
Gym



LUSH VEGETATION
Glassfields, United Kingdom, B/D Landscape



WAYFINDING
Corten Wayfinding Element



REMOVABLE SEATING
Interactive Seating

THE RIDGELINE EXPERIENCES



PASSAGEWAYS | MID-BLOCK CROSSING

GUELPH INNOVATION COMMUNITY



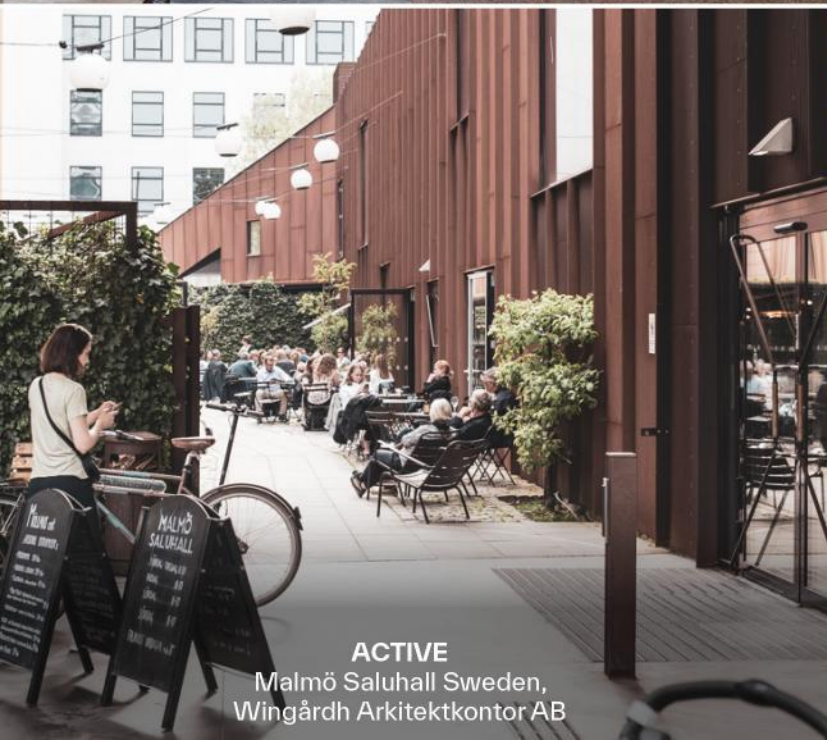
INTIMATE
Market, AAP, Argentina



VIBRANT
Cafe Restaurant, Budapest



SERENE
Austin Nichols Warehouse & Waterfront - SCAPE



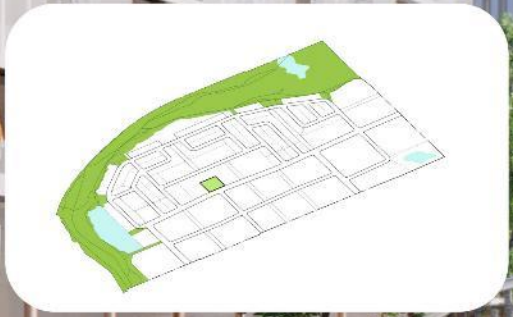
ACTIVE
Malmö Saluhall Sweden,
Wingårdh Arkitektkontor AB



PASSAGEWAYS
SOCIAL
Art Alley, Texas



SOCIAL
Courtyard Housing, Berlin, Zanderroth Architekten



THE PUBLIC URBAN SQUARE



MAIN STREET

'...A summer Saturday afternoon, storefront hopping with friends...'



SOCIAL CONNECTOR
The Main Street



STREET RETAIL
Ninot Market, Spain



CONTINUOUS TREE CANOPY
Buffalo Niagara, SCAPE



STREET SEATING
Wood Parametric Seating



STREET SEATING
Wood Seating



SMART CROSSING
Umbrellium Starling Crossing, UK



DEDICATED BIKELANE
City of Fargo, North Dakota



BIKE DOCKS
San Pedro Mexico

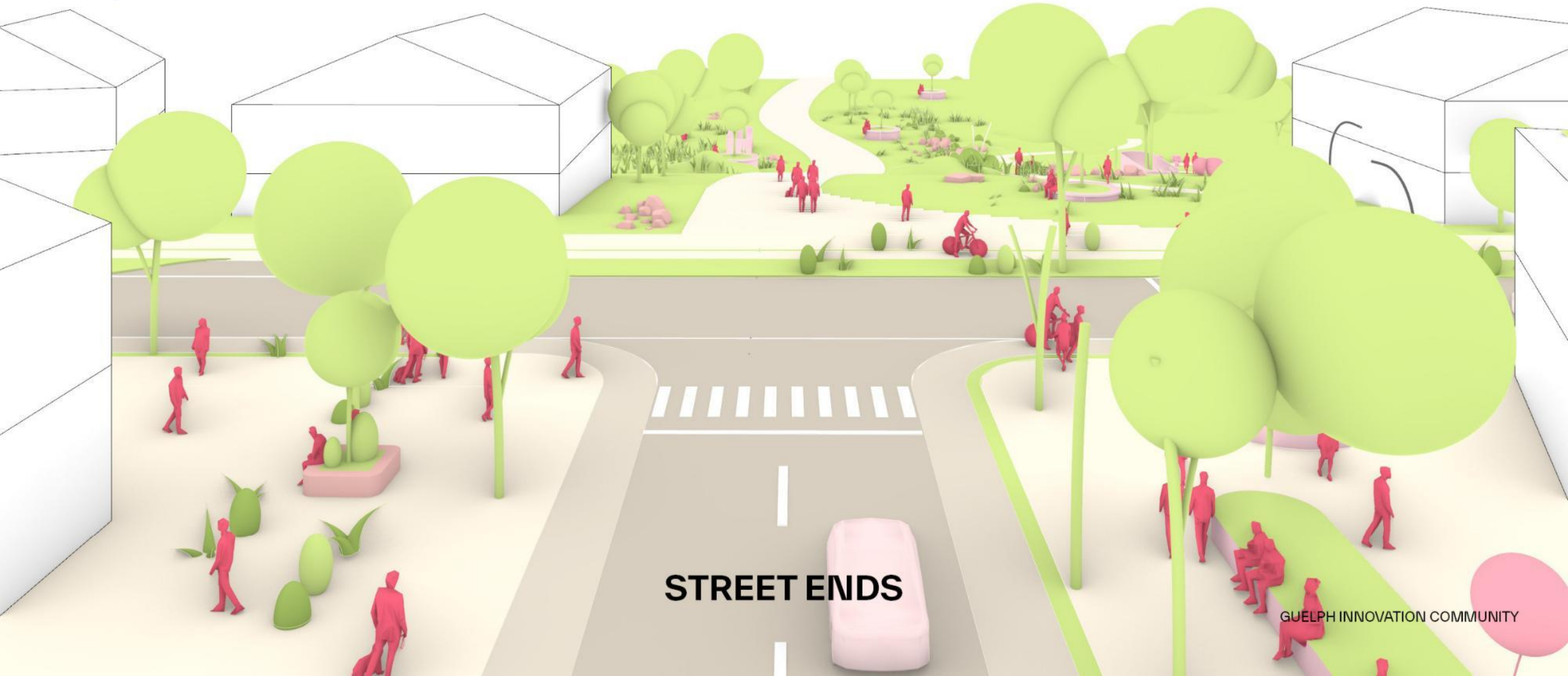


CONTINUOUS PAVING
Brighton & Hove England

MAIN STREET

An architectural rendering of a winter street scene. The scene is dominated by a long, covered walkway or bike lane structure made of dark wood, consisting of a series of rectangular frames that recede into the distance. Two people are riding bicycles away from the viewer on this path. To the left, a modern building with a balcony is visible, where several people are gathered. Colorful balloons are attached to the railing. The ground is covered in snow, and there are snow-laden evergreen trees and ornamental grasses. A signpost on the right side of the path reads "GID LOOP" with a leaf icon above it. The entire image has a blue color cast and a light snowfall effect.

STREET ENDS



STREET ENDS



STREET ENDS





PLACEMAKING/ART & CULTURE

Temporary
-Urban

Impulse transforms movement into light and sound—each seesaw becomes a giant instrument, responding in real time to play, creating a communal symphony of motion.



Community

Over 65 people from diverse backgrounds in Guelph and surrounding areas came together to create this digital mural, while building community across difference and distance.

LOCAL ART & MURALS

GUELPH INNOVATION COMMUNITY



FUSION + BIG + 
HOMES MHBC