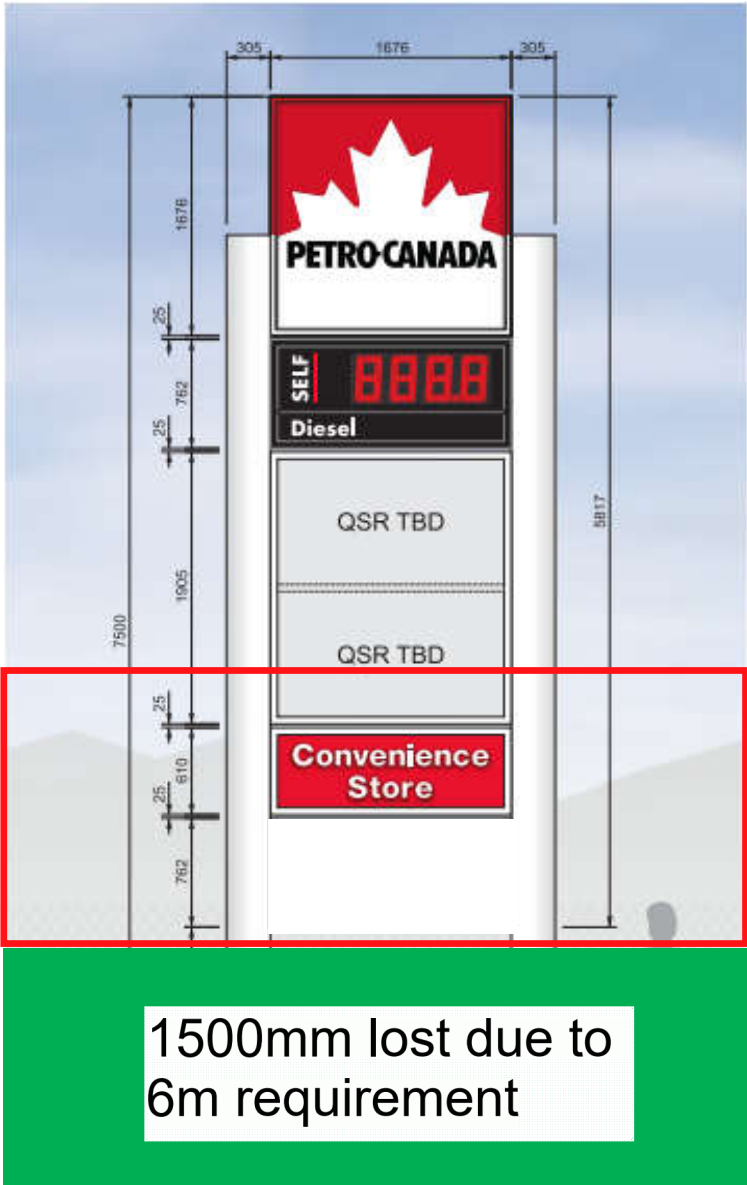
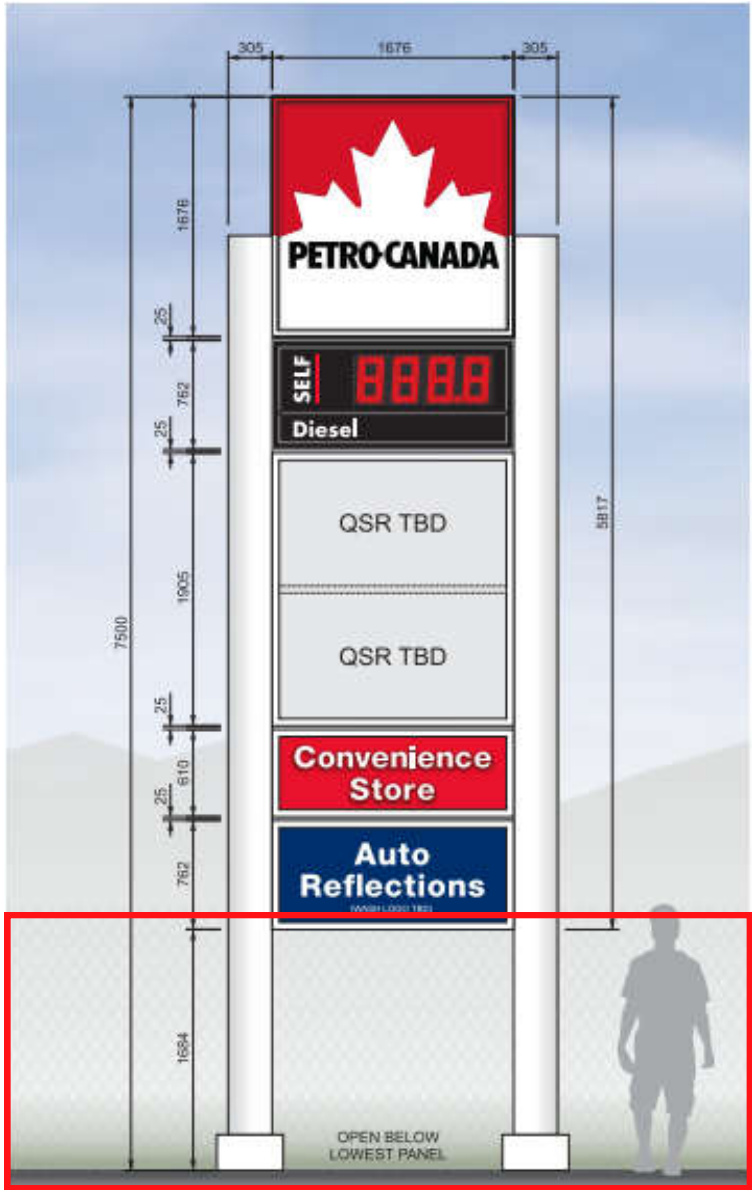


1A - LAIRD ROAD SIGN

Obstruction of the Chain Link Fence makes low visibility a challenge.





Where the fence will obstruct with current design. All locations have identification and only minimum obstruction. MTO Approved.

We would lose at least one sign space due to accomodation for snow and one and a half signs would be obstructed by the fence, at minimum.

Price Visibility

With a large intersection and constant traffic movement having the price sign more visible is the safest option for motorists. This assists with less distracted drivers hunting for gas prices.



1B - Southgate and Corporate Court

To be able to give all the businesses on the site their appropriate sign space having the 7.5m gives us this opportunity while having the sign sitting high enough to avoid being blocked by snow banks and regular vehicles.

Having the gas price visible from a longer distance gives drivers a safe amount of time to decide if they are going to enter the site before passing, as entrance must be made off Corporate Court. A late decision could result in unsafe maneuvers to get into the site from the one way only entrance on Southgate Drive.

