

**This is in regards to the meeting on Monday October 5th, 2020 and concerns Bill Bond's presentation regarding signage- specifically the 30 meter between signage bylaw.**

I am writing to show my concern for what I consider an unfair bylaw which the City of Guelph has in place. My wife and I purchased a downtown property at 364 Woolwich Street which is a OR (office/residential) zoning area. The previous owners had run a doctors practice from the building, as well as residing here for approximately 60 years.

When we filled out and submitted plans to erect a sign out front we learned that there was a fairly new bylaw that stated that there must be a distance of no less than **30 meters** between business signs on either side of the frontage.

I see this bylaw as entirely unfair to business owners. We have complied to all rules regarding sign location, material, lighting, and size. We are in a business / residential location, pay proportional business property tax, and yet are 'handcuffed' when it comes to displaying our business sign.

But the fact is that all of the way down Woolwich Street there are many instances (in fact is is the norm rather than the exception) that businesses have their signs located closer than the 30 meters. In fact, many locations have 3 signs in that span! This bylaw does not, and will not change the 'look and feel' of Woolwich Street- all it succeeds in doing is putting more downtown businesses under further unfair and avoidable stress.

I hope that this letter gets noticed, and that this bylaw gets overturned for the fairness of the local downtown business people of Guelph.

David Briggs